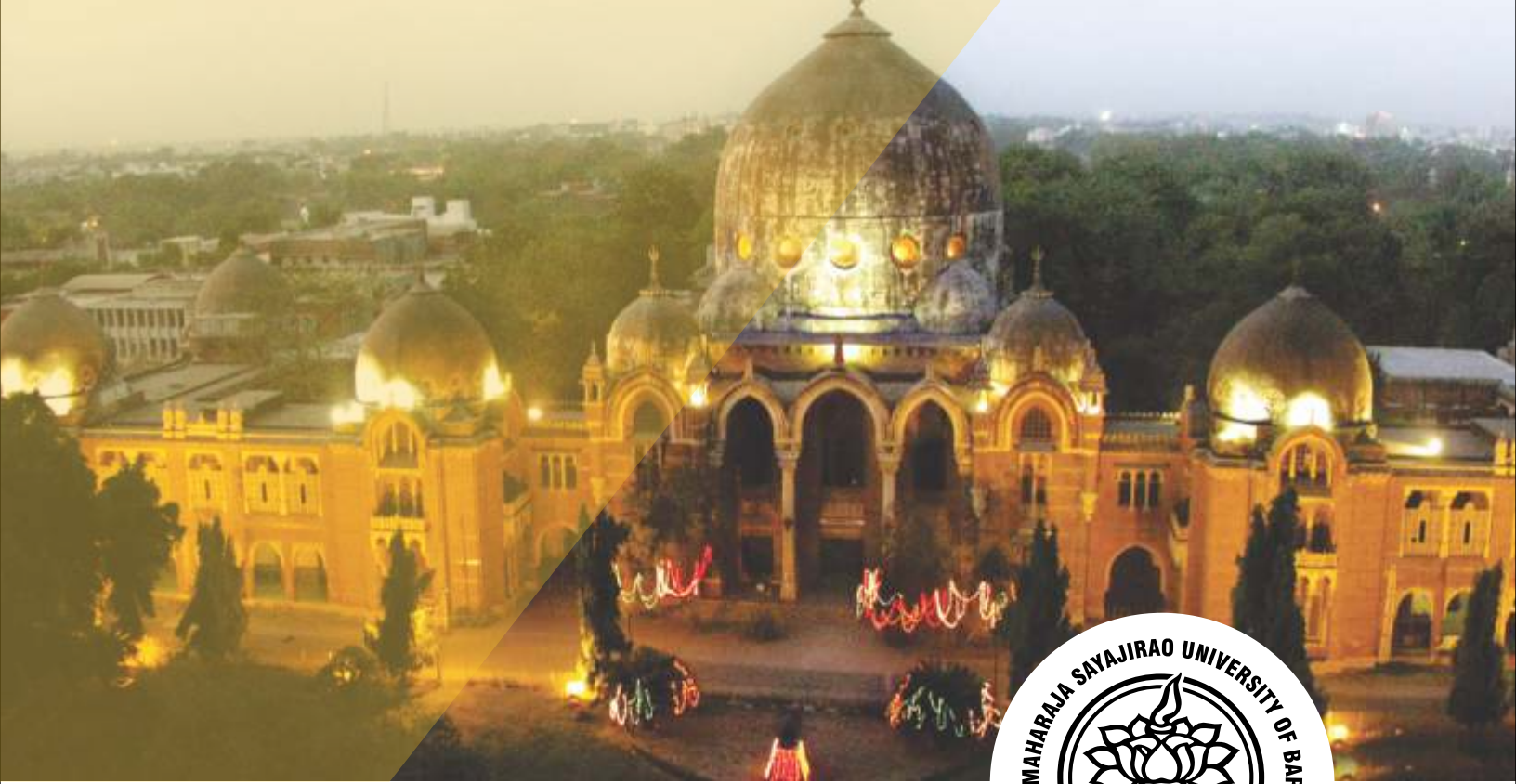


PROSPECTUS 2022-2023



सत्यं शिवं सुन्दरम्
Estd. 1949

THE MAHARAJA SAYAJIRAO UNIVERSITY OF BARODA

Accredited Grade 'A' by NAAC

FACULTY OF COMMERCE
BACHELOR OF COMMERCE

Transformative **E**ducation,
Experiential **L**earning, **G**lobal **A**pproach



सत्यं शिवं सुन्दरम्
Estd. 1949

Key Persons of the...

THE MAHARAJA SAYAJIRAO UNIVERSITY OF BARODA



RAJMATA SHUBHANGINIDEVI GAEKWAD
Chancellor



Prof. (Dr.) VIJAY KUMAR SRIVASTAVA
Vice Chancellor



DR. K. M. CHUDASAMA
Offg. Registrar



PROF. KETAN UPADHYAY
Dean, Faculty of Commerce

आत्मानं भावयैन्नित्यं ज्ञानेन विनयेन च ।
न पुनर्द्वियमाणस्य पश्चातापौ भविष्यति ॥

Purify your soul continuously through right knowledge and good conduct ! If so, when you die, you will not need to repent.

-Mahasubhasita-samgraha,pp.1125-1126



SHRIMANT MAHARAJA SAYAJIRAO GAEKWAD III

“...Education is one part of the temple of knowledge and it should be available for all without restriction of caste and creed. When this has been done intelligently, we may then be able to ascertain the extent of human progress.” (p.773).



UNIVERSITY SONG

अमे वडोदराना विध्यापीठाना सपना सारवनारा
अमे ज्योत जलावी सृष्टि नवली सहसा सर्जनहारा
अमे गगनकुसुम कर धरनारा
अमे मगन थई फरनारा
आगनबाथ अमे भरनारा
अमे दैत्यातिमिरने जरनारा
श्री सयाजी विध्यापीठाना ज्ञानदीपने धरनारा
सत्यं शिवम् सुनदराम नो मंत्र अनंतर भणनारा

श्री सयाजी विध्यापीठाना





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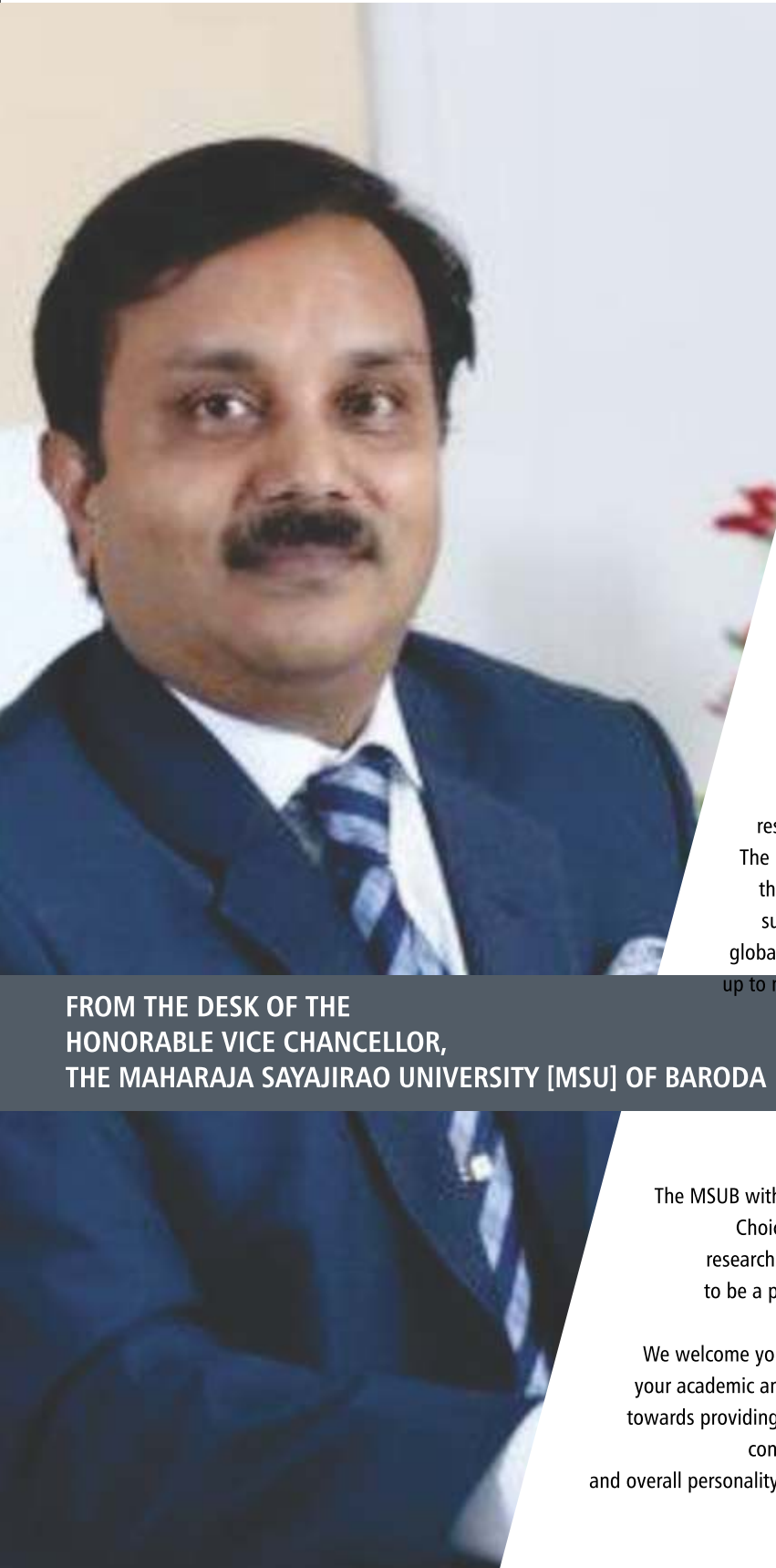
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FROM THE DESK OF THE
HONORABLE VICE CHANCELLOR,
THE MAHARAJA SAYAJIRAO UNIVERSITY [MSU] OF BARODA

We welcome each one you with immense pride to the Faculty of Commerce and also in Family of the Maharaja Sayajirao University of Baroda (MSUB), Vadodara. The Maharaja Sayajirao University of Baroda, originally founded in 1881 as the "Baroda College", is a premier academic institution of higher education and research, which was established on 30th April, 1949. Over the years, the MSUB has acquired a very high reputation for its various programmes and for producing Graduates & Post-Graduates with excellent analytical and empirical skills from a multi-disciplinary perspective. The students are exposed to the modern methods of analysis and trained in sophisticated computational and linguistic skills while pursuing academic programme under the Guidance of able faculty members. The Faculty of Commerce was established in the year 1949. It comprises of five departments viz. Department of Accounting & Financial Management, Department of Banking and Insurance, Department of Business Economics, Department of Commerce & Business Management, and Department of Co-operative Management & Rural Studies. The Faculty of Commerce also draw Faculty Members from Department of English, Faculty of Arts as well as Department of Statistics & Department of Mathematics, Faculty of Science & Department of Law, Faculty of Law respectively. In today's world, the one constant that we can count on is change. The individuals who can learn and think on their own will be the most adaptable, the most innovative, the most forward learning, the most valued, and the most successful people. The scenario of higher education has witnessed a significant global change in approach to meet the global demands and the MSUB has geared up to meet the global challenges by harnessing the latest technologies in education front. In wake of the pandemic when the higher education has witnessed a digital turn, the University has been extremely progressive in providing quality education on virtual platform with an objective to build up core competence in students, integrating knowledge with skills on the foundation of ethics and values.

The MSUB with its state-of-the-art infrastructure, highly qualified faculties, industry-oriented Choice Based Curriculum, conducive to higher teaching learning environment and research innovations is looking forward to embracing National Education Policy 2020, to be a part of the pedagogical shift towards inter-disciplinary studies, research based and interactive learning with technology integration.

We welcome you to this temple of learning and shall provide formidable support in achieving your academic and professional goals that would truly transform your lives. We are committed towards providing quality education by preparing our students with updated knowledge, skills, confidence and a positive approach thus leading to the students' holistic growth, and overall personality development to become successful and lead life. We convey our best wishes to each one of you for future career endeavours.

Prof. (Dr.) VIJAY KUMAR SRIVASTAVA
Vice Chancellor

On behalf of all our faculty,
staff and students, welcome to the
Faculty of Commerce !

As dean of the faculty, I am extremely proud
of the rich tradition of providing transformative,
research-informed, and industry-engaged
experience-based business education that
our faculty has upheld since its inception.

We prepare our students to become business leaders
with the moral depth and intellectual intensity
necessary to meet the challenges of a time of
critical transition in society.

All the programs offered by the faculty are benchmarked
with the Choice Based Credit System (CBCS),
Outcome Based Approach and are designed
with industry-specific goals.

The campus/s of the faculty are ICT enabled and
provide an e- learning and e-connect environment,
along with class coordination system,
as well as virtual classrooms.

The faculty is vibrant with a dynamic structure
of curricular, co-curricular and extra-curricular
activities to shape your physical, mental,
and intellectual growth.

As students of the faculty,
you are the torch bearers of business education,
getting future ready to bring in positive change,
towards a direction that will develop overall sustainability
for nation building.

At Faculty of Commerce, we believe sincerely in
meeting the aspirations of all stakeholders – students, parents, and the employers.
I welcome you to the faculty and assure you constructive holistic
development in expanding your knowledge and enriching your careers!

Dr. KETAN UPADHYAY
Dean, Faculty of Commerce



**FROM THE DESK OF THE
HONORABLE DEAN, FACULTY OF COMMERCE
THE MAHARAJA SAYAJIRAO UNIVERSITY [MSU] OF BARODA**



A BRIEF ABOUT THE MAHARAJA SAYAJIRAO UNIVERSITY OF BARODA



The Maharaja Sayajirao University of Baroda, a premier institution, a torch bearer of inclusive education, renowned globally for the quality of teaching and research, was established on 30th April 1949, under the patronage of the Visionary King of Baroda State: Honorable, His Excellency Shrimant, Maharaja Sayajirao Gaikwad III. Originally founded in 1881 as the “Baroda College”, the institution is a leading unitary residential University in western India. Smt. Hansa Mehta, the First Vice-Chancellor, played a pioneering role in laying a firm foundation for an Education Institution with a glorious tradition. His Highness the Maharaja of Baroda is the Chancellor of the University with Vice-Chancellor as the Principal Executive and Academic Officer to be assisted by the Pro-Vice Chancellor.

The inception of the university marked the ushering of a new era of academic excellence. Today it is a confluence of multitude and diversified courses, a cauldron of academics and research grounded in India's ancient wisdom and modern scientific knowledge propagating the legacy of the doyens of intelligentsia, and providing a plethora of opportunities to bring in the real time difference in the cultural, economic scientific, technological ways of life and world.

The Maharaja Sayajirao University of Baroda has a long tradition of pursuing excellence in teaching and research in Science and Technology, Humanities, Commerce & Management, Family & Community Science, Performing Arts, Fine Arts, Journalism and Sports. It is the only State University exclusively offering 'English' as its medium of instruction in the State of Gujarat. The Maharaja Sayajirao University of Baroda is accredited by National Assessment and Accreditation Council with 'A' Grade with CGPA of 3.16 in the year 2016. It has one main and 6 satellite campuses; spread over 275 acres of

land. The University comprises of 111 Departments under the umbrella of 14 Faculties, 3 Constituent Colleges, 8 Institutions and 13 Centers of Specialized Studies, wherein more than 44,000 students pursue higher studies under the care and supervision of more than 1450 highly qualified and experienced teaching staff. The University has 16 Hostels, Health Centre, Sports Union Pavilion, Convocation Ground, Printing Press and Stationery Unit, Guest House as well as other academic and administrative units spread across the campus. Besides these, there are 9 Multipurpose Auditoriums, 8 well Equipped Seminar Halls, 2 Open Air Theatres, an Amphitheatre, a Play Box, an Art Gallery, an Arboretum, a Botanical Garden, several lecture theatres and Conference Rooms and an Archaeological Museum having collection of Harappan Unicorn Seals, Holy relics of Lord Buddha, Toraman, terracotta Buddha images etc. The University has an observatory for Astronomy set up in the year 1939 to promote the field of Science, which holds an 8-inch refractor telescope.

The University offers a wide range of academic programmes from early childhood to Under-Graduate and Post-Graduate levels Degrees and Diplomas as well as Ph.D., with Choice Based Credit System (CBCS) for UG & PG students enabling them to select value added subjects of their interest, other than Grants-in-Aid academic programmes. The University also offers innovative Science and Technology programmes through some cutting edge research centers like Centre for Biotechnology, Prof. Bharat Chattoo Genome Research Centre, Centre for Molecular Genetics, Cluster Innovation Centre, Centre for Excellence in Polymer, Siemens Centre of Excellence for industry automation.

MSUB Ranking

Times Higher Education World University Ranking 2021	1000+
QS Asia Ranking 2021	551-600
QS Indian Universities 2020	78
NIRF 2020	100-150

International Students from 37 Countries	Students from 28 States and 08 UTs of India	MSU Global: International MOUs with more than 50 World-class Uni.	Global Recruiters and Strong Alumni Support	Ecosystem for Promoting Research and Innovation
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Research Profile of MSUB

Ph.D Scholars	1000+
Ph.Ds Awarded	3900+
Research Projects	300+
Center of Excellence	07
Research Publications (SCOPUS)	5000+
H-index (SCOPUS)	95
MoUs	140+
Patents and Copyright	60+



A BRIEF ABOUT THE FACULTY OF COMMERCE



ABOUT FACULTY OF COMMERCE

The Faculty of Commerce, established in the year 1949 comprises of five departments viz. Department of Accounting & Financial Management, Department of Banking and Insurance, Department of Business Economics, Department of Commerce & Business Management, and Department of Co-operative Management & Rural Studies with Department of English, Faculty of Arts, Department of Statistics, Faculty of Science & Department of Law, Faculty of Law as catering departments.

We offer PG [Ph. D, M Com & PG Diplomas] and UG [B Com, B Com Honours & BBA] Programs. Ours is the biggest Faculty in the entire Maharaja Sayajirao University of Baroda and in the year 2019-2020, with more than 18000 students including at Shri M. K. Amin Arts & Science College of Commerce [Constituent College] at Padra.

Faculty implemented the Choice Based Credit System (CBCS) for B Com and B. Com (Honours) as well as BBA w. e. f. Academic Year 2012-2013 whereas Semester system has been in force for PG Programs w. e. f. Academic Year 2011-2012. The Faculty offers diverse PG Diplomas for job seekers, aspiring professionals Business Management, Financial Management, Marketing Management, Banking & Insurance, Strategic Human Resource Management and Services Management. We take pride in designing and implementing industry-oriented curriculum. The vibrant and active Commerce Students' Associations at each of the administrative unit for UG & PG students conducts students' activities and community outreach programmes.

VISION

“The Faculty of Commerce is committed to generating and disseminating Knowledge in Commerce and Business Studies inculcating the spirit of entrepreneurship among young and creative minds; interfacing with market and industry exploring future opportunities; benchmarking excellence in frontiers of creating sustainable organisations contributing to nation building in consonance with our heritage and culture”.

MISSION

- ▶ Building and fostering resilient ecosystem in business studies with onus on five building blocks: Stakeholders, Content, Technology, Governance, and Industry.
- ▶ Providing Forward-Focused learning for developing 21st Century Skills representing intellectual ingenuity, civic culture, social integration, and global economy.
- ▶ Creating global knowledge communities for enabling exchange of ideas and innovations in response to global challenges, local needs, building a sustainable and democratic future
- ▶ Imparting quality commerce education to hone professional and entrepreneurial skills for Century business environment

CONTACT

FACULTY OF COMMERCE

Opp: Yashkamal Building, Lokmanya Tilak Road
Kalaghoda, Sayajigunj, Vadodara 390002. Gujarat, INDIA.
Phone: 0265 278 9485

<https://www.msubaroda.ac.in/> <https://msub.digitaluniversity.ac/> (URL: msub.digitaluniversity.ac)

GOVERNING BODY



Prof. DR. KETAN UPADHYAY
Dean, Faculty of Commerce



Dr. SHAMAL PRADHAN
Co-ordinator, Main Building,
Faculty of Commerce



SHRI KALPESH H. SHAH
Vice Dean, Faculty of Commerce



Dr. JAYANTKUMAR
Co-ordinator, Gen. Edu. Bldg.,
Faculty of Commerce



Prof. DR. KETAN UPADHYAY
Head, Dept. of Accounting and
Financial Management,
Faculty of Commerce



Dr. MRUDULA TRIVEDI
Co-ordinator, Girls' College



CHARGE WITH THE DEAN
Head, Department of Banking and
Insurance, Faculty of Commerce



Ms. SAVITRI CHELLANI
Co-ordinator, Deep Ashwinbhai
Patel Building, Faculty of Commerce



Dr. JAYANT KUMAR
Head, Department of Business
Economics, Faculty of Commerce



Dr. SHANKAR JHA
Dean of Students,
Faculty of Commerce



SHRI KALPESH H. SHAH
Offg. Head, Department of
Commerce and Business
Management, Faculty of Commerce



Mr. VISHAL SHAH
Dean of Sports,
Faculty of Commerce



Ms. NEETA BALONI
Offg. Head, Department of
Cooperative Management and
Rural Studies, Faculty of Commerce



Mr. B. D. RATHVA
Superintendent,
Faculty of Commerce



DEPARTMENTS OF THE FACULTY OF COMMERCE

DEPARTMENT OF ACCOUNTING AND FINANCIAL MANAGEMENT

- ▶ Under Graduate & Post Graduate
- ▶ Introduced the paper of Basics of IT and e- Accounting at UG as well as PG Diploma level.
- ▶ Accounting and Finance Students' Association (AFSA – UG and PG)
- ▶ In house Library facilities



DEPARTMENT OF BANKING & INSURANCE

- ▶ Under Graduate & Post Graduate
- ▶ Industry academia Interface
- ▶ Compulsory internship as a part of the Course Curriculum
- ▶ Banking and Insurance Students' Forum (BISF)
- ▶ In house Library facilities



DEPARTMENT OF BUSINESS ECONOMICS

- ▶ Under Graduate & Post Graduate
- ▶ Business Economics Students' Association (BECOSA)
- ▶ Most updated curriculum
- ▶ In house Library facilities



DEPARTMENT OF COMMERCE & BUSINESS MANAGEMENT

- ▶ Under Graduate & Post Graduate
- ▶ Pioneering leading academic courses in management
- ▶ First time specialized courses at undergraduate
 - 1. Marketing Management, and
 - 2. Personnel and Industrial Relations Management
- ▶ Management Students' Association (MSA -PG)
- ▶ Industry academia Interface
- ▶ In house Library facilities



DEPARTMENT OF COOPERATIVE MANAGEMENT & RURAL STUDIES

- ▶ Under Graduate & Post Graduate
- ▶ It is the only department offering Diploma programme
- ▶ Most updated curriculum
- ▶ Center for Research and Training in Co-operative Banking and Micro Finance
- ▶ Co-operative Student's Association



OUR CATERING DEPARTMENTS

- ▶ English
- ▶ Law
- ▶ Statistics



Sr.No	Name of the University, Country	Date of Beginning	Date of Expiring
1	University of Leicester UK	12/02/2014	Till Prior termination by either University.
2	University of South Carolina-USA	05/02/2015	05/02/2020
3	Makere University Uganda	14/02/2020	14/02/2025
4	Kyambogo University Uganda	19/03/2020	19/03/2025
5	Kampala International University-Uganda	18/02/2020	18/02/2025
6	La Trobe University Australia	19/03/2020	19/03/2025
7	Durham University-UK	04/12/2020	04/12/2023
8	Federal University Of Agriculture-Nigeria	04/12/2020	04/12/2025
9	The Institute of Company Secretaries of India		
10	The Institute of Cost Accountants of India		
11	A Group Company of Etech Global Services	21/06/2021	
12	AIS Business Solutions Private Ltd.	21/06/2021	
13	QX Global Services Pvt. Ltd.	21/06/2021	
14	Rishabh Software	21/06/2021	
15	Vihang Adcon Pvt. Ltd.	21/06/2021	
16	Nilesen India Private Limited	10/08/2021	

COMMERCE STUDENTS

Sr.No	Name of the Students	Country	Course	Faculty	Academic Year	ICCR/SF
1	Emanuel Harrison Ngowi	Tanzania	Ph.D (Business Management)	Faculty of Commerce	2020-21	ICCR
2	Felix Chicoh Kampaundi	Malawi	Ph.D.	Faculty of Commerce	2020-21	ICCR
3	Sophia Jonathan Macheмба	Tanzania	Ph.D	Faculty of Commerce	2020-21	ICCR
4	Nyakato Ainesasi Amesisto	Uganda	M.Com. (Business Eco)	Faculty of Commerce	2020-21	ICCR
5	Ayoo Winnie	Uganda	B.Com	Faculty of Commerce	2020-21	ICCR
6	Francis Bernard Lwesya	Tanzania	Ph.D. (Commerce)	Faculty of Commerce	2020-21	ICCR
7	Rabearison Mampiovanirina Marie Sylvia	Madagascar	Ph.D (Marketing)	Faculty of Commerce	2020-21	ICCR
8	Saira Ahmed Turna	Bangladesh	BBA	Faculty of Commerce	2019-20	ICCR
9	Frank Bernard Mlangalanga	Tanzania	M.com. (Co operative Management)	Commerce	2019-20	ICCR
10	Gina Albaran Alconera	Philippines	Masters of Commerce (Banking)	Commerce	2019-20	Self Funded
11	Michael Kwesi Yankson	Ghana	M.Com (Commerce and Business Management)	Commerce	2019-20	Self Funded
12	Alaa H. H. Amarna	Palestine	M. Com	Commerce	2019-20	ICCR
13	Ali Asgar	Bangladesh	B.COM (Honours)	Commerce	2019-20	Self Funded



ACADEMIC PROGRAMS OF THE FACULTY OF COMMERCE AT A GLANCE (Academic Year 2022-23)

PH. D. PROGRAM

- ▶ Accounting and Financial Management
- ▶ Banking and Insurance
- ▶ Business Economics
- ▶ Commerce and Business Management
- ▶ Co-operative Management and Rural Studies

Eligibility Criteria

- ▶ A Candidate holding a recognized Master's Degree or recognized equivalent to Master's Degrees in the concerned subjects.
- ▶ Passed PET examination/ NET /SLET/ M.Phil

Minimum Cut off %

- ▶ Local : 50%
- ▶ Outsider : 50%

M.COM. [CBCS] IN ACCOUNTING AND FINANCIAL MANAGEMENT

Specialization

1. Accounting
2. Taxation
3. Finance

Eligibility Criteria

- ▶ A Candidate having passed B.Com / BBA / BBS or equivalent degree
- ▶ In addition B.A. Degree

Minimum Cut off %

- ▶ Local : 55%
- ▶ Outsider : 60%

M.COM. [CBCS] IN BANKING AND INSURANCE AND M.COM. [CBCS] IN BUSINESS ECONOMICS

Business Economics Specialization

1. Industrial Economics and International Business
2. Financial Economics

Eligibility Criteria

- ▶ A Candidate having passed B.Com / BBA / BBS or equivalent degree
- ▶ In addition B.A. Degree

Minimum Cut off %

- ▶ Local : 50%
- ▶ Outsider : 60%

M.COM. [CBCS IN COMMERCE AND BUSINESS MANAGEMENT]

Specialization

1. Marketing Management
2. Human Resource Management

Eligibility Criteria

- ▶ A Candidate having passed B.Com / BBA / BBS or equivalent degree
- ▶ In addition B.A. Degree

Minimum Cut off %

- ▶ Local : 50%
- ▶ Outsider : 60%

M.COM. (GENERAL LEVEL PROGRAM)

Eligibility Criteria

- ▶ A Candidate having passed B.Com / BBA / BBS or equivalent degree

Minimum Cut off %

- ▶ Local : 50%
- ▶ Outsider : 50%

PG DIPLOMA PROGRAMS [HIGHER PAYMENT : MORNING]

- ▶ Accounting and Finance
- ▶ Business Administration

Eligibility Criteria

- ▶ A Candidate having passed B.Com / BBA / BBS or equivalent

Minimum Cut off %

- ▶ Local : 45%
- ▶ Outsider : 50%

M.COM. [CBCS IN CO-OPERATIVE MANAGEMENT AND RURAL STUDIES]

Eligibility Criteria

- ▶ A Candidate having passed B.Com / BBA / BBS or equivalent degree
- ▶ In addition B.A. Degree

Minimum Cut off %

- ▶ Local : 50%
- ▶ Outsider : 50%

PG DIPLOMA PROGRAMS [REGULAR PG PROGRAM]

Banking : Minimum Cut off %

- ▶ Local : 45%
- ▶ Outsider : 60%

Applied Economics Minimum Cut off %

- ▶ Local : 45%
- ▶ Outsider : 45%

Co- operative Management Minimum Cut off %

- ▶ Local : 40%
- ▶ Outsider : 40%

Eligibility Criteria

- ▶ A Candidate having passed B.Com / BBA / BBS / BA with Economics as one of the subjects

PG DIPLOMA PROGRAMS [HIGHER PAYMENT: EVENING]

- ▶ Financial Management
- ▶ Business Management
- ▶ Marketing Management
- ▶ Strategic Human Resource Management
- ▶ Banking and Insurance

Eligibility Criteria

- ▶ Any Graduate with 45% marks in aggregate

Minimum Cut off %

- ▶ Local : 45%
- ▶ Outsider : 45%



ACADEMIC PROGRAMS OF THE FACULTY OF COMMERCE AT A GLANCE (Academic Year 2022-23)

B.COM (REGULAR COURSE) [UNDER CHOICE BASED CREDIT SYSTEM (CBCS)]

- ▶ With 40 Courses having 120 Credits in Total Number of Six Semesters to be offered equally at FY BCom, SYB Com, & T Y BCom

Eligibility Criteria

- ▶ A Candidate having passed XII in any stream with English as one of the subjects

Minimum Cut off %

- ▶ Local : 12th Passed
- ▶ Outsider : 40%

B.COM. (HONOURS) [HIGHER PAYMENT]

- ▶ With 56 courses having 156 Credits in Total Number of Six Semester at F.Y. B.Com., S.Y. B.Com. & T.Y. B.Com

Eligibility Criteria

- ▶ A Candidate having passed XII in any stream with English as one of the subjects

Minimum Cut off %

- ▶ Local : 50%
- ▶ Outsider : 50%

BACHELOR IN BUSINESS ADMINISTRATION [Higher Payment]

- ▶ With 48 Courses having 177+Credits in Total Number of Six Semesters to be offered equally at FY B Com, SYB Com, & T Y BCom

Eligibility Criteria

- ▶ A Candidate having passed XII in any stream with English as one of the subject

Minimum Cut off %

- ▶ Local : 45%
- ▶ Outsider : 45%

UG DIPLOMA PROGRAM

- ▶ Under Graduate Diploma in Cooperative Management

Eligibility Criteria

- ▶ XII Passed in any stream with English as one of the subjects OR
- ▶ SSC with English as one of the subjects, provided the candidate has worked for at least three complete years subsequent to his passing the examination in a recognized co-operative institution

Further details can be obtained from Prospectus of respective courses.



▶ Smt. Hansa Mehta Library MSU





CHOICE BASED CREDIT SYSTEM [CBCS] STRUCTURE BACHELOR OF COMMERCE [B.COM] GENERAL PROGRAMME: 120 CREDITS

FIRST YEAR B. COM [F. Y. B.COM]

SEMESTER-I			SEMESTER-II		
Sr.No	COURSE	CODE	Sr.No	COURSE	CODE
01	Elements of Statistics	STA-1101 CC	01	Business Statistics	STA-1201 CC
02	Fundamentals of English and Communication	ENG-1121 CF	02	Developing Communication Skills in English	ENG-1218 CF
03	Fundamentals of Accounting Theory and Practices	ACF-1103 CF	03	Financial Accounting	ACF-1204 CF
04	Structure & Process of Business	CBM-1104 CF	04	Functional Management	CBM-1201 CF
05	Elements of Economic Theory	BEC-1105 CC	05	Micro Economics	BEC-1204 CC
06	Indian Economic Structure	BEC-1106 CF	06	Indian Economic Policy & Planning	BEC-1205 CF

SECOND YEAR B. COM [S.Y.B.COM]

SEMESTER-III			SEMESTER-IV		
Sr.No	COURSE	CODE	Sr.No	COURSE	CODE
01	Principles of Management	CBM1314 CC	01	Marketing Management	CBM1401 CC
02	Macro Economic Theory	BEC1318 CC	02	Macro Economic Issues and Policies	BEC1412 CC
03	Elements of Direct Taxes	ACF1301 CC	03	Elements of Indirect Taxes	ACF1401 CC
04	Cost Accounting	ACF1302 CC	04	Management Accounting	ACF1402 CC
05	Human Resource Management	CBM1315 CC	05	Entrepreneurship & Small Business Management	CBM1402 CC

[CF- COMPULSORY FOUNDATION, CC-CORE COMPULSORY, CE-CORE ELECTIVE, OE-OPEN ELECTIVE, IE-INTERDISCIPLINARY ELECTIVE]

SECOND YEAR B. COM [S.Y.B.COM]

06	CORE ELECTIVE [SPECIAL GROUPS] [ANY ONE]			06	CORE ELECTIVE [SPECIAL GROUPS] [ANY ONE]		
Dept. of Accounting & Financial Management				Dept. of Accounting & Financial Management			
Specialization in: Accounting & Auditing Higher Financial Accounting		ACF1313	CE	Specialization in: Accounting & Auditing Corporate Accounting		ACF1403	CE
Specialization in: Accounting & Finance Higher Financial Accounting		ACF1313	CE	Specialization in: Accounting & Finance Corporate Accounting		ACF1403	CE
Dept. of Banking & Insurance				Dept. of Banking & Insurance			
Specialization in: Banking & Insurance Indian Banking System		BNK1301	CE	Specialization in: Banking & Insurance Insurance Theory and Practice		BNK1401	CE
Dept. of Business Economics				Dept. of Business Economics			
Specialization in: Financial Economics Fundamentals of Financial Economics		BEC1302	CE	Specialization in: Financial Economics Financial Markets		BEC1402	CE
Specialization in: Open Economy & International Business Essentials of Open Economy & International Business		BEC1303	CE	Specialization in: Open Economy & International Business Economic Integration and Globalization		BEC1403	CE
Dept. of Commerce & Business Management				Dept. of Commerce & Business Management			
Specialization in: Marketing Management Marketing of Services		CBM1303	CE	Specialization in: Marketing Management Consumer Behaviour		CBM1403	CE
Specialization in: Human Resource Management Human Resource Development, Welfare and Social Security		CBM1304	CE	Specialization in: Human Resource Management Theory & Practice of Industrial Relations		CBM1404	CE
Dept. of Cooperative Management & Rural Studies				Dept. of Cooperative Management & Rural Studies			
Specialization in: Rural Entrepreneurship & Management Rural Economic Environment		CPR1301	CE	Specialization in: Rural Entrepreneurship & Management Rural Development Interventions		CPR1401	CE
07	INTERDISCIPLINARY ELECTIVE [ANY ONE]			07	INTERDISCIPLINARY ELECTIVE [ANY ONE]		
Accounting and Finance for Services		ACF1314	IE	Income Tax Return Preparation		ACF1404	IE
Business Ethics		CBM1316	IE	Retailing Management		CBM1405	IE
Bank Credit		BNK1302	IE	Insurance Products, Services and Marketing		BNK1402	IE
Business Environment		BEC1315	IE	Quantitative Economics		BEC1404	IE
Cooperative Movement in India		CPR1302	IE	International Cooperative Movement		CPR1402	IE
Literature, Language and Communication		ENG1316	IE	Personality Development & Soft Skills in English for Effective Communication		ENG1411	IE
Regression Analysis and Sampling		STA1303	IE	Managerial Decision Theory		CBM1406	IE
Business Maths- I		MAT1308	IE	Business Maths-II		MAT1408	IE

[CF- COMPULSORY FOUNDATION, CC-CORE COMPULSORY, CE-CORE ELECTIVE, OE-OPEN ELECTIVE, IE-INTERDISCIPLINARY ELECTIVE]



CHOICE BASED CREDIT SYSTEM [CBCS] STRUCTURE BACHELOR OF COMMERCE [B.COM] GENERAL PROGRAMME: 120 CREDITS

THIRD YEAR B. COM [T.Y.B.COM]

SEMESTER-V				SEMESTER-VI			
Sr.No	COURSE	CODE		Sr.No	COURSE	CODE	
01	Financial Management	ACF1516	CC	01	Personal Financial Planning	ACF1601	CC
02	Business Law- I	LAW1507	CC	02	Business Law- II	LAW1608	CC
03	Organizational Behaviour	CBM1502	CC	03	Marketing Research	CBM1601	CC
04	International Trade	BEC1512	CC	04	International Finance	BEC1614	CC
05	CORE ELECTIVE [SPECIAL GROUPS] [ANY ONE]			05	CORE ELECTIVE [SPECIAL GROUPS] [ANY ONE]		
Dept. of Accounting & Financial Management				Dept. of Accounting & Financial Management			
Specialization in: Accounting & Auditing Audit & Assurances		ACF1502	CE	Specialization in: Accounting & Auditing Company Audit		ACF1602	CE
Specialization in: Accounting & Finance Capital Market		ACF1503	CE	Specialization in: Accounting & Finance Security Analysis & Portfolio Management		ACF1603	CE
Dept. of Banking & Insurance				Dept. of Banking & Insurance			
Specialization in: Banking & Insurance Financial Market & Services		BNK1501	CE	Specialization in: Banking & Insurance Health Insurance		BNK1601	CE
Dept. of Business Economics				Dept. of Business Economics			
Specialization in: Financial Economics Fundamentals of Investment Analysis		BEC1502	CE	Specialization in: Financial Economics Business Portfolio Analysis		BEC1602	CE
Specialization in: Open Economy & International Business Trade Theories and Policies		BEC1503	CE	Specialization in: Open Economy & International Business Foreign Exchange Markets: Theory & Practice		BEC1603	CE
Dept. of Commerce & Business Management				Dept. of Commerce & Business Management			
Specialization in: Marketing Management International Marketing		CBM1519	CE	Specialization in: Marketing Management Marketing Management : Case Studies		CBM1602	CE
Specialization in: Human Resource Management Organization Development		CBM1504	CE	Specialization in: Human Resource Management Human Resource Management: Case Studies		CBM1603	CE
Dept. of Cooperative Management & Rural Studies				Dept. of Cooperative Management & Rural Studies			
Specialization in: Rural Entrepreneurship & Management Rural Financial Institutions		CPR1501	CE	Specialization in: Rural Entrepreneurship & Management Micro Finance		CPR1601	CE

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CHOICE BASED CREDIT SYSTEM [CBCS] STRUCTURE BACHELOR OF COMMERCE [B.COM] GENERAL PROGRAMME: 120 CREDITS

06	OPEN ELECTIVE [ANY ONE]			06	OPEN ELECTIVE [ANY ONE]		
	Advanced Accounting	ACF1517	OE		Financial Reporting	ACF1616	OE
	Banking Laws and Practices	BNK1502	OE		Insurance Laws & Regulations	BNK1602	OE
	Indian Industries : Issues & Challenges	BEC1504	OE		Economics of HRD	BEC1604	OE
	Marketing Communication & Advertising	CBM1505	OE		Sales Management & Sales Promotion	CBM1604	OE
	Strategic Human Resources Management	CBM1506	OE		Labour Laws	CBM1605	OE
	Rural Entrepreneurship and Management	CPR1502	OE		Rural Marketing	CPR1602	OE
07	INTERDISCIPLINARY ELECTIVE [ANY ONE]			07	INTERDISCIPLINARY ELECTIVE [ANY ONE]		
	GST: Accounting, Law and Procedure	ACF1518	IE		E Accounting	ACF1617	IE
	Retail Banking	BNK1503	IE		Insurance Products	BNK1603	IE
	Public Finance	BEC1505	IE		Economics of Infrastructure & Industrial Finance	BEC1605	IE
	Rural Institutions	CPR1503	IE		Rural Development Models	CPR1603	IE
	Developing Professional Skills in English for Workplace	ENG 1503	IE		Employability Skills in English	ENG1602	IE
	Operation Research Techniques	STA1501	IE		Statistics for Market Analysis	STA1601	IE
	Business Maths-III	MAT1501	IE		Business Maths-IV	MAT1061	IE

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ELEGANCE AMENITIES



C. C. MEHTA AUDITORIUM



Biggest air-conditioned auditorium in the campus with the seating capacity of 600 persons

COMPUTER CENTRE



In-campus centralized Internet service facility for the students. Offers short term and basic computer courses.

AICS TRAINING CENTRE



Grooming students to be achievers in the highest and the most sort after administrative services: UPSC, GPSC. Providing students a competitive environment to be achievers in competitive examinations
Transforming students into dynamic professionals

CENTRE FOR LIFE LONG LEARNING AND EXTENSION



Moto: Age cannot deter learning offering learning opportunities in academic and professional courses at all age levels of tertiary education. Short-term vocational courses (15 days to 3 months) and long term courses (6 months to 1 year).

HALLS OF RESIDENCE



Largest Hostel Campus offering a home away from home Containing 12 boys' Hostels and 4 girls' hostels. Well equipped with best suited infrastructure facilities and Amenity center.

UNIVERSITY EMPLOYMENT INFORMATION AND GUIDANCE BUREAU

Providing latest information on educational programmes and job opportunities in collaboration with the Directorate of Employment, Government of Gujarat and the M.S. University of Baroda



ELEGANCE AMENITIES



LIBRARIES



A scrolling library spread in 80,000 sq.ft. Housing more than 4,00,000 volumes of books, journals and magazines. World class infrastructure and Communication Centre facilitates access to E-Resources, databases and Internet browsing

DEPARTMENT OF PHYSICAL EDUCATION



In-campus sports centre with well trained coaches and state-of-the-art sports facilities-Athletics, Swimming, Badminton, Basketball, Volley ball, Hand-ball, Football, Table Tennis, Lawn Tennis, Hockey and Cricket. Has the legacy to create national and international players

HEALTH CENTRE



Only university in western region to offer best in class free health services to students. Health services ranging from consultation, investigations, specialists' services, Treatment facilities for all common ailments, minor surgical treatment and counseling services to the staff, their dependents and students of the university.

NATIONAL CADET CORPS (NCC)



Motto: UNITY AND DISCIPLINE

MARG COUNSELING CENTRE



Ensures mental and emotional wellness
Offering clinical counseling Trained Psychotherapists and Psychologists ensuring healthy mind and healthy body

NATIONAL SERVICE SCHEME (NSS):
Motto:
Not Me But You





PLACEMENT AND EMPLOYABILITY (CCPC)

To bridge the gap between the graduating students and potential employers
Continuous Industry-Institute Interface, Platform to address career opportunities





PLACEMENT AND EMPLOYABILITY CAREER COUNSELING AND PLACEMENT CELL (CCPC)

1700+
Successfully
Placements

Prominent corporate
partners for placement
and internship

30+
Companies

To bridge the gap between the graduating students and potential employers
Continuous Industry-Institute Interface, Platform to address career opportunities



CCPC FOC (link of Website) <https://msubaroda.ac.in/ccpccommerce/>

Mail ID: ccpc-comm@msubaroda.ac.in

OFFICE OF ALUMNI AFFAIRS

Glimpses of Alumni Activities



Alumni Meet 2019 of Faculty of Commerce

Interacting and engaging with alumni to encourage, develop academic, industrial and research collaborations
Student mentoring by alumni, arranging guest lectures and interactive sessions. Networking activities and events including reunion. Encouraging, fostering and promoting close relations among the Alumni.

Email: alumni.affair-foc@msubaroda.ac.in
Office Ph. (+91) – 0265 – 2795557 / 2795558
Alumni Association Website:
<https://alumni.msubaroda.ac.in>

Stock Market expert CA Jagdish Thakkar, a 1967 alumni felicitated by Hon. Vice Chancellor Prof. Parimal Vyas , Alumni Meet 2019



An inspirational talk on 'Frog in The Well-Turning Obstacles into Opportunities' by alumni Mr. Harold D'Souza organized on 15th November, 2019;





FACULTY OF COMMERCE



THE MAHARAJA SAYAJIRAO UNIVERSITY OF BARODA

Free Studentships & Scholarships

THE DIRECTORATE OF STUDENT WELFARE (DSW)

Facilitating the holistic student development and grooming them as potential citizens of the nation.
Financial aid including grants and scholarship for students with different abilities.

FREE STUDENTSHIPS

15% of the total number of students offered free studentships based on economic condition and academic record.

EBC FREE STUDENTSHIP GRANTED BY THE STATE GOVERNMENT

Students whose family income does not exceed Rs. 25000 per year.

POOR STUDENTS AID FUND

On authorities recommendations, assistance to deserving students on consideration of their need and merit for meeting the expenses of tuition fees, examination fees and/or purchase of books and /or equipment.

FOR RANK	FOR EACH YEAR OF UG DEGREE (1ST DEGREE) PROGRAMME	FOR EACH YEAR OF UG DIPLOMA PROGRAMME
1st	Rs. 5,000	Rs. 4,000
2nd	Rs. 4,000	Rs. 3,000
3rd	Rs. 3,000	Rs. 2,000

OTHER SCHOLARSHIPS

- Shri Chotabhai Zavaribhai Sutaria Memorial Scholarship for a girl student.
- Shri C. C. Patel, Retired Assistant General Manager, Central Bank of India (Gujarat Region) Scholarship.
- Shri Shardabai Dattaraya Joshi Scholarship.



FACULTY OF COMMERCE



THE MAHARAJA SAYAJIRAO UNIVERSITY OF BARODA

GOLD MEDALS

The following medals and prizes are awarded to meritorious students according to rules and conditions each laid down for medal/prize.



- » Prof. V Y KOLHATKAR GOLD MEDAL: (M.COM.)
- » CO-OPERATIVE BANK OF BARODA LTD GOLD MEDAL
- » Prof. V Y KOLHATKAR GOLD MEDAL: (B.COM.)
- » LATE SHRI M M CHOKSHI GOLD MEDAL
- » SHRI PANUBHAI HIRALAL MAJMUDAR GOLD MEDAL
- » LABHUBEN MEHTA GOLD MEDAL
- » KUM. PARUL NANALAL CHOKSHI GOLD MEDAL
- » LATE SHRI NAGINDAS MATHURDAS SHAH GOLD MEDAL
- » SHRI MANHARRAI V. DESAI GOLD MEDAL (M.Com. FINAL)
- » Prof. B.H. ELAVIA EDUCATION TRUST GOLD MEDAL
- » AMITA VASHNUPRASAD VYAS MEMORIAL GOLD MEDAL
- » DR. D.K. SHUKLA MEMORIAL GOLD MEDAL
- » AVANI PETROCHEM LTD GOLD MEDAL
- » THE INSTITUTE OF CHARTERED ACCOUNTANTS OF INDIA NEW DELHI GOLD MEDAL
- » LATE SHRI FARAMROJ RUSTOMJI BHARUCHA & SMT. KHURSHID BANU F. BHARUCHA GOLD MEDAL
- » THE PRESIDENT, THE GOVERNMENT SERVENTS CO-OPERATIVE CREDIT SOCIETY LIMITED, BARODA GOLD MEDAL
- » VAKIL CHUNILAL BABARDAS SHAH AND SMT. PARVATIBEN CHUNILAL SHAH MEMORIAL GOLD MEDAL



THE MAHARAJA SAYAJIRAO UNIVERSITY OF BARODA

University Union & Students' Associations

A statutory corporate body of the students and teachers to promote academics, social interaction, sports and cultural interests amongst the students. Learning by doing Co-curricular activities



FACULTY STUDENTS' ASSOCIATION:

- ▶ Accounting & Finance Students Association (AFSA)
- ▶ Management Students Association (MSA)
- ▶ Business Economics Students Association (BECOSA)
- ▶ BBA Students Association (BBASA)
- ▶ HONURS Students Link (HSL)

Conducts activities like overall personality development, career avenues, practical exposure to market realities, industrial tour, fresher party, Farewell party. To create and sustain interactions with corporate world. Management quizzes, case studies, group discussions, debates, guest lectures, industrial tours, cultural and sports are held regular basis.





THE MAHARAJA SAYAJIRAO UNIVERSITY

CELLS / CENTRES & INSTITUTES



Career Counseling & Training & Placement Cell:

Co-ordinators: Dr. Nandani Kannan

- ▶ For placement opportunities of graduate students of Faculty of Commerce
- ▶ To provide training to the students
- ▶ Providing career counseling and training, skill development to the under graduate students.

Directorate of Students' Welfare (DSW):

Prof. Pandya Rameshwari

Director : Phone No.: (0265) 2795522

- ▶ Provide scholarship to the students of Faculty of Commerce as per the rules and regulations
- ▶ To take personal interview for giving scholarship to the deserving candidates.

Office of International Affairs : Prof. Dhanesh Patel

Director : Phone No.:(0265) 2788878

email : Office-oia@msubaroda.ac.in

- ▶ Establishing Mutually enriching academic and cultural relationship among international universities
- ▶ To create a border free environment of learning

Corporate Affairs Cell: Dr. Prashant R. Murumkar

Deputy Director : Phone No.:+91 9376225001

- ▶ Developing initiatives across campus to build and strengthen linkages with the industries and cooperates
- ▶ Recognizing and sustaining university-industry partnerships
- ▶ Facilitating cooperation and coordination among all the industries

Research and Consultancy Cell:

Prof. Ashutosh V. Bedekar

Director : Website: researchcellmsu.in

- ▶ To undertake research activities in the faculty.

Students Facilitation Centre:

Mr. Amwillisu Varghese

Phone No.:(0265) 2795555

- ▶ Providing technical facility like wifi facility in mobile and laptop to the students.
- ▶ To help students for providing information regarding various courses available in the faculty.

Women's Grievance Redressal and Counseling Cell:

Director: Prof. Iyer Uma

Phone No.:(0265) 2795522

- ▶ To assist to the female candidates for mental and sexual harassment in the faculty.

Office of Alumni Affairs and Donors Relations:

Dr. Sanskriti Mujumdar, Director

Email : directoralumni@msubaroda.ac.in

E-mail : msualumni@msubaroda.ac.in

Phone: 0265 - 2795500

- ▶ To organize event of Alumni of University and build relation with alumni of the faculty of commerce.

Office of Career Advancement

Dr. Ranjan Iyer

E-mail : director-ocas@msubaroda.ac.in

- ▶ Centre for Start Up and Innovation
Dr. Akash Pandey, Assistant Director
- ▶ Centre for Incubation
Facilitating start-up activities in student to show their entrepreneurial skills

Anti-Ragging Committee : Mail ID: antiragging-comm@msubaroda.ac.in

Faculty Women's Grievance Redressal and Counselling Cell

Pro-active approach towards harassment issues through the Women's Grievance Redressal and Counselling Cell.

Would You Let Someone Do That to Your Sister?

Being in Control of Yourself Is True Power!!! And those WHO ARE NOT, then for them we have Women's Grievance Redressal and Counselling Cell.

Women's Grievance Redressal and Counselling Cell – Know your Rights, gives you courage to speak up.

Mail ID: wgrcc-comm@msubaroda.ac.in



THE MAHARAJA SAYAJIRAO UNIVERSITY OF BARODA

Life at Campus : Glimpses of Students' Activities

NCC and NSS: If you ate today, thank a Farmer and if you are peacefully, thank a Soldier Community Outreach
 ▶▶ Blood Donation Camp ▶▶ Thalassemia Test Camp ▶▶ Swachh Bharat ▶▶ Tree plantation



YOUTH FESTIVAL

- ▶▶ Rangoli Competition: Art doesn't have to be pretty; it has to be meaningful
- ▶▶ Debate Competition: Battle of Minds
- ▶▶ Mehandi : It can also be made as a serious money maker
- ▶▶ Best out of waste: Put waste in the right place





THE MAHARAJA SAYAJIRAO UNIVERSITY OF BARODA





“The full-blown lotus growing out of the lake symbolizes the Emergence of mind and its triumph over matter. The flame Rising from the centre of the lotus is the flame of human Knowledge, spreading light and learning for the coming Generations. The motto inscribed below the lotus defines the Purpose and existence of life which is love of beauty, goodness And intellectual curiosity.”



Lokmanya Tilak Road Sayajigunj,
Vadodara - 390 002 (Gujarat) India



<https://www.msubaroda.ac.in/>



<https://msub.digitaluniversity.ac/>



(URL: msub.digitaluniversity.ac)