



भारतीय प्रबंध संस्थान बेंगलूर  
INDIAN INSTITUTE OF MANAGEMENT  
BANGALORE



THE PLACE TO BE



IIMB is ranked #2 in India in NIRF 2020, under Management category



FT  
London

- ✓ FT MBA: **One-year full-time MBA** (EPGP) is ranked #1 in India; moves up to 27th spot in 2020 and consistently among the Top 50 Schools since 2017
- ✓ FT Master in Management (MiM): **Two-year full-time MBA** (PGP) is among the top 3 Schools in India; moves up eight places to secure 36th rank in 2020 and consistently among the Top 50 Schools since 2017
- ✓ FT EMBA: **Two-year weekend MBA** (PGPEM) is ranked #2 in India and among the top 100 globally in 2020
- ✓ FT Executive: **Executive Education** (Certificate) Programmes are ranked among the Top 50 globally in 2020 and 2019

- ✓ QS Global MBA: **One-year full-time MBA** (EPGP) is ranked #2 in India; is among the top 10 Schools in the Asia Pacific Region for 2021 Rankings, with 88% score in Return on Investment
- ✓ QS Master in Management (MiM): **Two-year full-time MBA** (PGP) is ranked #2 in India for 2021 Rankings, with 95% score in Alumni Outcomes
- ✓ QS EMBA: **Two-year weekend MBA** (PGPEM) is ranked #1 in India in 2020 Rankings, with 87% score in Career Outcomes



QS  
WORLD  
UNIVERSITY  
RANKINGS

IIMB is Central Asia's #1 Business School in the Eduniversal 2020 Rankings – for the 12th consecutive year



eduniversal



GLOBAL  
NETWORK  
FOR  
ADVANCED  
MANAGEMENT

IIMB is the only Indian management school in the Global Network for Advanced Management, a Yale-initiated network of 32 top-notch global B-schools

Accredited since 2010



EFMD  
EQUIS  
ACCREDITED



TOP  
30

Among Top 30 global B-schools in Positive Impact Ratings 2020

Among Top 3 global B-schools in 2020 for provision of Massive Open Online Courses (MOOCs)



MOOCs





## IIMB - The place to be

In a world that is rapidly changing, business leaders must adapt and grow wherever they work in order to stay competitive. IIM Bangalore nurtures business and management professionals and empowers them to accelerate their learning and personal growth to achieve excellence.

Established in 1973, Indian Institute of Management Bangalore (IIMB) is widely acknowledged as a premier management institute in India, with an international reputation for the quality of its post graduate and doctoral programmes. IIMB is renowned for the excellence of its faculty who have studied and taught at some of the best universities in India and abroad. Their research regularly appears in leading publications and academic journals around the world. They bring vast industry, consulting and academic experience into the classroom, making for a unique and stimulating learning environment.

IIMB, housed in a renowned award-winning campus designed by a Pritzker Architecture Prize laureate, is India's top research-focused business school with over 100 full-time faculty members, more than 1400 students, and more than 5500 Executive Education participants (2019-20).

IIMB has the tradition of fostering excellence in research and teaching, and providing a supportive environment for faculty and students. The school's vision is to advance ideas in management, innovation and entrepreneurship for business, government and society.

IIMB has been quick to respond to the various challenges brought about by the pandemic and the following lockdown. The delivery of programmes had to undergo a significant change. The institute took up immediate action to start delivery of education through the digital mode. Utmost care continues to be taken to safeguard the health and safety of all the stakeholders. IIMB has made the best use of technology to stay connected and productive.

## Our Vision

To be a global, renowned academic institution fostering excellence in management, innovation and entrepreneurship for business, government and society

## Our Mission

Nurture innovative global business leaders, entrepreneurs, policy-makers and social change agents through holistic and transformative education

Provide thought leadership that is contextually embedded and socially relevant and makes positive impact

Pursue excellence in education and thought leadership simultaneously without making any tradeoffs



## Director's Message

### Professor Rishiksha T. Krishnan

It's a great honour to be the Director of IIM Bangalore (IIMB) at this important juncture in its evolution.

*IIMB's vision is "to be a global, renowned academic institution fostering excellence in management, innovation and entrepreneurship for business, government and society."*

In keeping with this vision, since its inception in 1973, IIMB has distinguished itself by its excellent academic programmes, executive education, research across management and related disciplines, support for entrepreneurs and contributions to public policy. Our 12,000+ alumni who received degrees (or equivalent qualifications) from IIMB are making significant contributions across sectors and across the world as are the thousands of professionals who have attended our executive education programmes.

IIMB has been an innovator in many respects. We have a complete bouquet of degree offerings in Management. Our new MBA programme in Business Analytics is specially designed to combine the best of management and data analytics. Our incubator, run under the aegis of the NS Raghavan Centre for Entrepreneurial Learning (NSRCEL), has a unique positioning in helping hundreds of qualified individuals start their first venture. We are the national leader in Massive Open Online Courses (MOOCs) with more than 40 courses in management offered on the edX, Swayam and IIMBx platforms. We follow a tenure track system to attract the best-qualified research-oriented faculty.

While our faculty are outstanding scholars in their respective disciplines with publications in leading academic journals, they are also inspiring teachers, impactful consultants, award-winning case writers, and renowned corporate and policy advisers. Many of them have been on the statutory and advisory boards of leading companies, start-ups, non-profits and educational institutions. Central and State governments in India, and international organizations have benefited from their expertise in formulating and reviewing public policy. Recent contributions

have included our faculty colleagues being part of the Kotak Committee on Corporate Governance (2017) and the Justice Srikrishna Committee that drafted a Data Protection legislation for India (2017-18).

Reflecting these strengths, we are consistently ranked the #1 or #2 Management School / MBA programme in India. It is a matter of pride that we figure in the top international rankings as well. For example, IIMB's One Year EPGP is ranked #27 in the *Financial Times* Global MBA rankings 2020, the best rank awarded to an MBA programme from India.

We value our international connections. Besides being EQUIS accredited by the EFMD, we are active participants in global networks like GNAM and have student exchange relationships with the best schools across the globe.

As we look ahead, an important priority for IIMB is to further enhance our impact. We have multiple platforms that can enable us to do this:

- Engaged Digital learning by blending MOOCs with synchronous learning as a way of reaching out to thousands of new learners.
- Our new campus near Anekal provides the opportunity to nurture innovative leaders and entrepreneurs through new academic programmes in the most picturesque surroundings in keeping with IIMB's mission.
- The outstanding research capabilities of our faculty and specialised research centres offer us a significant opportunity to do contextually-relevant rigorous research that can contribute to addressing India's myriad managerial, economic, societal and environmental challenges.

Above all, we should seek to ensure that excellence pervades everything we do. Tejasvi navadhitamastu.

## Programmes at IIMB

IIM Bangalore offers degree-granting programmes, certificate programmes, executive education programmes and specialized courses in areas such as entrepreneurship and public policy.

### Degree-Granting Programmes

<b>Doctor of Philosophy (Ph. D.), Five-year full-time</b>	The doctoral programme is committed to training individuals who will excel in their area of research by publishing quality work of international standard.
<b>Master of Business Administration (MBA), Two-year full-time</b>	The Post Graduate Programme in Management (PGP), leading to an MBA, is designed to equip students with skills and capabilities that will enable them to reach responsible global leadership positions. The PGP revolves around the principle that world-class business leaders are not mass-produced; they are nurtured and developed in a practical application-oriented, user-friendly environment.
<b>Master of Business Administration (MBA), One-year full-time</b>	The Executive Post Graduate Programme in Management (EPGP), leading to an MBA, is an intensive one-year, full-time programme designed to enhance skills and capabilities essential for responsible positions at senior management levels. Challenging and globally-oriented, the objective of this programme is to produce future leaders who can handle a dynamic corporate environment.
<b>Master of Business Administration (MBA), Two-year weekend</b>	The Post Graduate Programme in Enterprise Management (PGPEM), leading to an MBA, is designed for middle and senior level working professionals. Participants learn from world-class faculty, while strengthening their network through collaboration with peers during their on-campus sessions.
<b>Master of Management Studies (Public Policy), (MMS(PP)), One-year full-time</b>	Catalyzed by the Government of India and the United Nations Development Programme, the Post Graduate Programme in Public Policy and Management (PGPPM) is packed with path-breaking insights about winning policymaking and management strategies.
<b>Master of Business Administration (Business Analytics), (MBA(BA)), Two-year full-time</b>	The Post Graduate Programme in Business Analytics (PGP BA), leading to an MBA, is a multidisciplinary programme intended to equip students to solve business and social problems using analytical tools. The programme also teaches techniques to identify patterns, gain insights, develop business strategies and help make better business decisions.

### Certificate Programmes

<b>N. S. Ramaswamy Pre-doctoral Fellowship (NSR Pre-doc), One-year, full-time</b>	N. S. Ramaswamy Pre-doctoral Fellowship (NSR Pre-doc) is a highly selective programme instituted with the aim to increase social diversity of management academia in India. Upon successful completion of the programme requirements, a Certificate of Completion is issued to the students.
<b>Mahatma Gandhi National Fellowship (MGNF), Two-year full-time</b>	The Mahatma Gandhi National Fellowship (MGNF) is a Certificate Programme in Public Policy and Management offered by IIM Bangalore. The Fellowship seeks to combine classroom sessions (Academic Module) at IIMB with an intensive field immersion at the district level (District Immersion) to create credible plans and identify barriers in raising employment, economic output, etc. and promote livelihoods in rural areas. MGNF is an initiative of the Ministry of Skill Development and Entrepreneurship (MSDE), Government of India (GoI) that is designed and implemented by IIMB, in collaboration with State Skill Development Missions (SSDMs).

## Executive Education Programmes

IIMB offers Executive Education Programmes, which cater to a wide variety of organizations in government, public and private sectors and non-governmental organizations, with Open and Custom programmes ranging from two days to one year. In the 2020 FT Rankings on EEPs, IIMB is ranked as number one in India in the Open and Custom categories. IIMB is the only school in India to figure among the top 50 Global Rankings for EEPs.

## IIMBx

IIMBx, the digital learning initiative of Indian Institute of Management Bangalore, places emphasis on making online education accessible, affordable and adaptable for all sections of the Indian population, simultaneously catering to the demands of a much wider, larger, global audience since its inception in 2015. From course content creation to platform designing, IIMBx's focus has been on delivering superior quality educational content that is relevant to the diverse group of the target market and user-friendly.

IIMBx's focus on quality and technology has fetched valuable partnerships. IIMBx has partnered with various educational institutes and corporate organizations to provide customized blended-learning modules. It also has partnered with IIT Madras to offer the Certificate Programme in Technology and Management (CTM) wherein IITM offers the technology-related courses and IIMB provides management-related courses to meet the requirements of young professionals aiming to hone their technological as well as managerial skills.

Besides the online courses, IIMBx also hosts workshops, seminars and conferences on a regular basis. The Faculty Development Programmes, conducted every quarter, invite teachers from across the country for a workshop on blended learning and designing MOOCs. The Future of Learning Conference organized every year hosts researchers and educationists from across the globe for a dialogue around online learning.

## Centres of Excellence

In order to focus on new and emerging areas of research and education, Centres of Excellence have been established within the institute. Our major centres are:

- Centre for Capital Markets and Risk Management
- Centre for Corporate Governance and Citizenship
- Centre for Management Communication
- Centre for Public Policy
- Centre for Software and Information Technology Management
- Centre for Teaching and Learning
- India-Japan Study Centre
- Israel Centre
- NSRCEL
- Supply Chain Management Centre

## IIMB Initiatives

- Behavioral Sciences Lab
- Consumer Insights
- Data Centre and Analytics Lab
- Real Estate Research Initiative



Open | Knowledge | Now

## MILESTONES

**Aug 2014**

IIMB's digital learning initiatives launched

**July 2015**

First course launched

**2015-16**

Seven new courses launched

**Aug 2016**

IITB Partnership

**Oct 2016**

Mitsubishi Partnership

**Jan 2017**

First course on SWAYAM Micro-Masters on edX

**Jan 2018**

More than 30 courses  
Nearly 80 runs FOL Conference

**March 2018**

Amazon Partnership

**April 2018**

More than eight lakh learners from 190 countries

**June 2018**

CTM (IITM-IIMB) Young Leaders Programme

**Jan 2019**

One million registrations

Third Future of Learning Conference

**July 2019**

PCP on Banking and Financial Markets launched on edX

**Feb 2020**

16<sup>th</sup> FDP conducted by IIMBx

**Mar 2020**

IIMBx ranked third by MOOCs Lab

**Apr-Nov 2020**

Four new course launch during pandemic

**Dec 2020**

PCP on Marketing launched on edX



## Faculty & Research Ecosystem

The foundation of any good academic institution is its faculty. Well-known and highly respected faculty in their respective academic fraternities is what distinguishes IIMB from other business schools. The faculty body, a community of over 150 members, includes acclaimed scholars and award-winning professors drawn from all management disciplines.

Faculty members at IIMB generate knowledge through cutting-edge research in all functional areas of management that would benefit public and private sector companies, and government and society in general. The knowledge generated by IIMB faculty, a community of over 150 members, has appeared in leading academic journals with high citation index and impact factor. Many textbooks and working papers are written on a regular basis. Research carried out by IIMB faculty is used to augment new courses and executive education programmes.

In the past five years alone, IIMB scholars' cutting-edge research has been published in top-tier journals such as *Strategic Management Journal*, *Academy of Management Journal*, *Journal of the Royal Statistical Society*, *Entrepreneurship Theory and Practice*, *Human Resource Management*, among others.

**105 / 19**

PERMANENT FACULTY / WOMEN

**4 / 2**

FULL-TIME VISITING / WOMEN

**35**

ADJUNCT

### IIMB Faculty

Faculty on journal editorial committees

Faculty on boards of academic institutes

Faculty on boards of studies/ advisory boards

Faculty in special roles in professional academic bodies

Faculty in policy committees

Faculty on governing boards of companies, NGOs, section 25 companies

Faculty on advisory boards of companies, NGOs, section 25 companies

## Placement Flexibility

---

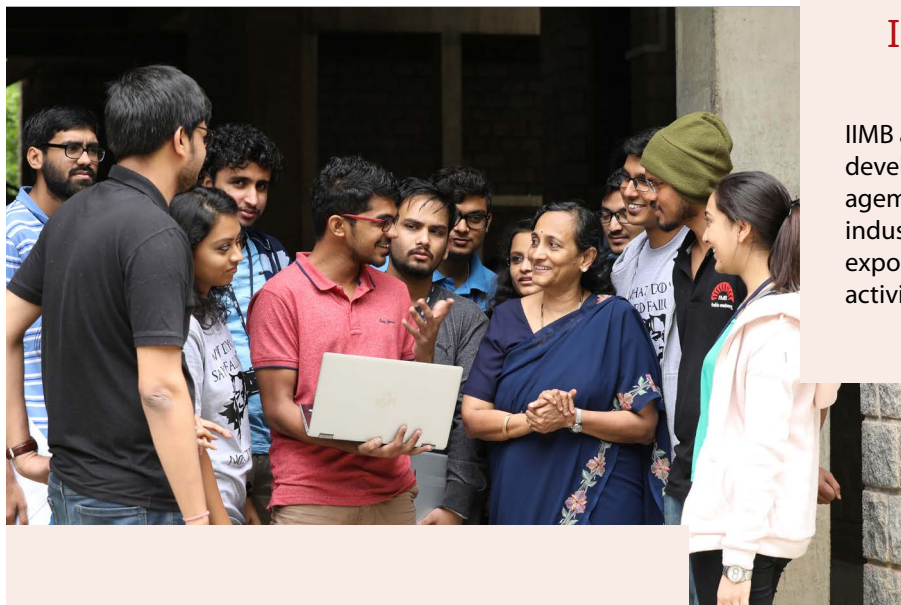
After the completion of the Post Graduate Programme in Management, students can postpone placement to pursue their entrepreneurial venture. They have the flexibility to return, after two to three years, for placement through the Office of Career Development Services (CDS) at IIMB.



## Wide Range of Electives

---

The school strives to give students avenues for choice, based on their interest and industry need. IIMB has the distinction of offering the largest number of elective courses among B-schools in India, covering a wide array of topics. The school believes the freedom to choose electives helps in out-of-the-box thinking.



## Industry-relevant Curriculum

---

IIMB aims to keep students updated about the latest developments in the world of business and management. The school strives to make the curriculum industry-relevant through live projects, cases, global exposure and experiential learning, using outbound activities and interactive teaching sessions.

## Diversity

---

IIMB is an academic community with social and intellectual diversity, wherein the school encourages students coming from diverse backgrounds. The aim is to improve the in-class experience of the students and help them learn from, and contribute to, multiple perspectives.



**NSRCEL**  
The entrepreneurship hub of IIMB

PROFIT  
VENTURES

WOMEN  
ENTREPRENEURS

STUDENT RUN  
VENTURES

SOCIAL  
VENTURES



**269+**  
VENTURES INCUBATED

**1,15,600+**  
ENTREPRENEURS ENGAGED

**6,900+**  
JOBS CREATED

**1,292**  
VENTURES IN PRE-INCUBATION

**pre-COVID about 1 Billion**  
COMBINED VALUE OF THE  
INCUBATED VENTURES

## Innovation & Entrepreneurship

IIMB empowers students to pursue their entrepreneurial dreams. NSRCEL's mission is to tap into new ideas and transform them into successful business entities through a structured mentoring programme.

NSRCEL is one of the larger academic incubators in India. Its incubatees represent a wide range of businesses. Many of these are progressing well in terms of customer acquisition and mobilizing funding, the two best measures of external validation for a start-up.

IIMB students also have opportunities to undertake short projects with start-ups as part of their courses and gain valuable insights before they graduate from the school. In order to encourage students to try out entrepreneurship, IIMB allows them to defer placement.

## Internationalization

IIMB has collaborated with 90 international partner institutions across the world in 30 countries.

In 2019-20, 166 of our students were outbound and 84 students came to IIMB on exchange.

As part of the Business Planning for International Markets (BPIM) programme, 98 of our students visited Japan, Dubai and Vietnam in 2019-20.

IIMB became a member of Global Network for Advanced Management in 2012.

IIMB commenced its Dual Degree Programme with Global Partner Schools in 2018.

## Global Alliances

**Global Network for Advanced Management:** IIMB is the only Indian B-school in the Global Network for Advanced Management, a network of 32 global B-schools convened by Yale School of Management.

**Academy of International Business:** A world body with a presence in 86 countries; India Chapter headquartered at IIMB.

**Association of Management Development Institutions in South Asia (AMDISA):** A SAARC recognized body with 251 members.

**Shastri Indo-Canadian Institute (SICI):** A premier academic bridge between India and Canada with over 100 member institutions.

**Toulouse Business School, France:** IIMB and TBS launched India's first Executive General Management Programme in Aerospace and Aviation Management.

**Goldman Sachs:** The Women Start-up Programme and the 10,000 Women Programme.

**Michael & Susan Dell Foundation:** To offer incubation for social enterprises.

**Infineon:** To strengthen start-up ecosystem focusing on Artificial Intelligence.

**FAU and Fraunhofer Institute for Integrated Circuits in Germany:** To offer a programme on 'Leading Digital Transformation'.

**McGill and Lancaster University, UK:** For the International Management Programme.

90

B-SCHOOLS

30

COUNTRIES

166

OUTBOUND STUDENTS IN 2019-20

84

INCOMING STUDENTS IN 2019-20



Michael & Susan Dell  
FOUNDATION





## Campus Attractions

A 100-acre secure campus with outstanding IT infrastructure, world-class sports facilities and 24-hour support staff

A residential Management Development Centre

High-tech classrooms and seminar rooms

State-of-the-art library

First-class hostel facilities

Restaurants and coffee shops



## Location Advantage

Bangalore is the knowledge capital of India with one of the most highly educated workforces in the world. The city has a multi-ethnic, multi-religious cosmopolitan character and is renowned for its year-round pleasant weather, welcoming spirit, innovative zeal and entrepreneurial drive. It is both Asia's top technology hub as well as one of its oldest cities.



## Our Illustrious Alumni

Our graduates are sought after by top global recruiters such as Boston Consulting Group, McKinsey & Company, Blackstone Group, Amazon, Tata Consultancy Services as well as the Ministry of Finance and the Ministry of External Affairs, Government of India.



**Hitesh Oberoi**  
(PGP 1996)  
Co-Promoter, MD and CEO,  
Info Edge India Ltd

*"I am deeply indebted to IIMB, the faculty and my batchmates for equipping me with the necessary knowledge, tools and relationships which not only helped me navigate the real world but also contributed immensely to my success"*



**Rajkumar D**  
(PGP 1984)  
Chairman and MD,  
BPCL

*"IIMB has played a pivotal role in shaping my personality. My years at IIMB widened my perspective to meet challenging business requirements. We were adequately groomed to deal with any eventuality – the fear of the unknown being alien to us"*



**Dr K P Krishnan**  
(FPM 2003)  
Secretary, Ministry of Skill  
Development and  
Entrepreneurship,  
Govt. of India

*"As someone who went back to graduate school at the age of 40, it is indeed a privilege to be nominated by a much younger peer group and recognized by the faculty of a great B-school for this award"*



**Sameer Suneja**  
(PGP 1994)  
Global CEO,  
Perfetti Van Melle

*"IIMB shaped me tremendously and gave me a brilliant launch pad professionally. My two years at IIMB are the best two years of my life in many ways. No way would I have led the absolutely privileged life that I have, had it not been for IIMB"*



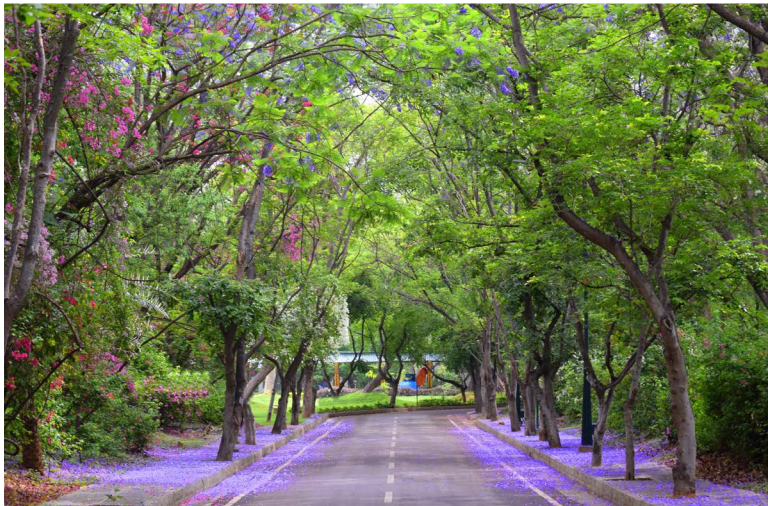
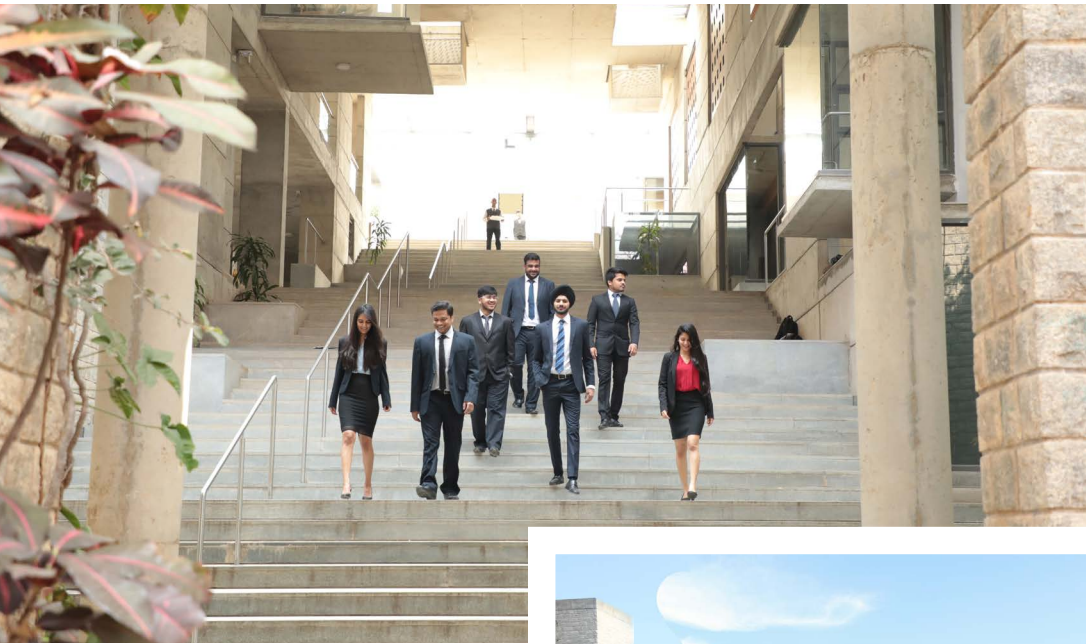
**M V Rajamannar**  
(PGP 1985)  
Chief Marketing &  
Communications Officer and  
President, Healthcare Business,  
Mastercard

*"The foundation of my career was built at IIMB and the school has been a rock for me throughout my professional life. It was a privilege to be guided by phenomenal professors who taught me about both critical thinking and creativity"*



**Lakshmi Kaul**  
(PGP 1982)  
Co-Founder,  
Kiddy Kingdom Academy

*"Bridging the social and economic divisions through education has proven to be the most powerful way of ensuring social transformation. As part of the vision of IIMB's first Director, Prof. N. S. Ramaswamy, we were encouraged to think in terms of giving back to society and serving the nation. This has been a powerful influence on how my life shaped up"*









## REACH US



INDIAN INSTITUTE OF MANAGEMENT BANGALORE  
Bannerghatta Road, Bengaluru 560 076, India

[www.iimb.ac.in](http://www.iimb.ac.in)

-  Facebook: <http://on.fb.me/1zWioPp>
-  YouTube: <https://bit.ly/1zWi8Qk>
-  LinkedIn: <http://linkd.in/1G31q38>
-  Twitter: <https://bit.ly/2LuODNn>
-  Instagram: <https://bit.ly/2koNKK3>
-  Blog: <http://blog.iimb.ac.in/>