

INTERNATIONAL RELATIONS CELL - GIM



DIRECTOR'S MESSAGE



The Goa Institute of Management celebrated its 25 years of dynamic development and success in 2018. As an institution, we strongly believe that "Learning never stops at GIM". We aim to create responsive and responsible leaders with knowledge, skills and creativity to manage enterprises.

The flagship PGDM program is approved by the All India Council of Technical Education of the Government of India (AICTE) for offering postgraduate courses in management. The National recognitions (NBA Accreditation, AIU equivalence to MBA) were earned by us in the course of our journey and we are well ahead in our journey of earning international recognitions. We have been accredited by SAQS and we have commenced implementation of assurance of learning as part of process of AACSB accreditation.

Our PGDM-Healthcare Management is amongst the best healthcare management program in the country. This program comprehensively integrates various facets of healthcare like patient care, medical devices, pharmaceuticals, insurance, ITES etc. In the span of seven years, six batches of students have passed out and the program has begun to make a powerful impact in the field of healthcare.

Our two-year full time PGDM program in Big Data Analytics is one of the earliest program's in the country focusing on the exciting field of Big Data. We have an aim to create data fluent managers for tomorrow's needs.

The newly launched two-year full time PGDM program in Banking, Insurance and Financial Services will largely be concentrating on new age banking and financial services. A key differentiator of this program would be the integration of strategic industry partners during the course.

The international linkages are designed to provide an opportunity to GIM students and faculty members to get a global exposure. The international linkages are built on strong and enduring relationships that allow partner institutes to share and learn from each other. Students and faculty enthusiastically participate in innovative programs like the International Consulting Bootcamp and India Immersion program and various other exchange programs.

I WELCOME YOU TO BE A PART OF OUR JOURNEY.

DR. AJIT PARULEKAR

ABOUT GIM

GIM provides you with an excellent, contemporary learning experience anchored in a strong Indian setting that prepares you for a career in today's interconnected global corporate world. Goa is one of the most prosperous amongst the Indian states, one with arguably the most global outlook in the country. GIM occupies a premium place in Goa and provides you with a unique mix of a Goan, Indian, and Global intellectual context. The opportunity to live and study in Goa is of interest to everyone fascinated by the Indian story and to Indians who have been away, especially to renew ties with their own land.

GIM like any other good school in the world has a comfortable modern campus with housing for all the students and offers a rich campus life with a pan-India diverse population of students and faculty members. Living on campus provides you with unparalleled opportunities to work and study in groups and learn from your peers.

68 FULL TIME
FACULTY

100% PLACEMENT
BATCH 2018-20

4500+ RICH POOL OF
ALUMNI NETWORK

40 SCHOLARSHIP
OFFERED

7:1 STUDENT-FACULTY
RATIO

TOP 15 PRIVATE B-SCHOOL
(BY OUTLOOK & THE WEEK)

40% FEMALE
STUDENTS

3:2 ENGINEERS:
OTHERS

2:1 EXPERIENCED STUDENT:
FRESHERS

PROGRAMS OFFERED :

POST GRADUATE DIPLOMA
IN MANAGEMENT (**PGDM - FT**)

POST-GRADUATE DIPLOMA IN
MANAGEMENT - BIG DATA ANALYTICS (**PGDM-BDA**)

POST GRADUATE DIPLOMA IN
HEALTHCARE MANAGEMENT
(**PGDM-HCM**)

POST-GRADUATE DIPLOMA IN
MANAGEMENT - BANKING, INSURANCE AND
FINANCIAL SERVICES (**PGDM -BIFS**)

POST GRADUATE DIPLOMA IN
MANAGEMENT - PART TIME (**PGDM-PT**)

FELLOWSHIP PROGRAM IN
MANAGEMENT (**FPM**)



OUR PHILOSOPHY FOR INTERNATIONAL EXCHANGE



India being amongst the top two fastest-growing economies helps to ensure that South Asia remains as one of the most competitive regions in the world. We are home to over 1.3 billion people. We have the world's largest youngest population. This economic success coupled with our demographic dividend makes us one of the most powerful countries in the world. The Indian Youth is at the center of all our growth and growth initiatives. Our youth should be both employable as well as an employment creator. We need our young adults to be leaders of tomorrow.

"The Learning Never Stops at GIM" is the underlying belief on which all processes and activities are organized. We aim to create responsive and responsible leaders with knowledge, skills, and creativity to manage enterprises.

Goa Institute of Management (GIM) has active and productive linkages with universities and institutions across the world and also within the country. The PGDM program at GIM is approved by the All India Council of Technical Education of the Government of India (AICTE) for offering postgraduate courses in management at the MBA level.

Association of Indian Universities (AIU) has declared GIM's PGDM as equivalent to MBA degree. GIM has institutional accreditation from SAQS (Quality Assurance System for South Asian Schools).

The international linkages are designed to provide an opportunity to GIM students and faculty members to get global exposure as well as facilitate foreign students and faculty members to experience GIM and India. The international linkages are greatly valued by faculty and students alike and are built on strong and enduring relationships that allow partner institutes to share and learn from each other. Students and faculty enthusiastically participate in innovative programs like the International Consulting Bootcamp and various other International Exchange Programs.

Our PGDM program builds on long years' excellence in management education nurturing business leaders with personal integrity, social responsibility, and global outlook. We believe in a three-dimensional learning experience. One from the point of view of Society, another Corporate and the third Global. They are Give Goa, Summer Internships and International Immersion Programs.



GIVE GOA

The Give Goa program helps students to become more socially aware and responsible. Students get to work with both governmental and non-governmental initiatives aimed at solving various problems faced by sections of the Indian community living at the bottom of the pyramid. Some of our associations include NABARD, Department of Education, Pollution Control Board, Nestle and CRY.

SUMMER INTERNSHIP

The Summer Internship Program puts the student in a corporate environment. This puts to test a student's knowledge acquired through the first year coursework in a business setting. The issues they deal with pertain to the functional areas of marketing, human resources, finance, operations etc. Some of our corporate clients are Mc Kinsey, Ernst & Young, Britannia, Puma, Reliance, Western Digital etc.

INTERNATIONAL IMMERSIONS

Our international immersions provide an opportunity to students to experience a new cultural and learning environment. It aims to create culturally sensitive managers with a global outlook. Some of our partner institutions include. University of Antwerp (Belgium), University of Catolica & ISCTE Business School, Lisbon (Portugal), Kansas University (USA), Warsaw University of Technology Business School (Poland), Lappeenranta University of Technology (Finland) etc.

OUR CURRENT INTERNATIONAL EXCHANGE PARTNERSHIPS

ISCTE  IUL
Business School



 CATOLICA
LISBON
BUSINESS & ECONOMICS

 Business
School
WARSAW UNIVERSITY OF TECHNOLOGY

 LUT
Lappeenranta
University of Technology



 Universiteit
Antwerpen



GIM & UNIVERSITY OF ANTWERP

Goa Institute of Management (GIM) collaborated with the University of Antwerp (UA), Belgium (Faculty of Applied Economics) for internship projects (International Consulting Bootcamp) with the final year Master's students from the University of Antwerp (Faculty of Applied Economics) Belgium and first year students of the Goa Institute of Management.

The projects are mini consultancies that student work collaboratively with the various corporate clients in Goa. Some prominent organizations which have partnered with the ICB are- Taj Vivanta, Vision Hospital, GKB Ophthalmics Ltd., Nestle, Magsons Supermarket, Smartlink Systems Pvt. Ltd and many more.



GIM & UNIVERSITY OF KANSAS

Each year, GIM hosts a batch of students from the Kansas University, US. This program happens in the month of December. This is part of the Study in India program run by the KU for its students. GIM ensures that the KU students get exposure to the various dynamics related to doing business in India and also to Indian culture as well as ethos through classroom lecture sessions. Besides, these students are taken on industrial visits to various factories in Goa and are encouraged to have discussions with the officials of various corporates as well as the Government of Goa. Such an exposure enables them to appreciate the art and science of doing business in India besides sensitizing them to different cultural values and practices. In fact, our program for the KU is rated very high by the visiting students.



COUNTRY IMMERSION PROGRAM

The immersion program allows students to understand the various dynamics related to doing business in the host country. This comes from understanding trade, politics and society. The participants will be taken on industrial visits to various business establishments in the host institution's country. Participants will get to interact with various business leaders. An immersion program is incomplete without experiencing the cultural heritage of the host country. This program gives importance to developing student's understanding of the culture and business ethos. This program is driven through classroom lectures and cultural visits. Currently, GIM students can travel to WUTBS, Poland for this program. WUTBS awards GIM students a completion certificate titled 'Certificate in Business: A European Perspective'.

GIM & CORPORATE LINKAGES

GIM's association with other organisations/institutions is multidimensional. In the case of corporates, GIM offers a host of Management Development Programmes (MDPs). GIM takes up consulting engagements relating to various domains - marketing, finance, operations, and HR. In fact, GIM has over the years been catering to the training requirements large organisations such as the General Insurance Corporation (GIC), Konkan Railway Corporation Limited (5000 employee count), New India Assurance Limited (India's largest general insurance company) and Colorcon Pvt Ltd (a Pharmaceutical firm). GIM has executed successfully a number of consulting assignments for various corporates, governmental agencies as well as industry federations. As recently as six months back, GIM delivered a comprehensive Study Report on the Ease of Doing Business to the Goa Chamber of Commerce and Industry.

GIM & FACULTY EXCHANGE OPPORTUNITIES

A scholar-in-residence program allows a professor from our partner universities to be with GIM for a couple of months to up to a year. A visiting scholar is expected to teach and/ or conduct research. Visiting professors are also encouraged to present their research at GIM's internal research series. This initiative allows the host institution's faculty and students to work with academics from other institutions and other countries.

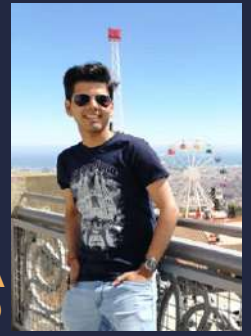
“THE INTERNATIONAL EXCHANGE EXPERIENCE”

JAYESH GUPTA BATCH 2019-21



My experience working on International Consulting Bootcamp was exhilarating. It is quite challenging yet rewarding working on a 14-day consulting project. The project does give a taste of what is ahead for you in the future. Working with people from another country is a different experience altogether. The cultural and functional mix this collaboration brings is unmatched.

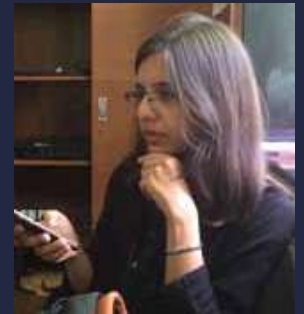
SAURABH KAURA BATCH 2017-19



If I have to pick one of the best decisions of my life till now, then going to Finland for this Exchange Program at Lappeenranta University of Technology will definitely be in the top-3 decisions. There was so much of dilemma in my mind before going to Finland regarding the extreme climate, food and education system. But, all these doubts got sorted out so quickly after reaching Finland. It was a great learning process for me to adjust in a new environment and culture where I have never been to.

MEDHA GROVER, BATCH 2017-19

My intent behind applying for the JIIS (Joint International Internship Seminar) 2017 program was to increase my exposure to the corporate world through a new experience. I was chosen to be a part of a project team of four, two of whom were exchange students from the University of Antwerp, assigned to work with the Human Resources Management Department at Vivanta by Taj, Panjim. The two-week consulting engagement allowed me to learn that an in-depth, structured exploration of a problem itself yields solutions to it. My daily interactions with the staff members at Vivanta, and with the exchange students in the team increased my awareness about other cultures, both local and international.



AMIT JOSHI, BATCH 2017-19

Our team project was to work with Smartlink, a network solution company where our objective was to do market research and develop a product portfolio based on upcoming trends. During these 2 weeks our interaction and work with Belgian students helped me get a new perspective of approaching task, how they experience and react to different situation which I believe is something every aspiring manager must grasp, as it cannot be taught in PGDM curriculum.

ALKA OJHA, BATCH 2016-18

I got the opportunity to go for the exchange program at Catolica Lisbon School of Business and Economics Portugal, I was fortunate to get subjects like Brand Management, International Negotiation, Business Analytics, Leading Complex Organization which were taught by renowned professors of Europe. They had their way of teaching in a more practical method for every topic, The class room education that was incorporated during this period does not limit to subjects. This program also gave me an opportunity to have informal interactions with several practitioners and gain amazing insights.



DAVY DE COCK STUDENT FROM UNIVERISTY OF ANTWERP, INTERNATIONAL BOOTCAMP PARTICIPANT

An experience like the consulting bootcamp in Goa - which was for me the first time I left Europe, you can imagine what a stretch this was - was a real eye-opener for me and still helps me today to broaden my view and change my perspective regarding various real life issues that can affect a business organization,



DELIA ANTAO OFFICIATING PRINCIPAL, NIRMALA INSTITUTE OF EDUCATION

This group of young, dynamic and brilliant students from GIM and University of Antwerp displayed great professional skills and an excellent team spirit, in solving an overarching issue in our organization (NIE), They have done an excellent work for our Institute.



DR KOEN VANDENBEMPT DEAN OF UNIVERSITY OF ANTWERP, FACULTY OF BUSINESS AND ECONOMICS

The GIM and UA have a very longstanding partnership, For this international consulting Bootcamp, a diverse group of students from both the schools work on mini-consulting projects for two weeks and come up with innovative business solutions.



DR PAWEŁ URBAŃSKI DIRECTOR OF WUT BUSINESS SCHOOL, WARSAW

The India Immersion Program for WUTBS participants was very interestingly designed and well executed. The classes, business meetings and cultural immersion opportunities provided a vivid and fascinated snapshot of India.

INDIA IMMERSION PROGRAM



GIM proudly hosts international participants from the Kansas University, USA and Warsaw University Technology Business School, Poland for a week-long immersion program. The program focuses on the various aspects related to the ease of doing business in India. The program is customized according to the needs and the profile of the participants coming to GIM.

The week-long immersion program gives the participants a chance to experience India, which is nothing less than a continent in itself. It gives them a chance to experience the cultural kaleidoscope and also understand the nuances of the business and Indian economy. This program is a snapshot of what India has to offer globally. The program is intense yet interesting.

PROGRAM HIGHLIGHTS

This program will allow the participants to have a unique chance to experience the diversity and rich cultural heritage of India. This one week immersion program will benefit students to experience a flavour of India by participating in discussions, lectures and field visits and conversations with leading academicians and professional from a variety of industries.

DAY 1: INDIA: A SNAPSHOT

Understanding Indian Economy and its Nuances
Changing Dynamics of Indian Society
Visit to spice plantation and Visit to Ponda Temples
Welcome Dinner @ Nostalgia

DAY 3: CONSUMERS AND SUPPLY CHAIN

Understanding Indian Consumers; The rise of Indian Middle Class
Supply Chain Management in India
Visit to ACGL Factory; Visit to Tambdi Surla

DAY 5: INDIA'S FOREIGN TRADE AND INTERNATIONAL RELATIONS

Emerging Giants of Asia
Understanding India's Soft Power
Indian Trade and Look East Policy: Prof Varun Sahni
Visit to Old Goa and Dr. Salim Ali Bird Sanctuary

DAY 2: BUSINESS IN INDIA

Structure and Culture of Business Organisations in India
The Challenge and Advantage of Doing Business in India:
Guest Speaker - Kirit Maganlal
Business and Government
Visit to Unichem Lab; Visit to Museum of Goa

DAY 4: JUGAAD: FRUGAL INNOVATION

The startup conundrum: India Story
Indian Tourism: Challenges and Way Forward a tete-a-tete with Carlos D'souza
Emerging Sectors - The Indian Healthcare Story
Visit to CIBA ; Visit to Utorda Beach

DAY 6: CULTURAL KALEIDOSCOPE

Indian Cinema: A Mirage
Indian Art, Cuisine and Traditions
Visit to a Government Office
Visit to Reis Magos Fort and Walking Tour: Local Market

KEY TAKEAWAYS

- Experience Indian Culture, Education and Heritage
- Networking Opportunity with Indian industry and Students
- Lectures by Practitioners and Academicians
- Trip to Beaches, Forts and Markets
- Onsite visit to NGO's, Government Offices and Factories





GIM

1993

The founding trustees of the Goa Institute of Management decide to begin operations on 2nd August 1993, under the leadership of Founder Director Fr. Romuald D'Souza and a team of faculty and administrative staff. The two-year full time PGDM programme starts with 24 students, at the premises of the Salgaonkar Law College in Miramar.

1994

The GIM Society is registered as a non-profit organization and moves to the heritage Ribandar campus where it begins full scale operations.



2009

The foundation stone is laid for the new 50 acre campus at Sanquelim.

2000

The part-time PGDM is started to cater to working executives.

1995

The programme expands significantly, increasing its annual student intake to 120

2010

The full time PGDM programme shifts to the new campus in Sanquelim. The campus with its modern facilities has the capacity to accommodate 500 residential students. Student intake for flagship programme is doubled from 120 to 240.

2013

GIM launches a PGDM Programme in Healthcare Management with 48 students.



An incubator is set up on campus under the Atal Innovation Mission of the NITI Aayog, Government of India. All programmes conducted by the institute are approved by the All India Council for Technical Education under the Govt. of India

2018

GIM launches the first of its kind PGDM programme in Big Data Analytics, with an intake capacity of 60 students.

GIM student intake goes up from 24 in 1993 to 360 in 2018 and total residential student strength to 660. Faculty strength reaches from the small number 7 in 1993 to 60 full time faculty in 2018.

2020... GIM goes online

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