

CENTRE  
FOR  
DESIGN  
EXCELLENCE

A UNIT OF VIVEKANANDA GLOBAL UNIVERSITY, JAIPUR

# Hello! Future Designers !

Believing in the true strength of a "DESIGNER" to create a futuristic India we take the privilege to introduce you to CODE. Centre for Design Excellence "CODE" is a forum for understanding and experiencing various creative domains.

The centre of excellence is inceptioned to be a place for teaching & learning design under mentorship of professionals and academicians from across the globe.





ASSOCHAM GEM  
4 Star Rated  
Green Campus  
only one in  
NORTH INDIA



Great Place to  
Study Certified  
Forbes India



Best Emerging  
University of  
Rajasthan - 2019



Certified as a  
Global League  
Institute  
2019-20



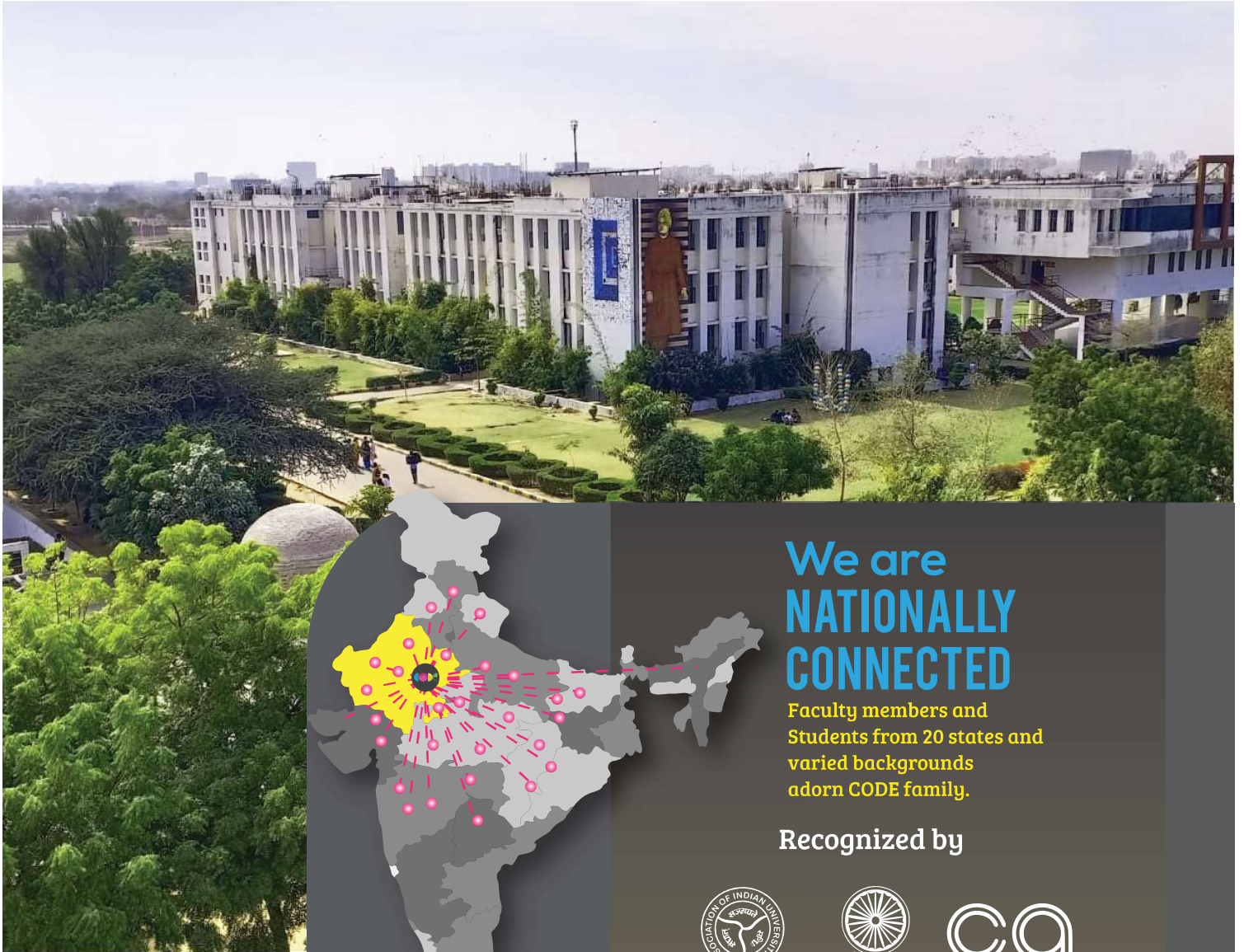
Excellence in  
Teaching Methodology  
2019

# ABOUT US

Centre for Design Excellence (CODE) is a constituent body of Vivekananda Global University (VGU), Jaipur. (Established by Rajasthan State Assembly Act 11/2012 and covered under 2(f) of UGC ACT, 1956). CODE has become one of the premier and preferred institute of Design & Architecture Education in the country, CODE is committed for excellence in design education through rigorous teaching and learning practices with student centric approach, Constant innovation, Research, Strategically planned industry connect & collaborations with pioneer organisations in the domain, with an aim to provide real world experience of the subjects to our students.

Established amidst a 30.2 acre of green campus, along with 14 more disciplines and 4000 students, at CODE we believe in interdisciplinary learning approach. Well developed curriculum under the UGC approved programs, at the centre offer a bigger horizon and a larger growth prospect to its pupils.





## We are NATIONALLY CONNECTED

Faculty members and  
Students from 20 states and  
varied backgrounds  
adorn CODE family.

Recognized by



ASSOCIATION OF  
INDIAN UNIVERSITIES



ज्ञान - विज्ञानं विमुक्तये  
UGC  
University Grants Commission



COUNCIL OF ARCHITECTURE  
NEW DELHI

# WHY CODE?

CODE is a dynamic forum for exchanging ideas, methods and professional experience. Our students and faculty combine curiosity, experimentation and enthusiasm in the pursuit of learning. At CODE, we believe that finding a design solution, creating a work of art and facilitating the production of a creative team are intellectual processes of undeniable value. Developing critical awareness through hands-on research and discussion is essential for professional maturation and individual growth.

We are rooted in a city of primary Art, Architecture and design production. Experiencing the rich culture, heritage and architecture of Jaipur city provides a rich source of visual inspiration and a huge industrial base for professional experience.



# COURSES |

Approved by



UG



## B.ARCH

(COA Approved)

Course Duration : 5 Years

Intake : 40 Seats

Eligibility: NATA/JEE Paper 2

UG



## B.DES

Course Duration : 4 Years

Intake : 20 Seats

Eligibility: Decode/UCEED

Fashion & Textile

Interior & Product

Graphics & Communication

PG



## M.PLAN

Course Duration : 2/3 Years

Intake : 20 Seats

Eligibility: Pass in B.Arch / B.Plan with 50% marks

PG



## M.DES

Course Duration : 5 Years

Intake : 20 Seats

Eligibility: SUSTAINABLE -Pass in B.Arch / B.DES/ B.Tech  
UX-50% marks in graduation (Any Stream)

Sustainable Design

UX Design

UG



## B.A. (Journalism & Mass Communication)

Course Duration : 3 Years

Intake : 60 Seats

Eligibility: 10 +2

DIP.



## DIPLOMA 1 Year Courses

Fashion Design  
Interior Design  
Event Design  
Digital Marketing

PHD



## PhD

Course Duration : 3-5 Years

Intake : 6 Seats

Eligibility: Masters

# FACULTY

**FLEXIBLE  
TEACHING &  
LEARNING TIME  
TABLE**

**MENTORSHIP  
PROGRAM**

**MODULE BASED  
TIMETABLE**

**CHOICE BASED  
CREDIT SYSTEM**

**INTERDISCIPLINARY  
LEARNING**

**35+**

**CORE  
Faculty  
Members**

**25 +**

**Industry  
Experts**

**15+**

**Academic  
Advisors**



**Er. Onkar Bagaria**  
Mentor  
CODE



**Dr. Shweta Choudhary**  
Centre Head  
CODE



**Ar. Kavita Jain**  
Dean  
Faculty of  
Architecture and Planning



**Ar. Gaurav Agarwal**  
Proctor  
CODE-VGU



**Mr. Rajesh Dangoria**  
Head  
Design Foundation



**Ar. Prashant Chauhan**  
Head  
PG studies & Projects



**Dr. Kalpana Munjal**  
Head  
Fashion & Textile



**Dr. Kajal Thakuriya**  
Head  
Interior & Product



**Ar. Sneha Arora**  
Head  
Architecture



**Dr. Ashish Chatterjee**  
Head  
Journalism & Mass Communication





LIBRARY



GYM



ENTERPRISE  
RESOURCE  
PLANNING



CAFETERIA



WELL  
EQUIPPED  
LABS



FLEXIBLE  
LEARNING  
HOURS



AUDITORIUM



TRANSPORT  
FACILITY



MEDICAL  
FACILITY



WIFI  
CAMPUS

# INFRASTRUCTURE

8 L Sq.Ft OF BUILT UP AREA  
AND MORE COMING UP SOON

RESIDENTIAL CAMPUS WITH  
ALL CONVENIENCE  
FACILITIES

17 KM-JAIPUR JUNCTION  
8 KM-DURGAPURA STATION  
5KM- JAIPUR AIRPORT

PROTOTYPING LAB  
PATTERN MAKING LAB  
MATERIAL MUSEUM  
CNC LASER LAB  
MAKERSPACE LAB  
CRAFT & DESIGN LAB



# OUTREACH

**Our Mantra:  
LEARNING  
BY DOING.**

**INDUSTRY  
INSIGHT  
Programmes**

**Hands on  
WORKSHOPS**

**INCUBATION &  
INNOVATION  
Support**

**NEP based  
TEACHING**

**DOMAIN  
SPECIFIC  
INTERNSHIP  
&  
Placement  
cell**

**Government  
Funding for  
START-UPS**

**UGC  
approved  
courses**

**Student  
driven  
ACTIVITY  
CLUBS**

**HI-TECH Labs**

**HOLISTIC  
DEVELOPMENT  
of Students**

**Compulsory  
INDUSTRY  
INTERNSHIP**







# COLLABORATIONS

## ACADEMIC COLLABORATIONS



## PROFESSIONAL COLLABORATIONS



## GOVERNMENT EMPANELMENTS



कामधे दुखतमानाम् ।  
प्राणिनाम् अर्तिनाशनम् ॥

## 100+ INDUSTRIAL COLLABORATIONS

For regular internship, curriculum enhancement and placement support.





# INTERSHIPS & PLACEMENTS

VALUE ADDED  
CERTIFICATION  
COURSES

COMPULSORY  
INTERSHIP  
PROGRAMS

INTERDISCIPLINARY  
TRAINING &  
PLACEMENT CELL

PERSONAL  
PORTFOLIO  
DEVELOPMENT

CONNECT WITH  
CORPORATES

In today's cut throat competition scenario, one can attain success only by gaining practical experience and exposure.

Internships brings along plenty of advantages for students as they gain Industry knowledge from experts and refine their skills , develop a vast network with professionals while exploring a career path which gives them an edge in the market.

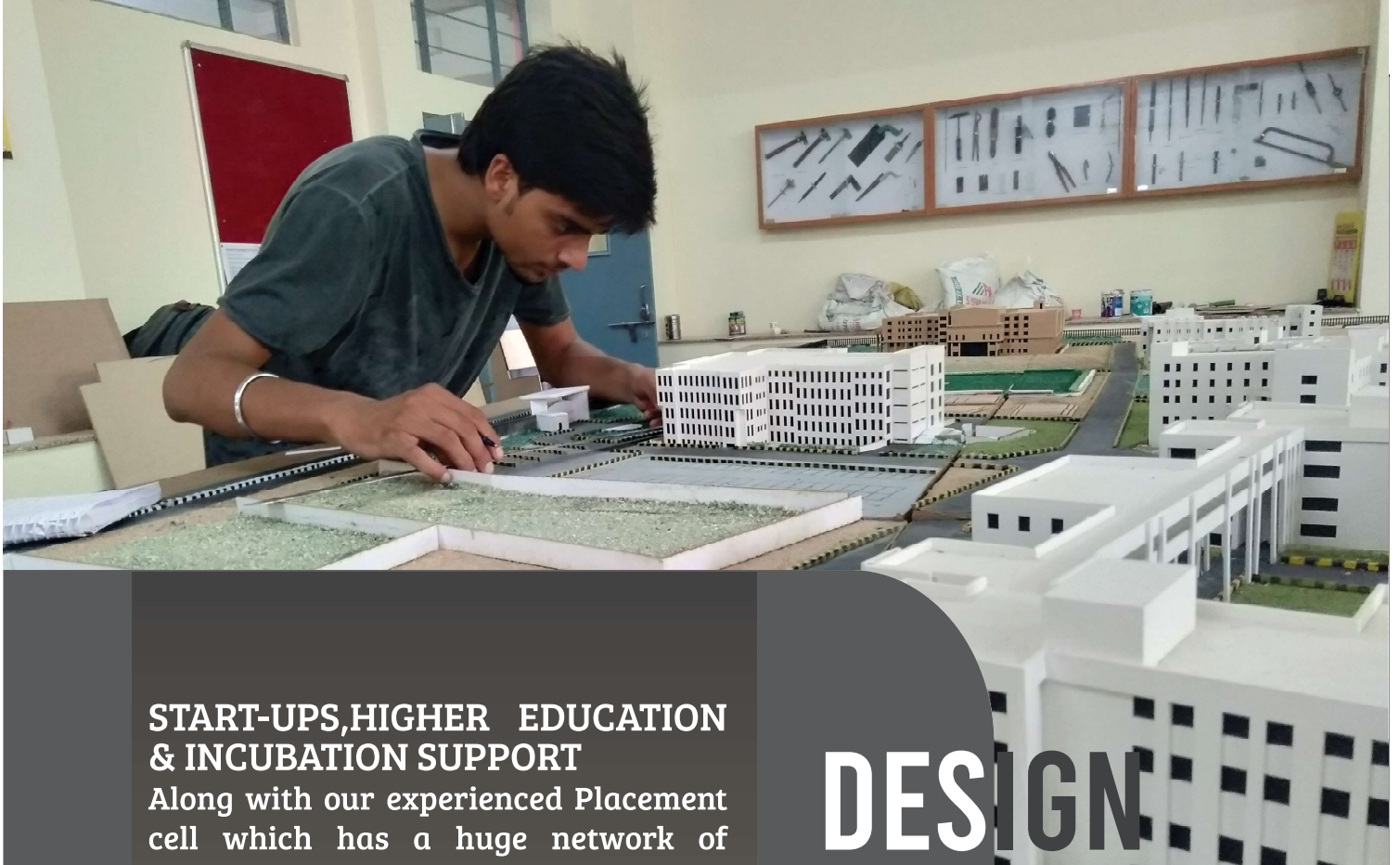
CODE is dedicated towards providing a suitable Industry Internship to students as per their fields.

Various internship programmes with customised durations ( 3 months-6 months) are held at CODE which are customised as per students requirement.

Our students have worked at numerous prominent companies, here are a few







## START-UPS, HIGHER EDUCATION & INCUBATION SUPPORT

Along with our experienced Placement cell which has a huge network of 300-400 corporates & Inter-disciplinary alumni connect. CODE has established innovative Incubation cells on campus through Government funding.

We also provide mentorship & counselling to students who are interested in higher studies after their graduation. Proper guidance & counselling is provided for exams like GATE, CEED.

“These are challenging times for the world, but an exciting one for a young intern to be a part of CODE.

Organizations, that are reimagining themselves to not just help the planet, but stay ahead of the curve, are the next big thing !”

**25+**

**CAMPUS BORN  
START-UPS**

# DESIGN YOUR FUTURE

**4**

**INCUBATION CELLS ON  
CAMPUS TO SUPPORT  
& ACHIEVE YOUR  
DREAMS**



VGU-ACIC  
By NITI  
AAYOG



By  
DST, Govt. of Raj.



C-Cube  
CODE  
Consultancy Cell



MSME Incubation  
Cell



Under  
ASPIRE  
By MSME, GOI



Decoller and  
Cheshtha  
club

ENHANCING **CREATIVITY**  
AS YOU **GROW**



# YOUTH ACTIVITIES

With various creative clubs, CODE-VGU cultivates an environment that enables creative hunger in students and motivates them to explore various aspects of design. These Clubs offer innovative methods for creating and sharpening cognitive abilities of students and the capacity to work cooperatively on a shared project. The diversity of the clubs and organizations mirrors diversity of the students in terms of their backgrounds and interests.







**THE DESIGN ADDA** is an initiative of CODE which helps budding design students to gain exposure to the industry trends & influential designers through various seminars & interactive sessions.



**ART BROOK** aims to empower students about art and showcases that art has the power to transform , to illuminate , to educate , inspire and motivate but for that believe in yourself



**SWARUCHI KENDRA** states that every child be it underprivileged should be empowered, our students ensure that these children are taught all the basics of education.



**VIVEKANANDA BUILDING SCIENCE CENTRE (VBSC)** aims to Inform, educate, capacitate and empower - researchers, institutions, developers, and manufacturers to be equal partners in contributing towards and reaping benefits towards Sustainable, Greener and Energy efficient world.

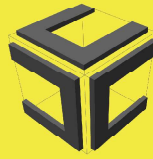
**PROFESSIONAL  
SKILL  
ENHANCEMENT**

**TECHNICAL  
UPGRADATION**

**MENTOR-  
STUDENT  
CONNECT**

**EXCELLENT  
CO-WORKING  
ENVIRONMENT**





**C-CUBE**  
CODE CONSULTANCY CELL

# C-CUBE

**ARCHITECTURE  
CONSULTANCY**

**PRODUCT  
DEVELOPMENT**

**CORPORATE  
GIFTING**

**BRAND  
DEVELOPMENT  
& GRAPHIC  
DESIGN**

**CONTENT  
WRITING**

**TECHNICAL  
CONSULTANCY**

C-CUBE is a creative design studio of Center for Design Excellence (CODE) providing consultancy services in the area of Design, Architectural Planning and all related verticals to a wide range of clients who aims to achieve their specific design R&D goals and regenerate their existing product line with our innovative & value added services.

A rapidly globalized world reveals unparallel opportunities for the profession to reinvent the traditional tools of design in order to create places with local nuance. C-CUBE is a complete solution provider with an innovative outlook, which gives each project a timeless value. Our domain expertise, awareness of the practices used in the international industry and knowledge of international trends in materials and design allow our team to convert creative concepts into visually attractive and environmentally harmonious designs.

C-CUBE is an exclusive community of talent and expertise. In C-Cube, students are encouraged to participate in consultation activities through faculty members.





C -CUBE offers personalized services across all stages of brand development as per the client's specific needs in the following areas like Strategy, Positioning and Brand identity Development, Research & Development, Design Collection, Visual Identity, Space Design, Creative Workshop and Trend Seminars.



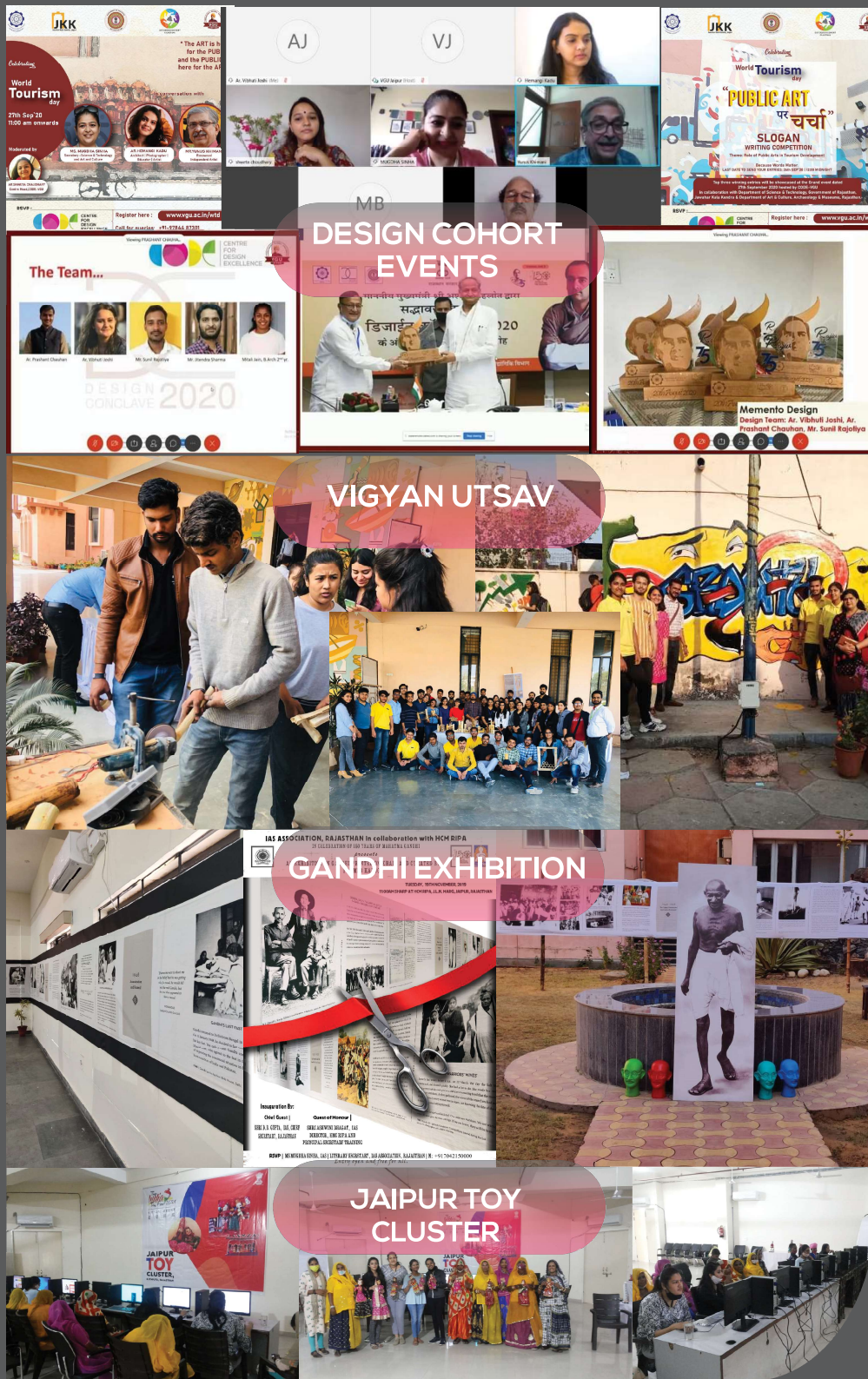
# ANNUAL EVENTS



We at CODE, VGU truly believe that for building a road to tomorrow, the head start should be in the right direction.

.Various fun loving hands on exercises are introduced to the students to provide them a broad understanding of the creative side of the profession which is must for any new start. We believe, to start with a profession like Architecture/ Design, one must know the facets attached with the domain. Thus the workshops/ events organized ranged from the preliminary creative side to the hands on doing side.





कामधे दुरवतमानाम्।  
प्राणिनाम् उगतिनाशनम्॥



# GOVERNMENT COLLABS

We at CODE, VGU are always prepared for new beginnings, new learning and collaborations. We do what we practice. CODE-VGU as part of Design Cohort, Rajasthan under the aegis of Government of Rajasthan departments of Science & Technology, Art & Culture and JKK has organized various one-day special programmes comprising of expert sessions, competitions and Training sessions.





# OUTDOOR VISITS

**“THE WORLD IS A BOOK AND  
THOSE WHO DO NOT TRAVEL  
READ ONLY A PAGE.”**

**~ SAINT AUGUSTINE ~**

Travel has helped us to understand the meaning of life & it has helped us become better people. Each time we travel, we see the world with new eyes.

## LEISURE TRIPS



Visit to Barefoot college, TILONIA

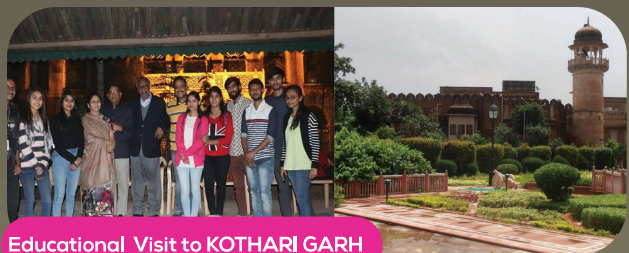


MADHYA PRADESH Tour



Sketching tour to BHANGARH FORT

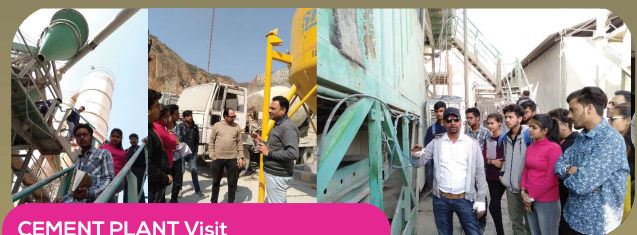
## ACADEMIC TOURS



Educational Visit to KOTHARI GARH



Training of Students at WEAVER'S CENTRE



CEMENT PLANT Visit



# APPLICATIONS OPEN



## Join our Family

1



► **APPLY**

Online  
Application Form  
codevgu.in

2



► **ENTRANCE EXAM**

Course specific/  
Nationalized Exam as  
Applicable for various  
programmes

3



► **ON CAMPUS  
COUNSELLING**

Book an  
appointment with  
a counsellor

4




► **ADMISSION**

Document Verification  
Fee Submission

Scan QR to apply



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