



**CHRIST**  
(DEEMED TO BE UNIVERSITY)  
BANGALORE · INDIA

# SCHOOL OF BUSINESS AND MANAGEMENT

**2020-2021**

**PLACEMENT  
BROCHURE**

# EXCELLENCE AND SERVICE

## VISION STATEMENT

CHRIST (Deemed to be University), a premier educational institution, is an academic fraternity of Individuals dedicated to the motto of excellence and service. School of Business and Management, CHRIST (Deemed to be University) strive to reach out to the star of perfection through an earnest academic pursuit for excellence and our efforts blossom into 'service; through our creative and empathetic involvement in society to transform it. Education prepares one to face challenges of life by bringing out the best in him/her. If this is well accepted, education should be relevant to the needs of the time and address problems of the day. Being inspired by St. Kuriakose Elias Chavara, the founder of Carmelites of Mary Immaculate and a pioneer in innovative education, CHRIST University was proactive to define and redefine its mission and strategies reading the science of the time. Our vision is to be an institute of excellence developing leaders serving enterprises and society globally.

## MISSION STATEMENT

To develop socially responsible business leaders with the spirit of inquiry through academic and industry engagement.

## CORE VALUES

- Faith in God
- Moral Uprightness
- Love of Fellow Beings
- Social Responsibility
- Pursuit of Excellence

## **School of Business and Management, CHRIST (Deemed to be University)**

School of Business and Management (erstwhile Institute of Management, which started in the year 1994), constitutes a major center of learning at CHRIST (Deemed to be University). It is rated among the top B-schools in India. It offers a two-year full-time MBA program with specialization choices in Marketing, Finance, Human Resources, Lean Operations & Systems and Business Analytics. The Curriculum is designed based on the interface with the industry and is regularly updated to provide future managers a launch pad for exciting careers.

School of Business and Management (SBM) also offers dual degree programs with the University of Applied Science, Wurzburg-Schweinfurt, Germany, Virginia Commonwealth University, USA, and the Western Michigan University, USA.

Over 1,500 students are enrolled in the SBM MBA program. It is known for employing diverse and innovative pedagogic tools in the delivery of its MBA programs.

The University has received 'A' Grade accreditation from National Assessment and Accreditation Council (NAAC) and has many memberships and collaboration with organizations such as Confederation of Indian Industry (CII), Quality Circle forum of India (QCFI), International Institute of Business Analysis (IIBA), Indo-American Chamber of Commerce (IACC), Indo- German Chamber of Commerce (IGCC).

## CHRIST (Deemed to be University)

CHRIST (Deemed to be University) is born out of the educational vision of St Kuriakose Chavara (1805-1871), a visionary who founded the Carmelites of Mary Immaculate (CMI) congregation in 1831 in South India. CHRIST (Deemed to be University) made a humble beginning on 15 July 1969 as an affiliated college, with the Vision of 'Excellence and Service' with four programmes, 379 students, 20 teaching and 8 non-teaching staff. It was a long cherished dream realized through the untiring efforts of Bishop Jonas Thaliath CMI that made the founding of this Institution possible. It became a preferred educational institution in the city of Bangalore within the first three decades.

From 1990 onwards it reached newer milestones with the introduction of Postgraduate programmes, innovative and modern curriculum, insistence on academic discipline and imparting of Holistic Education. It has the rare distinction of being the first institution in Karnataka to be accredited by National Assessment and Accreditation Council (NAAC) for quality education in 1998. In 2004, UGC conferred Autonomy on the Institution. In 2005, it became the first College in South India to be reaccredited with A+ by NAAC. UGC identified it as an Institution with Potential for Excellence in 2006. Professional programmes such as MBA, Engineering, MCA and Hotel Management are also approved by AICTE.

In 2008 The Ministry of Human Resource Development, Government of India declared it a Deemed to be University, in the name and style of Christ University under Section 3 of the UGC Act, 1956. It was accredited by NAAC with the highest Grade 'A' in 2016. Today, the University offers 48 undergraduate, 47 postgraduate, and 17 PhD programmes in humanities, social sciences, science, commerce, management, engineering, education, law, and architecture to over 21000 students from all the states of India and about 60 different countries.

CHRIST (Deemed to be University) is spread across three campuses in Bangalore, Central campus near Bangalore Dairy circle, Kengeri Campus on Mysore road and Bannerghatta Road (BGR) Campus. CHRIST also has two off campuses at Pune-Lavasa and Delhi-NCR.

## SCHOOL OF BUSINESS AND MANAGEMENT, CHRIST (DEEMED TO BE UNIVERSITY) CAMPUS

The university campus with lush green gardens, sun-lit kiosks, shaded walkways, and parks such as the pebbles park and the birds' park, present a serene atmosphere ideal for academic pursuits. The strategically located buildings contain state of the art auditoriums, spacious classrooms, well stocked libraries, air conditioned seminar halls, panel rooms, conference halls, assembly halls, health clubs, kiosks, cafeterias, hostels, a bank, 21 students' welfare center and computer labs with internet facility. A four-storied library- knowledge center is open exclusively for the Masters and Research students and it has a collection of 25,000 books and journals/periodicals.

The University's library houses National and International magazines, periodicals, books, journals and research papers and database like EBSCO Proquest, EIS data, JSTOR, India Trade and Industry analysis services are some of the research tools that have been made available for the value addition to the students. School of Business and Management has exclusive labs offering access to IBM, SAP, SPARX systems and the PROWESS database. CHRIST (Deemed to be University) has consistently won the Best Campus Award instituted by the Bangalore Urban Art Commission for more than a decade. Hostel facilities for both boys and girls who are resident scholars are being provided in both the campuses. It boasts of top-notch infrastructure; distinguished faculty, gifted students and exceptional thinkers.

The campus in Kengeri has six academic blocks including the seminar complex that can accommodate 135 participants and is also Wi-fi enabled. This infrastructure is sure to give a fillip to the local Kengeri economy and the Bidadi Industrial area. It also boasts of a robust Rain Water Harvesting (RWH) facility comprising of a sewage treatment plant and reverse osmosis water treatment plan. The campus in Kengeri is the best of its kind with an ideal environment for B-school education. It has been acknowledged by students as the perfect learning space for business graduates at Bengaluru. The campus also boasts of a world class auditorium and an open auditorium with acoustics and graphic controls that can seat 2,500. In short, the CHRIST University campus at Kengeri is one which every B- School student would dream to be associated with. The last five decades have borne witness to the distinctive tradition and value system of a Christite. On the road ahead, the trails might be endless but the possibilities are limitless.

# PERCEPTION

## VICE CHANCELLOR

CHRIST (Deemed to be University), Bangalore has been vibrant, innovative and engaged today in these unprecedented times than ever before.

Our students shine brighter than ever. They come here with impressive test scores, but even more impressive ambitions. They're ready to be challenged inside the classroom and out. They see our dedication to community service and sustainability and put their talents to work on tough, real-world problems. The curriculum here is intense while being holistic which ensures that the students not only develop the theoretical underpinnings and application nuances but also develop as responsible citizens of corporate India. What sets them apart is their positive attitude and willingness to learn and upskill themselves quickly – a required attribute to thrive in the present volatile business world.

Building on our value of diversity, we strive for equity and inclusion in all that we do. We work to create a community that is representative of individuals with different backgrounds, talents and skills. As we embark on a new year, the importance of our **Healthy Together Community Commitment** cannot be overstated.

We are working during the COVID-19 pandemic to continue to deliver world-class teaching and research while synergizing with corporates to seamlessly adapt to these exceptional times. Leveraging our exceptional rapport with MNCs and global giants in the corporate sector coupled with a strong alumni network who are working at some of the top positions in organizations, we could achieve much. With great dexterity the faculty and students adapted new behaviours and practices that have ensured that no time was lost. I am inspired by the resilience and compassion so many have demonstrated during this time. I am especially grateful to the students who have been off campus for several weeks already and who are modelling their indefatigable perseverance and efforts which have resulted in the progression of CHRIST (Deemed to be University) in all areas.

I would like to thank all the existing recruiters for their instrumental role in the successful placement of our previous batches in leading organizations of the country.

It is my pleasure to welcome you on board for our off campus online engagement process.



*-Dr Fr Abraham Vettiyanikal Mani*

## PERCEPTION

### DEAN

CHRIST (Deemed to be University) is ranked the Number Three Private University in India by India Today in their 2020 survey. It is fitting that CHRIST was the only university in Asia on which Harvard has published a case study recently. The School of Business and Management (SBM) is entering the 26th year of our MBA programme, and is dedicated to grooming socially responsible business leaders with the spirit of inquiry through academic and industry engagement. It is therefore with immense pleasure that I introduce the 2019-21 batch of MBA students. We are fortunate to be part of a University with a unique culture that emphasizes holistic development and values of excellence and service. VUCA leadership is the need of the hour, where volatility, uncertainty, complexity and ambiguity (VUCA) are tackled with vision, understanding, clarity, agility and adaptability.

Our students are therefore encouraged to take a proactive and innovative approach to solving business problems, demonstrate contextual awareness while operating in a global environment and be sensitive to societal issues that impact business and industry.

Our strategic themes are Sustainability and Artificial Intelligence/Digital. This is reflected in the curriculum, with core courses such as Integrated basics of Sustainability, and electives such as Sustainable Business Management, Analytics as relevant to each specialization, Business Analysis, Digital Transformation Technologies, and Artificial Intelligence for Managers.



***-Dr. Jain Mathew  
Dean***

## PERCEPTION

CHRIST is probably among the few universities in India to have implemented service learning at the university level. All our MBA students engage in a social concern project based on service-learning principles, whereby they apply their management skills to NGOs and MSMEs at large.

Unlike many other standalone B-schools, School of Business and Management as part of the University frames its own curriculum and pedagogy, whereby research based assignments are part of every course throughout the MBA curriculum. All Students have to take up Master Thesis, under the guidance of faculty members. This has resulted in knowledge co-creation, with our students not only presenting papers and case studies at our own National Student Conference – Connaissance and National Case Study Conference Cognosco, but also at several International Conferences, and publishing in reputed journals. The Two year MBA program of the School of Business and Management thus has a rich blend of academic rigour and innovative pedagogy that is continually updated to meet the changing market requirements.

At the heart of our experiential teaching learning process, we use an experiential lab based approach, Harvard simulations, Harvard case studies and case studies from other leading case originators. Research in traditional areas such as Finance, Economics, Marketing, Human Resources as well as emerging areas such as sustainability and artificial intelligence adds to the depth of our program delivery, with research articles by our own faculty being included in the pedagogy. Faculty with PhDs from IIMs and IIT have joined us, and one senior faculty who taught at IIM has also joined us this year. We also ensure that 10% of each course is delivered by industry practitioners, thereby enhancing the industry readiness. While the Programme Structure is uniform for all our MBA students across all campuses, our flexible choice based curriculum allows students to opt for specialization courses that are aligned to their interests and career aspirations.

Since March this year, due to the pandemic, several innovations took place at SBM like online course delivery and assessments. In addition to the rigorous academic program, CHRIST is very well known for its wide variety of co-curricular and extra-curricular activities. The students participate in co-curricular activities such as Organizational Structure Training, Industry Internships, Live Projects, Corporate Interfaces and B-Plan competitions. They also experience extra-curricular events such as outbound training, the University-wide Blossoms, and intra and inter B-School fests. Our strong Alumni network also pitched in with a fun online event, a global alumni panel discussion, and alumni buddy mentoring system. All this exposure we believe, not only gives our students avenues to solve business problems, but helps to develop a holistic personality that will help them to contribute effectively to business transformation. I welcome you to our campus and look forward to your participation in our campus placement program and collaborate closely to groom socially responsible, creative and entrepreneurial business leaders.

***-Dr. Jain Mathew  
Dean***

# PERCEPTION

## DIRECTOR PLACEMENTS

School of Business and Management , CHRIST (Deemed to be University) is ready with its batch of 2021 students in carrying forward the legacy of building industry adaptive managers .We encourage students to be inquisitive and hungry for knowledge and embrace responsibilities. The holistic molding transforms our students into balanced, ethical and socially responsible individuals. We believe this brochure will give you a glimpse of our program and illuminate our diversity and commitment to Excellence and Service. We cordially invite your prestigious organization to be a part of our online campus placement for 2021.

***-Mr. Joseph Mampilly  
Director-Placements and Corporate Relations***



# ACHIEVEMENTS



**MIME ECLAT**

**Jain University- Bangalore**

**OVERALL WINNERS**



**ETTIN 2019**

**JK Hegde Institute- Mangalore**

**RUNNERS**



**INCEPTRA 2020**

**Rajagiri College of Management Sciences- Kochi**

**OVERALL WINNERS**



**QUEST 2019**

**XIME, Kochi**

**OVERALL WINNERS**

## ACHIEVEMENTS



**BERCHNOVA 2019**

**Berchmans College- Changanassery KL**

**OVERALL WINNERS**



**INFLORE 2019**

**Rajagiri Centre for Business Studies- Kochi**

**OVERALL WINNERS**



**COMKURANCE 2019**

**St Joseph's Autonomous College- Bangalore**

**OVERALL WINNERS**



**VERVE 2019**

**St Joseph's Autonomous College- Bangalore**

**OVERALL WINNERS**

## EVENTS

### OUT BOUND TRAINING

At CHRIST (Deemed to be University), the MBA program strives to scale beyond the mundane curriculum and pedagogy of classroom lectures by imparting critical management skills to the students. The Out Bound Training program, designed for the first year MBA students, encourages students to understand and practice an exhibition of work with group dynamics, and facilitates other developmental processes such as team building, leadership qualities and decision making, through both physical and mental activities. This program exposes students to outdoor adventurous activities like rappelling, trekking and cave exploration. Scheduled at the beginning of the first year, this program is instrumental in breaking the ice amongst students, and also evokes a sense of sportsmanship spirit as they work in teams.

### CONNAISSANCE

‘CONNAISSANCE’ synonymous to Knowledge in French Language, is a National level paper presentation event for post graduate commerce and management students. Connaissance is well received across the country, as witnessed by the quality and number of research papers received in the past. This is the tenth edition of Connaissance. Business as we know it has changed drastically in the past few years. Many businesses, both large and small, have adopted innovative business practices to attain global competitiveness. With advancement of technology, artificial intelligence, big data etc., businesses are transforming themselves by innovating their operations to sustain in the environment of VUCA (Volatility, Uncertainty, Complexity and Ambiguity)

### USHUS

USHUS is the the national level inter-collegiate management fest organized by School of Business & Management, CHRIST (Deemed to be University) for Post Graduate Management students to test and sharpen skills, push limits and pull the strings of imagination. Ushus signifies the genesis of ideas that start a challenging journey. Every year, the Fest is graced by participants and judges from all over the country. Young enthusiasts try to outperform one another and give true meaning to the saying "May the best man win." The theme of USHUS 2019 was "ORCHESTRA", which took the contestants on a journey of business battles to show their best in the areas of Marketing, Finance, Operations, Human Resources & Business Analytics in order to emerge as victors. The fest took place at City Campus, CHRIST (Deemed to be University), Bengaluru on the 22nd & 23rd November 2019.



# EVENTS



## CHRIZELLENZ

It is the Internal Management Fest organised by School of Business & Management CHRIST (Deemed to be University), to identify and honor our talented students who go on to represent the institute at national and international levels. The fest exposes students to real business challenges and gives an open platform for all first year students to perform and showcase their potential in their areas of interest. It was organized on the **7th of August in Kengeri Campus and on 8th of August 2019, in Main Campus**. The theme for this year was Erebus - The essence of darkness or rather, The Underworld. This fest is designed to simulate the elements of pressure and rigor, displayed in aspects matched by Erebus.



## BLOSSOMS

The heart and soul of a successful company is creativity and innovation. Blossoms, an annual inter-deanery competition conducted at CHRIST (Deemed to be University), offers students a platform to outshine their creative nerve. Every year, students of School of Business & Management imbibe the university culture and step forth to prove their girth in areas of creative interest like Art, Music, Theater and Dance. Resolutely, they compete with students from other deaneries, facilitating a healthy transfer of knowledge and building networking skills. This year, Blossoms witnessed an overwhelming response from the students at CHRIST (Deemed to be University) as they marched forth to prove themselves through innovation and creative thinking.



## BACK TO SCHOOL

Year after year, School of Business & Management, CHRIST (Deemed to be University), through their senior students, organizes "Back to School" to informally welcome the freshers into the Christ family. A fun-filled atmosphere accompanied by an entertaining theme, encourages the first year: students to put up an engaging show, giving them a platform to work in unison with their batch mates and exhibit their extraordinary talent. The event culminates with announcement of the Mr. and Ms. Fresher and the overall winning section for the year.

# EVENTS



## ALTIUS

As someone rightly said, “You can’t win unless you learn how to lose”. No curriculum is complete until the participants are prepared to fearlessly face the race. Altius is an annually conducted intra-department sports extravaganza, that urges students to put forth their best foot for the need. An assortment of sports events ranging from Throw ball, Football, Cricket and Basketball, alongside the traditional athletic events are the hallmark of the event. With students proudly sporting their class jerseys and cheering their classmates, Altius remains not just an event, but a magnificent spectacle.



## PIONEER

Pioneer is the entrepreneurship cell that began in the year 2002 as vision of School of Business & Management, CHRIST (Deemed to be University), to promote the entrepreneurial spirit in young minds and encourage them to live their dreams. A number of workshops, seminars, panel discussions and Inter-College business-plan events are conducted to foster the entrepreneurial spirit of the students helping them boost their business plan and enabling them to carve their own niche in the market.



## CENTRE FOR SOCIAL ACTION- CSR KARMA

With being a successful professional, comes great social responsibility. At CHRIST (Deemed to be University), the CSR activities arouse a sense of social responsibility among the upcoming managers. The activities focus on aiding fellow beings and other stakeholders towards building a virtuous society and sustaining the environment around them. The club helps students identify their strategic role beyond the typical conventions of social work, by fixing social responsibility onto a management framework. Some of its activities include, waste management, sponsorship and fundraising for the less fortunate in the society. Students at KARMA are perfectly aligned to the values of engagement towards society, making them not just good managers, but also socially responsible individuals. The club sponsors education of 70 students each year which keeps on increasing every year.

## EVENTS

### SPEAKERS' CLUB



Public speaking is one of the most important forms of communication for a B-School graduate. At School of Business & Management CHRIST (Deemed to be University), Speakers' Club is one such platform that provides for opportunities for communication by engaging future managers in developing their oratory skills with strong conviction. We believe that this will definitely enhance their overall personality. The Speakers' Club of IMC specifically focuses on oratory communication & soft skills development of the students through various activities. The club conducts events and activities like debates & discussions, extempore speeches, elocution contests, public speaking workshops/seminars, expert-talk sessions, team events, inter-class competitions, etc to name a few through out the year. All activities of the Speaker's Club are in alignment with the objective of enhancing important communication skills which is a mandatory requirement to function and succeed in the business world.

### QUEST CLUB



The Quest Club is an initiative taken by the School of Business & Management CHRIST (Deemed to be University) to enable its students to share and spread knowledge. The club is dedicated for organizing quizzes and sharing information. Quest acts as a platform for students to experience the sheer joy of jogging one's grey cells, exercising one's curiosity, connecting the dots, thinking out-of-the-box, arriving at an answer and expressing it creatively within split seconds. Inter-Section quizzes are conducted. INTERROGANTE is the institute's flagship quiz event conducted every year which is a national level corporate quiz conducted by The Quest Club where participants from various colleges and corporate houses participate.

# FACULTY LIST

<b>Ananda Das Gupta</b>	MCom, PhD	<b>Kavitha R Gowda</b>	MBA, MPhil, PhD	<b>Santosh Basavaraj</b>	MBA, PhD
<b>Anirban Ghatak</b>	MBA, MPhil, PhD	<b>Kerena Anand</b>	MBA, PhD	<b>Sathiyaseelan B</b>	PGDM, PhD
<b>Aniruddha Oak</b>	PGDM (IIM A)	<b>Krishna Kishore</b>	MBA, PhD	<b>Shreekant Deshpande</b>	MBA
<b>Aparna R Hawaldar</b>	MA, PhD, AICAI	<b>Krishna M C</b>	MCom, FCMA	<b>Shrikumar M</b>	BE, PGDM (IIM A)
<b>Archana Singh</b>	MA, PhD	<b>Lakshmi Shankar Iyer</b>	MBA, PhD	<b>Shrinivas Pralhad Tadakod</b>	BCom, LLB, LLM, CA
<b>Arcot Purna Prasad</b>	MBA, MTech, MPhil	<b>Lakshmi Prasad V.N.</b>	MBA	<b>Sirish C Venkatagiri</b>	BE (IIT) PGDM (IIM A)
<b>Arindam Roy</b>	BTech, MS, PhD	<b>Latha Ramesh</b>	MBA, ACMA, PhD	<b>Siva Kumar Pujari</b>	BTech, MTech, PhD
<b>Arti Arun Kumar</b>	MA, PhD	<b>Malini Nair</b>	MS, PhD	<b>Sivakantha Setty</b>	MA, PhD
<b>Avinash B M</b>	MBA, PhD	<b>Manohar Kapse</b>	MSc, MPhil, PhD	<b>Sonia Mathew</b>	MBA, PhD
<b>Bharkathunissa A</b>	MBA, MPhil, PhD	<b>Mareena Mathew</b>	MBA, MA, ICWAI, PhD	<b>Sonia Singh</b>	MSc, MBA, PhD
<b>Bikramaditya Ghosh</b>	BSc, PGDBM, PhD	<b>Mary Thomas</b>	MBA	<b>Sreedhara R</b>	PGDBM, PhD
<b>Chiranjit Das</b>	BTech, MTech, PhD	<b>Nagendra BV</b>	MSc, PGDBA	<b>Sreelakshmi P</b>	MCom, MBA, MPhil, PhD
<b>Dilipchandra S</b>	MBA, MPhil	<b>Nisha Prakash</b>	BTech, PGDM	<b>Srikanth P</b>	MBA, PhD
<b>Divakar G.M.</b>	MBA, MPhil	<b>Nisha Shankar</b>	MBA, PhD	<b>Subburaj A</b>	MBA, PhD
<b>Jeevananada S</b>	MBA, MFT, MPhil, PhD	<b>Padmanabh B</b>	MTech, PGDBM, MPhil, PhD	<b>Suresh A S</b>	MCom, MPhil
<b>Elangovan N</b>	MBA, MPhil, PhD	<b>Papri Ray</b>	BE, MSc, MBA	<b>Tripti Mahara</b>	MTech, PhD
<b>Ganesh L</b>	MS, MPhil, PhD	<b>Prabha Kiran</b>	MBA, PhD	<b>Vandana Srivastava</b>	MSc, MTech, PhD
<b>Georgy P Kurien</b>	BTech, ME, PhD	<b>Rajashree Kamath</b>	MSc, PhD	<b>Vasudevan M</b>	MBA, PhD
<b>Hemalatha R</b>	MA, MBA, MPhil, PhD	<b>Ramakrishnan N</b>	MS, PGDBA, PGDCM	<b>Vedha Balaji</b>	MBA, MPhil, PhD
<b>Harshitha Moulya V</b>	MBA, PhD	<b>Ramanatha H R</b>	MCom, MA, MBA, MPhil, PhD	<b>Vijaya Chandran A R</b>	MBA, PGDA, PhD
<b>Jayanta Banerjee</b>	PGDM, MPhil, PhD	<b>Reena Raj</b>	MBA	<b>Vilas B. Annigeri</b>	MPM, MBA
<b>Joel Gnanapragsh T</b>	MBA, MPhil, PhD	<b>Rekha Hitha Aranha</b>	MBA, PhD		
<b>Joseph Durai Selvam</b>	MSc, PhD	<b>Rupesh Kumar</b>	MBA, PhD		
<b>Justin Joy</b>	BTech, MTech, MSc	<b>Saba Fatma</b>	MBA, PhD		
<b>Kannika Nirai Vaani</b>	MCA, MPhil, PhD	<b>Sanal Kumar Velayudhan</b>	MBA, FPM (IIM A)		
<b>Kavita Mathad</b>	MA, PhD	<b>Sangeeta Mehroliya</b>	MBA, PhD		

# GUEST FACULTY LIST

<b>ANTONY CRUZ S</b>	MBA, PhD
<b>ASHISH J SHAH</b>	MBA
<b>GURUPRASAD D</b>	ICWAI
<b>GIRISH</b>	MBA, MPhil
<b>HARI BHASKAR</b>	BE, MS, PhD
<b>JAISSY JOHN</b>	PGDM
<b>KIRAN KUMAR H</b>	MBA, PhD
<b>NARAYANASWAMY R</b>	MCOM, MBA, MPhil
<b>NILA A CHOTAI</b>	MA, MBA, PGDHRM
<b>PRASHANTH HEBBAR</b>	PGDJ
<b>RADHA KRISHNA GOPINATHAN</b>	CA, PGDIM, PGDEL
<b>RAJASEKHARAN S G</b>	PGDBM
<b>RAMACHANDRAN T S</b>	FCA, MPhil
<b>RAMACHANDR DESU</b>	LLM, PGDEIM
<b>SANTOSH GEORGE</b>	MSW
<b>SATISH KUMAR S</b>	PGDBM
<b>SHRIKANTH C R RAO</b>	FCA, CFSA
<b>SIDDHARTH PANT</b>	PGDM
<b>SIVANANDAM T</b>	MTech
<b>SUBASH C S</b>	MA, MBA
<b>SUBHASHINI K</b>	MBA, MPhil
<b>SUMIT SINGH</b>	MBA
<b>VEENA VENUGOPAL</b>	MBA, MPhil, PhD
<b>VIJAYALAKSHMI R</b>	MCA, MBA, MPhil, PhD
<b>VENUGOPAL M</b>	LLB, MBA, PhD

# SUMMER/WINTER INTERNSHIP

The Christ fraternity has immense pleasure to invite You to our Winter/Summer internship program 2020-21. Students will be ready to take up projects in your organization in areas of marketing, finance, management information system, human resource management and lean operations and systems.

## SUMMER INTERNSHIP

We have master of business administration (MBA), two-year full time program with specialization in Marketing, Finance, Human resource and Lean operations & systems and Business Analytics.

MBA (Christ (Deemed To be University)) plus MS business (Virginia common wealth university, USA) with specialization in Marketing, Finance, Management information systems. The internship duration of two continuous months of the above mentioned programs begins from 1<sup>st</sup> April for all the above mentioned specialization. CU – Western Michigan University MBA students will undergo Summer Internship (SIP) with Industry/Company of their choice in consultation with their faculty mentor (Faculty guide) for a period of about 90 days during the months of April to June. However, the students will need a leave of one-week duration during 3<sup>rd</sup>/4<sup>th</sup> week of May for attending visa interviews.

**Period of Internship: April 1<sup>st</sup> to May 30<sup>th</sup>**

Students are required to do live projects all around the year if it can be done outside the college hours. We request you to accommodate our students to do their Internship Projects in your prestigious organization in the area of your requirement.

Do revert to us by phone or email

**placements@mba.christuniversity.in**

**Tel Number: +91 80-4012 9590/9591 Mob: +91 9342508984**

## WINTER INTERNSHIP

For winter internships, we have MBA Christ(Deemed To be University)) plus MBA (University of Applied Sciences, Wurzburg- Schweinfurt, Germany) with specialization in Marketing, Finance & Operations.

The internship duration of two continuous months for the above mentioned programs begins from 1<sup>st</sup> January for Marketing, Finance & Operations.

**Period of Internship: January 1<sup>st</sup> to 28<sup>th</sup> February**

“A glimpse of the companies where our students from each of the Specializations interned”

## SUMMER INTERNSHIP PROGRAMME 2020-21

### Finance

Archon Consulting Systems Pvt. Ltd.	HDFC AMC	Plutus Business Adviosry
Arihant Capital	Hedge Equities Ltd.	Preditorri Consultancy Pvt. Ltd.
Axis bank	IHS Markit	Satgana
BDO LLP	India Infoline	Scyara Megacorp Pvt Ltd
BEML Ltd.	IndiaBulls Housing Finance	Serv India consultants
Blessing Palms Pvt. Ltd.	Intellicar Telematics Pvt Ltd	South Indian Bank
Cargo Asia	ITC Foods	Sree Keerthi transports
Ceat Holdings MRC INFINSOL, Botswana	J.Marathon Advisory Pvt.Ltd	Star Fing Pvt Ltd
Chai Sutta Bar	Jai Bharathi Industries	Study Analytics
Citi Group	JainMatrix Investments	Sunbird Straws
Deloitte Consulting USI	Kotak Life Insurance	Talent corner HR Services Pvt Ltd
Deloitte Haskins & Sells	KRG Consultants	TATA Steel
Deloitte India	Larsen & Toubro	The Smart Cube
Dhanmantra Investment Solutions LLP	LinkCXO Global Pvt Ltd	Toshniwal Equities Services Pvt. Ltd.
EY	M S Advisory Services Pvt. Ltd.	TranceRoutes Travel N Services LLP
ESAF Small Finance Bank	M/s Akash & Kishore , Chartered Accountants	Vardhan Consultancy Engineers
Finalatics	Mahila Co-operative Bank	Wall Street Advisory
FincruX Technologies LLP	MentorMind- FactServices	
Finlatics , MS advisorys	Meridio Trading Corporation	
Fore Vision	Money Roller	
Geojit Financial Services Ltd	MWH holdings	
Goldman Sachs	Neev Credit	
Green Angel Consultants, LLP	Nimani Insolvency Professional Pvt. Ltd.	
Harappa Education	Optionables Fintech	

# SUMMER INTERNSHIP PROGRAMME 2020-21

## Marketing

AAIT	Deathlon Sports Pvt. Ltd	Godrej Tyson Foods Ltd.
Adhirath foods-Christy groups	Decodr Technologies	HCL Technologies Ltd.
Adsomespark	Decoracion Digital Marketing Services (DDMS)	Hedge Equities Ltd
All About IT Inc	Desig-N-ation	Hedge School of Economics
Alma Mater Biz Solutions Pvt Ltd	Devic Earth Pvt. Ltd.	HeyCalibre
Amor chocolates	DiziVita Solutions	Hobby in a Box
Appobile Labs. Pvt. Ltd	Double Slit Media Technologies	Humanity Welfare Council
Asian Institute of Quality Management(AIQM)	E-Fill Electric Charging Solutions	Idea Usher Solutions
Aurtech Construction Pvt Ltd	Ecross Technologies Pvt Ltd	Imperial Auto Industries Ltd
Bajaj Finserv	Ediffy Accelerators	Indiamart Intermesh Ltd.
Ballyhoo	Embright Infotech Pvt Ltd	Indian School of Business (ISB)
Bfore	Envirotech	Indwell Retail Pvt Ltd
Big Bazaar	Eswari Agro Foods	Ingenious Faces
Blitzjobs	Exam Lexicon	Intelligent Consumer Products Pvt Ltd
Blusteak	Eximbiz Ventures	Jai Texart
Britannia Industries Ltd.	Farmveda	JumpStrat Leadership and Stratgey Consultancy
Cannibals Media Pvt. Ltd.	Filmboard Movies Pvt Ltd	KidEngage
Career Launcher	Firangi Mithai	Kidengage
CashKaro	Fischer Building Materials India Pvt Ltd	Kotak Life Insurance Company
Chai Sutta Bar	Focus 4D education Pvt Ltd	Kouzina Food Tech Pvt Ltd
ConvaTec India Pvt Ltd.	Fountain Ideas	L&T Financial Services
CRA Motorsports (OPC) Pvt Ltd	Future Zen Consultants	Lead and sales
Craftographers	Ganpati Mangla Jewel and Diamonds Pvt. Ltd.	LGPL
Crazy for Success Foundation	Godfrey Phillips India Ltd	LinkCXO Global Pvt Ltd
Crowd Product	Godrej Properties	Living Color

# SUMMER INTERNSHIP PROGRAMME 2020-21

## Marketing

Mandatory Trendz	Recode AI	Tata Tube
Max Fashion	Remedia Facility Management	TB Sports Network Pvt Ltd
Mediasquads	Roots Travel App	Tescom Business Solutions
Meet University	Rush Republic	The Bridge
Meril Life Sciences Pvt. Ltd.	S N Enviro Services	The Gold Class- A Premium Hotel App
Moat Financial Services Pvt Ltd	Savita sales ITC distributor	The Mango Foundation
Moglix	Sgurr Energy Pvt Ltd	The Marketing Insights
Mongrov	Shiksha .com	The Smart Cube
MyCaptain	Sihi Chocolaterie	The Yellow Leaf
Ocupetsl Consultant	Slice	Times Internet
Optionables Fintech LLP	Snapminds Technologies LLP	Tolins tyres
Pandocorp Pvt Ltd	South Indian Bank	Trends Bird
Paragon Digital Services	Sponsorchamz	TriEdge Soltions Pvt Ltd
Peemade Development Society, NGO	SpurTree Technologies Pvt Ltd.	Unibic Foods Pvt ltd
Perfios Software Solutions Pvt Ltd	Student village Advertising Company	Unschool
Pjsoft Ventures Pvt Ltd	Study Analytics	Ureka Education
Plasma Impex Inc	Sumedha Institute of Technology	Varistor Technology Pvt. Ltd.
Pocket Ninja	SuperBolter	We Beasts
Power Tours	Suvidya Foundation	WeJoy Phonfix
Predittori Consulting Pvt Ltd	Syska	Well Ergon
Preethi Kitchen & Home Appliances	Tagz Foods Pvt. Ltd.	World Vision Softek
Prestige Constructions	Talent Corner HR Services Pvt Ltd	Yes Bharath Textile Group
PTE Universe	Talent Delta	Yes Bharath Wedding Collection
Quadra Print Process	Tata Motors	Zolo Technologies
Rangjogi	Tata Steel	

# SUMMER INTERNSHIP PROGRAMME 2020-21

## Human Resources

AdaptFlex	MoneyTap
Adventum Advanced Solutions Pvt Ltd	MRF Tyres
AirCrews Aviation Pvt Ltd	MWH Holdings Pvt. Ltd
AstraZeneca	Neutrinos
Atha Group	Nutanix India
Bayside Media Pvt Ltd	Octel Networks Pvt Ltd
Bharat Petroleum Corp. Ltd.	Olcademy
Blitz Jobs	Predittori Consulting Pvt Ltd
Conscript HR Advisors	Quartesian Clinical Research Pvt Ltd
Creencia Technologies Pvt. Ltd	Regal Consulting
Diageo Business Services India(DBSI)	ResMax Power Tech
Edgenext HR	Selligence Solutions Pvt Ltd
Engineering babu	Snapminds LLP
FameTronix	SRF Ltd
Feeding Trends Pvt Ltd	SBI General Insurance Company
Futures and Careers	Study Analytics
Gobaskt India Pvt Ltd	Talent Corner HR Service Pvt. Ltd
Happiest Minds Technologies	TATA Steel
Hedge Equities Ltd.	TEG Analytics
Hevo Technologies India	Tescom (TATA Communications)
HevoData	Tildehat Online Services Pvt Ltd
Innerwork Solutions Pvt Ltd	Unacademy
Kavach Network Pvt Ltd	Ureka Education Group

# SUMMER INTERNSHIP PROGRAMME 2020-21

## Lean Operations and Systems

Abeyaantrix Solutions Pvt Ltd	ICICI Prudential	SCYARA Megacorp Pvt Ltd
ACC Cements	Illumine Industries	Sri Venkareshwara Sago factory
Arohan Power and Energy Ltd.	Indian Oil Corporation Pvt. Ltd.	Study Analytics
ASSAM State Warehousing Corporation	Indwell Retail Pvt Ltd	Surabhi Aqua International
Bangalore Navanirman Party (BNP) under BBMP	Ingenious Faces	Sustainere Energy Conservators
Bfore	Juggle enterprise	Swiftline Transport Solutions
Bharat Petroleum Corporation Limited	KRG Consultants Pvt Ltd	TATA Steel
Blessing Palms Pvt Ltd	KSDL - Karnataka Soaps and Detergents Ltd	Universal Engineers Chennai Pvt Ltd
Blue Yonder	Local Supply	Vidal Health
Britannia Industries	Marketscope	Volsko Infotech India Pvt. Ltd
Cariva Technologies, Asansol	MedTourEasy	Walnut Knowledge Solutions
Chai Sutta Bar	MYK Laticrete	WMall
Code4kids(South Africa)	Nandi Toyota	YantroMitra Learning Technologies Pvt Ltd
Conscript HR Advisors Pvt. Ltd.	National timbers	YouTrip, Singapore
Embibe - Individual Learning Pvt Ltd	Navicare	
Embright InfoTech Pvt Ltd	Nemodata, USA	
Emic Enterprise	Netstager Technologies	
Finalrentals	Nirog India	
Finonyx Software Solutions Pvt Ltd	PAM Cargo	
Frontline Logistics	PCS Global Pvt Ltd.	
G Mart Supermarket	Podaran Foods India Pvt Ltd	
GingerMind Technologies Pvt Ltd	Portea Medical	
Golden Rolls	Predittori Consulting Pvt. Ltd.	
Harappa Education (Startup India)	RanMarines	
Hillgrove Research Pvt Ltd	Sadhu Pharma	

# SUMMER INTERNSHIP PROGRAMME 2020-21

## Business Analytics

AAITPRO
AAUM Research and Analytics Pvt Ltd
Bangalore International Airport
Bengaluru NavaNirmana Party (BNP)
Bharti Airtel
Big Clout (Revidly)
Blue Yonder
Ciel HR Services Pvt Ltd
Clearly Blue Digital
GetMyUni
Hinduja Global Solutions (HGS)
Illumine Industries
Lakeer Foundation
MentorMind (PortalFrame)
Micro Labs Ltd.
Mindworks Global Media Services Pvt Ltd
Nupeak IT Solutions LLP
OutStrip
Prime Online Pvt Ltd
Serv India Consultants
Shaw TVS
SmartBridge
Social Ninjaz

# Course Structure

## Master of Business Administration

### General Courses

#### Trimester I

Financial Accounting for Managers
Managerial Economics
Managing IT, Data and Business Systems
Understanding Business
Statistics for Management
Foundations of Marketing Management
<b>Others</b>
Organization Structure Training

#### CROSS FUNCTIONAL ELECTIVES- FUNCTIONAL CORE COURSES

##### **Finance**

Security Analysis and Portfolio Management
Management of Banks

##### **Marketing**

Sales Management and Negotiation Skills
Marketing Research
Fundamentals of Service Marketing

#### Trimester II

Marketing Management
Individual and Group Behaviour in Organizations
Management Science
Financial Management
Microsoft Excel
Operations Management
Enterprise Resource Planning and E-Business (only for G Section)
Analysis of Financial Statements
<b>Others</b>
Mentoring and Current Affairs

##### **Human Resource**

Industrial Relations
Workforce Planning and Selection
Performance Management and Employee Counselling

#### Trimester III

Managing Human Resources
Macro Economics
Integrated Basics of Sustainability
<b>Others</b>
Cross Functional Decision Making
Mentoring and Current Affairs

##### **Lean Operations & Systems**

Quality Management systems and Product Design and Development
Business Intelligence & Analytics
Lean Operations Management

##### **Business Analytics**

Business Data Management
Artificial Intelligence and Machine Learning: Concepts and Applications
Statistical Modelling using R

# Course Structure

## Master of Business Administration

### General Courses

#### Trimester IV

Strategic Management
Business Law
<b>Others</b>
Summer Internship Project (SIP) (2 months)
Mentoring and Current Affairs

#### CROSS FUNCTIONAL ELECTIVES (1 out of 2 subjects)

Business Analysis (for non-LOS students)
Digital Transformation Technologies

#### FUNCTIONAL ELECTIVES (1 out of 2 subjects)

<b>Finance</b>
Business Valuation
Fixed Income Securities

<b>Lean Operations &amp; Systems</b>
Operations Planning and Control
Enterprise Asset Management

#### FUNCTIONAL CORE COURSES

<b>Finance</b>
International Financial Management
Derivatives
Management of Financial Services
<b>Add-on Course</b>
Financial Econometrics
Elementary Econometrics
Taxation for Managers

<b>Marketing</b>
Distribution and Supply Chain Management
Consumer Behaviour
Business to Business

<b>Human Resource</b>
Learning & Development
Human Resource Metrics and Analytics
Labour Law I

<b>Lean Operations &amp; Systems</b>
Business Analysis I
Supply Chain and Logistics Management

<b>Business Analytics</b>
Programming with Python
Predictive Analytics I
Business Intelligence & Visualization

# Course Structure

## Master of Business Administration

### General Courses

#### CROSS FUNCTIONAL ELECTIVES

Trimester V

<b>Choice based 1 out of 3</b>
Entrepreneurship and Start-up
International Business
Blue Ocean Strategy

<b>Choice based 1 out of 2</b>
Project Management concepts and Application
Artificial Intelligence for Managers

<b>Mandatory Project</b>
Social Concern Project

#### FUNCTIONAL CORE COURSES

<b>Finance</b>
Managerial Accounting
<b>Add-on course</b>
Small and Medium Enterprises
Project Appraisal and Finance

<b>Human Resource Management</b>
Organizational Change & Development
Labour Law II
Compensation Management

<b>Business Analytics</b>
Big Data Analytics
Predictive Analytics II
Text and Social Media Analytics

<b>Marketing</b>
Marketing Metrics
Strategic Marketing Management

#### FUNCTIONAL ELECTIVES

<b>Finance (1 out of 2)</b>
Mergers, Acquisitions & Restructuring
Analytics for Finance
Financial Planning & Wealth Management

<b>Human Resource Management (1 out of 2)</b>
Human Relations Skills
Advanced Organization Behaviour and Emotional Intelligence

<b>Lean Operations &amp; Systems (1 out of 2)</b>
Supply Chain Design and Modelling
Agile Management of Software Projects

<b>Marketing (1 out of 2)</b>
Advertising and Public Relations
Retailing Management

World Class Manufacturing and Lean Operations
IT Service Management

#### Master Thesis

Industry Practicum (Only for LOS Students)
Industry Practicum (Only for Marketing Students)
Industry Practicum (Only for HR Students)
Capstone Project (Only for BA Students)

Service Operations Management
Managing Audit of Information Systems, Risks and Controls

# Course Structure

## Master of Business Administration

### General Courses

#### Trimester VI

#### CROSS FUNCTIONAL ELECTIVES (1 out of 4)

Leadership and Business Ethics
Innovation and Design Thinking
Cost Analysis and Management Control Systems
E-Business

#### FUNCTIONAL ELECTIVES

<b>Finance (1 out of 3)</b>
Insurance
Financial Engineering
Behavioural Finance

<b>Lean Operations and Systems (1 out of 2)</b>
Business Analysis II
International Logistics

<b>Marketing (1 out of 2)</b>
Digital Marketing
Customer Relationship Management

#### FUNCTIONAL CORE COURSES

<b>Finance</b>
Strategic Financial Management
<b>Add-on course</b>
Ethics and Corporate Governance

<b>Lean Operations and Systems</b>
Sustainable Operations
<b>Add-on course</b>
IT Leadership and Governance

<b>Human Resource</b>
International Human Resource Management
Latest Trends in HRM

<b>Marketing</b>
Brand Management

<b>Business Analytics</b>
Cognitive Analytics
Analytics Applications in Functional Areas

#### Master Thesis / Alternative Options (All specializations)

Master Thesis
Industry Practicum (Only for LOS Students)
Industry Practicum (Only for Marketing Students)
Industry Practicum (Only for HR Students)
Capstone Project (Only for BA Students)

## ALUMNI TESTIMONIALS

Christ is a place which has really moulded me in becoming what I am today. The Management, Faculty members, My Batch-mates and the very environment in this temple of learning is very conducive of shaping the future leaders



**Dr. Benny Joseph**

**Chief Executive Officer - Jubilee Mission Hospital,  
Medical College & Research Institute  
Batch: 1995 - 1997**



**Shinto Joseph**

**Director – South East Asia Operations,  
LDRA India  
Batch: 1995-1997**

The dynamic environment and culture at CHRIST driven by value systems, has shaped both my personal and professional life . In all our endeavours we ensure that it's done with a 360 degree perspective and a long term vision. I am sure our juniors will follow our path.

Christ University instilled fundamental values , competencies and skills to be successful in corporate . It is also made me believe the importance of Excellence and Service in every part of life . Thank you Christ for making a difference !!



**Sriganesh D S**

**HR Leader – Middle East & Africa, 3M  
Batch: 1998-2000**

## ALUMNI TESTIMONIALS



**Ramita Arora**

**Managing Director, Cushman & Wakefield,  
Bengaluru  
Batch: 2000 - 2002**

The two years I spent as part of the 2003-2005 CHRIST University MBA batch really shaped my career. Joining the MBA program was one of the best decisions of my life as it opened up a new world of possibilities. Through this course, I learnt lifelong lessons by participating in projects, assignments, research work, deadlines, exams, placements, case studies, internships and events.



**Bhavna Hiremath**

**Compensation & Benefits Leader, Kohler  
Batch: 2004-2006**

CHRIST MBA has proved time and again that the institute prepares true professionals, who excel not only in academics but are truly able to shine in the corporate world.



**Rajiv Mathew**

**Executive Director, Morgan Stanley  
Batch: 2003 - 2005**

MBA at Christ builds you as an all rounded person by ways of learning social skills, while staying connected with business and social communities and thriving amidst healthy competition.

## ALUMNI TESTIMONIALS

If I must narrow it down, it has got to be attention to detail and the constant push to think outside of the box. SBM provided many opportunities for balanced learning, through both classroom inputs as well as creating an atmosphere that helps students to excel in all spheres of life.



**Aashish Benjamin Oommen**  
**Senior Director – Marketing, Myntra**  
**Batch: 2005-2007**



The dynamic environment and culture at CHRIST driven by value systems, has shaped both my personal and professional life . In all our endeavours we ensure that it's done with a 360 degree perspective and a long term vision. I am sure our juniors will follow our path.

**Samir Akhtar**

**Asia Pacific Leader for SW Channel**  
**Marketing – IBM India Pvt. Ltd.**  
**Batch: 2006 - 2008**

The intense & rigorous program MBA was very well-designed and added tremendous value to my long-term career goal. Overall, it encouraged a holistic development by imbibing the spirit of Christite and prepared me well for the future.



**Syriac Joswin**  
**General Manager, Mindtree Ltd. USA**  
**Batch: 2006-2008**

## ALUMNI TESTIMONIALS



If I must narrow it down, it has got to be attention to detail and the constant push to think outside of the box. SBM provided many opportunities for balanced learning, through both classroom inputs as well as creating an atmosphere that helps students to excel in all spheres of life.

**Angad Singh**  
**CEO & Founder, Teqfocus Solution, North**  
**America**  
**Batch: 2009-2011**

## STUDENTS SPEAK

It feels like yesterday, when I packed my bags and joined Christ University. Had a lot of expectations regarding my career and the campus, needless to say, I experienced things beyond my expectations. A plethora of cultural and academic activities, each week and the opportunities for all to be a part of one or the other club helped considerably in the overall holistic growth and development of an individual. The trimester system, strategically thought over with a pool of subjects, offered to choose from, helps one to diverge along the academics in ones' own interest areas. The support and mentoring from top-notch faculties enabled a smooth journey throughout the course of my MBA. The Christ Institute of Management helped me tremendously to hone upon my public speaking skills, interpersonal skills, helped manage time and made me a team player. I express my heartfelt gratitude to the Christ Institute of Management, all respected faculties, and my peers who made my MBA a beautiful journey.



**Swetha Mathew  
(MBA-Marketing)**



**Priyanka P  
(MBA-LOS)**

Lean Operations and Systems specialization offered by CHRIST School of Business and Management offers a perfect amalgamation of courses pertaining to operations and systems. The pedagogy provides a platform to explore, learn, experience and develop as a professional. The curriculum provides a robust learning experience through intensive case study discussions, peer learning activities and workshops such as Lean Six Sigma, Value Stream Mapping, SAP etc. The course strikes the right balance between operations and systems subjects in each trimester, thereby providing the students with a holistic perspective of the specialization. The core courses covered in the specialization include Lean Operations Management, Quality Management Systems & Product Design and Development, Business Intelligence and Analytics, Business Analysis, Supply Chain Management etc., The pedagogy emphasizes practical applications of classroom learning through Summer Internship, Live Projects and Social Concern Project providing real-world exposure to industrial practices. The courses in the specialization provide opportunities to students for extensive knowledge acquisition and application of the concepts.

## STUDENTS SPEAK

The transformation of Human Resources into a strategic function has without a doubt opened up many arenas for budding professionals. The Human Resources pedagogy at School of Business and Management, Christ imparts knowledge far beyond just the theoretical aspects, through a thoughtful blend of learning systems and course structure. The flexible approach in terms of conducting workshops based on trends and evolutions in the industry has given the students a look into the Corporate HR from a step closer. Workshops on Deedose text analytics, KPMG HR analytics, Python and weekly Corporate Interfaces with esteemed Human Resources professionals across industries has definitely enlarged our practical vision. The course branches out to offer expertise in several knowledge areas such as Workforce Planning, Labor Laws, Performance Management, HR Metrics and Analytics, Compensation Management, Human Resource Skills, Organizational Behavior etc. Integration of Summer Internship Project, Live Projects, Master Thesis and Social Concern Project in the program has helped us translate the theories learnt into practice from time to time. This rigorous program has without a doubt pushed us to limits, but the conceptual strength and confidence it has given us as individuals, makes it worth every challenge faced throughout the course.



**Rakshitha S**  
**(MBA-HR)**



**Gutta Amruta**  
**(MBA-Finance)**

Finance specialization gives us strong exposure to the different areas in finance. These areas include Corporate Finance, Financial Markets, Investment Analysis, Risk Management, Banking, Insurance etc. At CHRIST (Deemed to be University) we gain deep knowledge about these subjects. This is possible because of pedagogy adopted here which includes practical learning through different activities like- work projects, simulations, case studies and gamifications etc. This specialization being a vital domain, helps the students become highly specialized by sharpening their financial knowledge and analytical skill sets. Finance specialization offers different courses in all the areas of finance. These include Analytics for Finance, Fixed Income Securities, Econometrics, Business Valuation, International Financial management etc. All finance courses focus on the real industry practices and add value to our knowledge. With the uniquely crafted syllabus, highly competent professors, and a diverse pedagogy, I am being equipped to seize the opportunities and face the challenges, with confidence that come in my way to success. Finance is not just considered as an elective at SBM – CHRIST but rather, a specialized course that turns an MBA graduate into an industry ready financial expert.

*Not to work for money, but make money work for you” – Robert T Kiyosaki*

## STUDENTS SPEAK

The MBA - Business Analytics focusses on the general learning cycle of gathering, arranging, preparing data, and utilizing statistical models and iterative systems to change information into business bits of knowledge. The Business Intelligence aspect focuses on the systems and tools used to procure, distinguish, and arrange raw information and report on past or recent developments. Sophisticated data, quantitative analysis, and mathematical models are all employed by business analysts to engineer solutions for data-driven issues. Utilization of statistics, information systems, computer science, and operations research help expand their understanding of complex data sets. Artificial intelligence, deep learning, and neural networks help micro-segment available data and identify patterns. This information can then be leveraged to accurately predict future events related to consumer action or market trends and to recommend steps that can drive consumers toward a desired goal. In the period of pandemic likewise, the expectation to absorb information was never halted, with students working on their Summer Internship and Capstone Projects. This program has made us work on logical reasoning and improving dynamic abilities on the business level and positively zeroing in on ethical coding too. Exposure to hands-on sessions with tools like Python, R, Spark, Hadoop, MS-Excel, and Tableau makes this Specialization more appealing.



**Samridh Agarwal**  
**(MBA-Business Analytics)**

**SPECIALIZATIONS  
AND  
STUDENT DETAILS**

## FINANCE

The two-year MBA Program specializing in Finance is designed to create well-rounded Finance Professionals through courses offered that are essential in building comprehensive, contemporary knowledge in finance, besides strengthening their confidence and capability to handle varied job profiles and career opportunities. The focus is basically on three areas viz., strong conceptual foundation, application of concepts to different business scenarios and compliance to ethical values in business. Finance specialization offers up to 52 credits across 21 courses, covering two mandatory core courses, one core elective course, seven mandatory specialization courses, nine specialization elective courses and two add-on courses, spread across six trimesters. In addition, the Finance Specialization also optionally offers value added courses and open electives as part of the two-year program.

Finance specialization courses broadly cover the areas of Corporate Finance, Financial Markets, Managerial Accounting, Risk Management and BFSI Industry. With increasing focus on electives, the Finance students choose between (a) Fixed Income Securities and Business Valuation in fourth trimester; between (b) Financial Planning and Wealth Management and Analytics for Finance and (c) Financial 'Risk Management and Mergers & Acquisitions in the fifth, and between Insurance, Behavioral Finance and Financial Engineering during the sixth trimester. Industry relevant courses such as Econometric Analysis, Taxation for Managers and Management of Small and Medium Enterprises, are offered as optional value-added courses to help students acquire additional knowledge from the mandated courses.

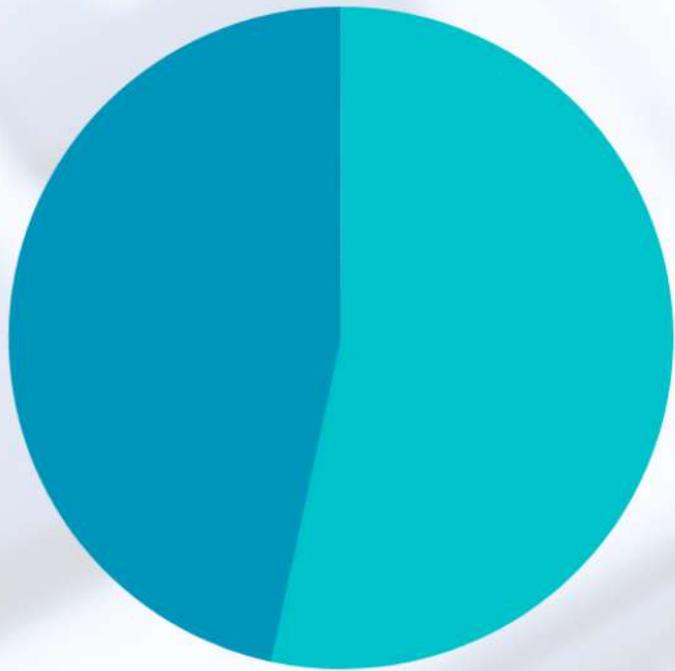
A strong conceptual grounding coupled with practical hands on classes enables Finance students develop skills that are a prerequisite for a career in finance. Financial Statement Analysis and Valuation techniques delivered through practical lab based classes help students in imbibing critical skill sets that would make them industry ready from day one. Advanced Excel workshops help the students further in this aspect, since any corporate career the Finance domain involves use of excel as an indispensable tool. We also provide opportunities to enhance student's skills in the areas of Advisory (Derivatives) and Analytics (SAS).

Students are also actively counseled to take up additional certification exam like "Diploma in Banking and Insurance" for those who are inclined to take up Banking as a career. Some of the International certificate programs that are recommended for students capable of handling additional academic workloads, with a higher pay off include, Certified Financial Planning (CFP), Financial Risk Management (FRM) Certified Financial analyst (CFA) and Certified Fraud Examiner (CFE). Certifications such as National Institute of Securities Manager (NISM) sponsored by NSE are popular among the Finance students who see it as a shot in the arm during placements.

Apart from the mandatory six week Summer Internship Project (SIP), the Finance students are required to do Live projects during their free hours to build on exposure to the corporate world already gained during the internship. Typically, students visit banks, equity broking houses, financial advisors, manufacturing companies, VC & PE companies to broaden their experiences that would help them understand the nuances of these businesses. Emphasis is laid on the importance of Current Affairs and economic numbers to track the outside world on a continuous basis to develop multi-dimensional views on disparate issues. Opportunities to publish periodic finance newsletters 'Chaanakya; and 'Nishka' improve their writing skills and articulating their understanding of the Finance world. The active Finance Club organizes weekly activities in which students participate with lots of enthusiasm. The annual Financial Services Symposium in which industry professionals from leading organizations address students on a variety of finance topics is another great learning platform for the students.

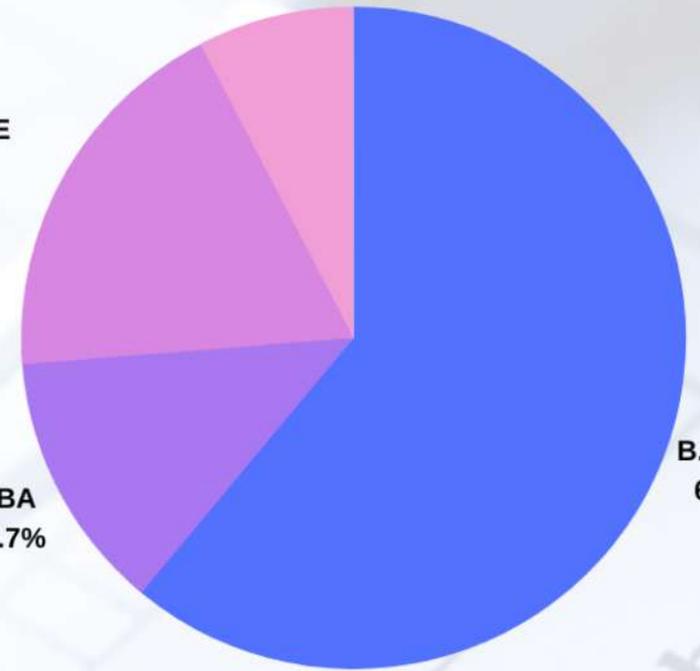
At the end of the two year MBA program, a student who has taken up the Finance specialization builds on strong conceptual knowledge, more than adequate skills and desired confidence in the area of Finance to get a head start in his or her chosen career.

Male  
46.6%



Female  
53.4%

B.Tech/B.E  
18.6%

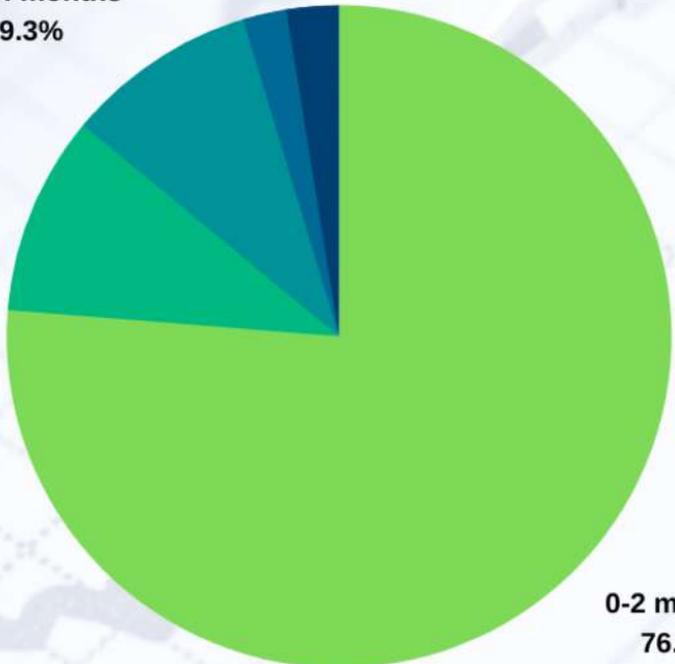


B.Com  
61%

> 36 months  
2.5%

13-24 months  
9.3%

2-12 months  
9.7%



0-2 months  
76.3%



Abhishek Jain  
B. Com.  
Work Ex- Nil  
SIP Title- Comparative Analysis  
between Equity, Debt and Hybrid  
Mutual Fund  
SIP Company- Hedge Equities



Abhishek Kumar Tiwary  
B. Tech  
Work Ex- 15 months  
SIP Title- Equity Research on FMCG  
Sector  
SIP Company- Dhanmantra  
Investment Solutions LLP



Abhishek Kushwaha  
B. Tech  
Work Ex- Nil  
SIP Title- Working Capital  
Management  
SIP Company- TATA Steel



Abishek P  
B. Com.  
Work Ex- Nil  
SIP Title- Analysis of Edible Oil  
Industry  
SIP Company- KRG Strategy  
Consultants



Abrar Abdulla AV  
B. Com.  
Work Ex- Nil  
SIP Title- Portfolio Management  
and Equity Research  
SIP Company- Finlatics



Adhesh Dheeraj  
B. Com.  
Work Ex- Nil  
SIP Title- Analysis of Edible Oil  
Industry  
SIP Company- KRG Strategy  
Consultants



Ajay K Jaison  
B. Com.  
Work Ex- 8 months  
SIP Title- An Equity Research on  
listed FMCG Companies  
SIP Company- Hedge Equities



Aju Shaju  
B. Com.  
Work Ex- Nil  
SIP Title- Analysis of Public Sector  
Banks  
SIP Company- Hedge Equities



Albin Thomas  
B. Com.  
Work Ex- Nil  
SIP Title- Portfolio Construction  
with Mutual Funds  
SIP Company- Hedge Equities



Alex Antony  
B. Com.  
Work Ex- 23 months  
SIP Title- Analysis of Stock Market  
SIP Company- Finlatics



Alisha John  
B. Com.  
Work Ex- Nil  
SIP Title- Portfolio Management  
SIP Company- Finlatics



Alphy Jaison  
B. Tech.  
Work Ex- 12 months  
SIP Title- Analysis of selected  
private sector banks  
SIP Company- Hedge Equities



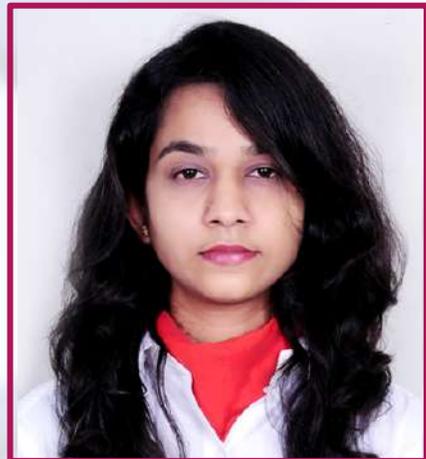
Amit Panigrahi  
B. Tech.  
Work Ex- 32 months  
SIP Title- Analysis of Foreign  
Exchange and Stock Market  
SIP Company- Arihant Capitals



Amritha Thomas  
B. Sc.  
Work Ex- Nil  
SIP Title- Equity Research on  
Listed FMCG  
SIP Company- Hedge Equities



Amrutha P Hegde  
B. Com.  
Work Ex- Nil  
SIP Title- Financial Modelling of  
Blessing Palms  
SIP Company- Blessing Palms



Angadi Deepasetty  
B. Com.  
Work Ex- 24 months  
SIP Title- Futures as Derivatives  
Hedging Instrument  
SIP Company- Hedge Equities



Anila DS  
B. Com.  
Work Ex- Nil  
SIP Title- Equity Research on SBI  
and Indian Bank  
SIP Company- Hedge Equities



Anirban Guha Thakurta  
B. Tech.  
Work Ex- Nil  
SIP Title- Analysis of Working  
Capital and Financial Performance  
of TATA Steel  
SIP Company- TATA Steel



Anivesh Agarwal  
B. E.  
Work Ex- Nil  
SIP Title- Financial Modelling for a  
new online business  
SIP Company- Study Analytics



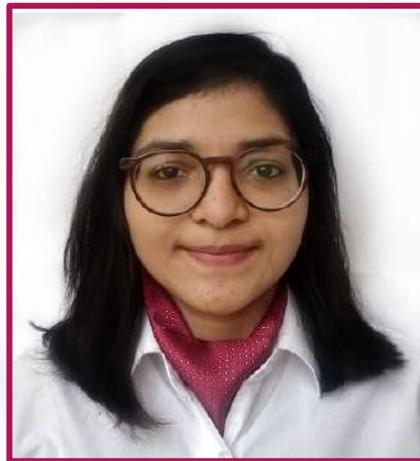
Anusha Tyagi  
BBA  
Work Ex- Nil  
SIP Title- Study of Stock Market,  
International Currency and  
Commodity Market  
SIP Company- Arihant Capital



Archana Krishnanunni  
B. Com.  
Work Ex- Nil  
SIP Title- Equity Research on  
Private Sector Banks of India  
SIP Company- Hedge Equities



Arkaprabha Das  
B. Tech.  
Work Ex- 33 months  
SIP Title- Hedging using Option  
Strategies  
SIP Company- Hedge Equities



Aruna B Reddy  
B. E.  
Work Ex- 14 months  
SIP Title- Study of Fixed Asset Deal  
Lifecycle concerning Goldman Sachs  
SIP Company- Goldman Sachs



Ashika G  
B. Com.  
Work Ex- 9 months  
SIP Title- Equity Research and  
Portfolio Management  
SIP Company- Finlatics



Ashlyn Mariam Mathew  
B. E.  
Work Ex- Nil  
SIP Title- Comparison of Debt  
Funds with other Asset classes  
SIP Company- HDFC AMC



Ashwin Ramachandran  
B. Com.  
Work Ex- 36 months  
SIP Title- Developing a model for  
enhancing business of restaurant  
start-ups during COVID-19  
SIP Company- Chai Sutta Bar



Asmita Gupta  
BA  
Work Ex- 9 months  
SIP Title- Investment Pitch and  
Business Valuation  
SIP Company- Study Analytics



Athira Vijayan  
BBA  
Work Ex- Nil  
SIP Title- Impact of Financial Literacy  
on Investment Planning  
SIP Company- Geojit Financial Services



Avinash K  
B. Com.  
Work Ex- Nil  
SIP Title- Performance Evaluation  
of Active Vs Passive Mutual Funds  
SIP Company- Hedge Equities



Ayush Jasathy  
B. Com.  
Work Ex- 16 months  
SIP Title- Study on Mutual Fund  
Management  
SIP Company- South Indian Bank



Ayush Narang  
B. Com.  
Work Ex - Nil  
SIP Title – Engagement Financial  
Advisor  
SIP Company – Deloitte USI



B N Vikyath  
BE  
Work Ex - Nil  
SIP Title – Formulation of  
strategies for Option Greeks  
SIP Company – Hedge Equities Ltd



Balimidi Lakshmi Likhitha  
BTech  
Work Ex - Nil  
SIP Title – Building Financial Model  
SIP Company – Blessing Palms



Becky Thomas  
B. Com.  
Work Ex - Nil  
SIP Title – An Equity Research in  
Consumer Durable Industry  
SIP Company – Hedge Equities



Bhanu Nitin Gurapa  
BBA  
Work Ex - Nil  
SIP Title – Equity Research in  
Automobile & Service Industry  
SIP Company – Finlatics



Bharat Kumar R G  
B. Com.  
Work Ex - Nil  
SIP Title – Options Valuation and  
Strategies  
SIP Company – Hedge Equities



Bidakoti Nandini  
B. Com.  
Work Ex - Nil  
SIP Title – Fundamental Analysis of  
Public Sector Banks  
SIP Company – Hedge Equities



Bipin Kumar Singh  
B. Com.  
Work Ex - Nil  
SIP Title – Basics of Stock Market and  
Technical Analysis  
SIP Company – MS Advisory Services



C P Prathika  
B. Com.  
Work Ex - Nil  
SIP Title – Equity Research in  
different industries  
SIP Company – Optionable Fintech



Chaitanya Sharma  
B. Com.  
Work Ex - Nil  
SIP Title – Technical and Fundamental  
Analysis of Forex and Stock Markets  
SIP Company – MS Advisory Services



D Shweta  
B. Com.  
Work Ex – Nil  
SIP Title – Working Capital  
Management  
SIP Company – South Indian Bank



Deepa Subramanian  
B. Com.  
Work Ex – 12 Months  
SIP Title – Procure to pay for  
Tomorrow’s Business  
SIP Company – ITC Foods Division



Deepak Bojja  
B. Tech  
Work Ex – 12 Months  
SIP Title – Equity Research in  
Banking & Pharmaceutical Sector  
SIP Company – Finlatics



Dhiraj Kumar Mahato  
B. Tech  
Work Ex – 6 Months  
SIP Title – Real Time Analysis of  
Stock & Forex Market  
SIP Company – Arihant Capital



Dominic George  
B. Com.  
Work Ex – 16 Months  
SIP Title – Financial Compliance  
and its proliferations  
SIP Company – Ceat Holdings



Edwin Jiji  
BE  
Work Ex – Nil  
SIP Title – A study on roles of an  
Engagement Financial Advisor  
SIP Company – Deloitte Consulting  
India



Fabin Francis  
BA  
Work Ex – Nil  
SIP Title – Performance of ESAF  
Small Finance Bank  
SIP Company – ESAF Small Finance  
Bank



Fathima Zahra  
B. Com.  
Work Ex – Nil  
SIP Title – Financial Model and  
Analysis of 50 flats in Haryana  
SIP Company – Vardhan Consulting  
Engineers



G Amrutha  
B. Com.  
Work Ex – 21 Months  
SIP Title – A Study on the Financial  
Stability  
SIP Company – Sunbird Straws



George G Mathew  
B. Com.  
Work Ex – 8 Moths  
SIP Title – Appraisal of credit  
proposals- Retail credit  
SIP Company – South Indian Bank



Girish L Reddy  
BE  
Work Ex – Nil  
SIP Title – Hedging using Options  
on Stocks  
SIP Company – Hedge Equities



Gitika Shaili Baranwal  
B. Com.  
Work Ex – Nil  
SIP Title – Analysis of Offline and  
Online businesses  
SIP Company – Predittori Consulting  
Pvt



Govind Kiran G U  
B. Com.  
Work Ex – Nil  
SIP Title – Portfolio construction  
with mutual funds  
SIP Company – Hedge Equities



Greeshma Chainka  
B. Com.  
Work Ex – Nil  
SIP Title – Portfolio management of  
FMCG Sector  
SIP Company – Kotak Life Insurance



Greeshma R J  
BE  
Work Ex – Nil  
SIP Title –Company Analysis of Garware  
Technical Fibers  
SIP Company – KRG Strategy Consultants



Gutta Amruta  
BBA  
Work Ex – Nil  
SIP Title – Fundamental Analysis of  
NBFC sector  
SIP Company – Hedge Equities



Harikrishnan P M  
B. Com.  
Work Ex – Nil  
SIP Title – Model portfolio creation on  
the portfolio management services  
SIP Company – Geojit Financial  
Services



Harit Sajeev  
B. Com.  
Work Ex – Nil  
SIP Title – Equity Research on selected  
IT companies  
SIP Company – Geojit Financial Services



Harshitha R  
B. Tech  
Work Ex – Nil  
SIP Title – Fundamental Analysis of  
Public Sector Banks in India  
SIP Company – Hedge Equities



Himanshi Behl  
B. Tech  
Work Ex – Nil  
SIP Title – Equity Research on  
Public Sector Banks  
SIP Company – Hedge Equities



Himanth V  
B.Sc.  
Work Ex- Nil  
SIP Title- Forecasting and Projection of  
Financial statements for a start-up SIP  
Company- Study Analytics



Janice Melissa Goveas  
B. Com.  
Work Ex- Nil  
SIP Title- Analysis On Indian Rice  
Sector  
SIP Company- KRG Strategy  
Consultants



Jaydeep Bairagi  
BBA  
Work Ex- Nil  
SIP Title- Equity research and  
awareness about different financial  
investments  
SIP Company- J marathon advisory  
services



Jef T Joy  
B. Com.  
Work Ex- Nil  
SIP Title- Research Apprentice  
SIP Company- KRG Consultants



Jeffy J Mathew  
B. Com.  
Work Ex- Nil  
SIP Title- Equity Research and  
Sector Benchmarking  
SIP Company- Fore Vision



Jimmy Jacob Chacko  
B. Com.  
Work Ex- Nil  
SIP Title- Study and Analysis of the  
performance of Investment Plans  
SIP Company- Hedge Equities



John Samuel Rontala  
B. Tech.  
Work Ex- Nil  
SIP Title- Fundamental Analysis of Currency  
Market and Stock Market  
SIP Company- Arihant Capital Markets



Kamal Kumar  
B.E  
Work Ex- 22 months  
SIP Title- Equity research on selected  
companies in Oil and Banking sector  
SIP Company- Finlatics



Kanthimathi S  
B. Com.  
Work Ex- Nil  
SIP Title- Financial Modeling and Analysis  
SIP Company- Vardhan Consulting  
Engineers



Karthik Konar  
B. Com.  
Work Ex- Nil  
SIP Title- Equity research with the help of  
Fundamental and technical analysis  
SIP Company- IIFL Securities



Kashish Jain  
B. Com.  
Work Ex- Nil

SIP Title- Analysis on equity research & selected NBFCs listed at NSE with respect to Hedge Equities  
SIP company- Hedge Securities



Kashish Khurana  
B. Com.  
Work Ex- Nil

SIP Title- Financial Budgeting at Preditrorri Consultancy  
SIP Company- Preditrorri consultancy



Khushboo Garg  
B. Tech  
Work Ex- Nil

SIP Title- To study the financing sources for a startup.  
SIP Company- Serv India Consultants



Krishna Priya D V  
BBA  
Work Ex- Nil

SIP Title- A study on financial feasibility of a startup  
SIP Company- Sunbird straws



Kunal Jain  
BE

Work Ex- Nil  
SIP Title- Building Financial Model for Blessing Palms  
SIP Company- Blessing Palms



Lahari Palepu  
B. Com.  
Work Ex- Nil

SIP Title- A study on financial modeling to attract venture capitalist  
SIP Company- Preditrorri Consulting



Lakshya Agrawal  
B.Tech.  
Work Ex- Nil

SIP Title- Hedging via Option Strategies for highly volatile markets using Greeks  
SIP Company- Hedge Equities



Liya Rachel Daniel  
B. Tech  
Work Ex- Nil

SIP Title- Equity research on selected Automobile companies  
SIP Company- Hedge Equities



Lopamudra Dash  
B. Sc

Work Ex- 68 months  
SIP Title- Fundamental analysis - Indian IT industry  
SIP Company- Hedge Equities



M Jagadeesh  
B. Com.

Work Ex- Nil  
SIP Title-An Equity research on ITC and HUL in FMCG sector  
SIP Company- Hedge Equities



Manish Raj Chowdhary  
B. Com.  
Work Ex- Nil  
SIP Title- Equity Research and  
Portfolio Management  
SIP Company- Finlatics



Manjunath S  
BBA  
Work ex- Nil  
SIP Title- A dissertation study on  
assessing the factors that influence  
investors while investing in MF  
SIP Company- Hedge Equities



Mathews Philip  
B. Com.  
Work ex- Nil  
SIP Title- Engagement Financial  
Advisor  
SIP Company- Deloitte USI



Mattathil Dani Babu  
B. Com.  
Work Ex- 36 months  
SIP Title- Study on management of  
nonperforming asset  
SIP Company- South Indian Bank



Meera Joshy  
B. Com.  
Work Ex- Nil  
SIP Title- Financial Modeling and  
Analysis of 50 Flats Housing Project  
SIP Company- Vardhan consulting and  
engineers



Megha B  
B. Com.  
Work Ex- Nil  
SIP Title-EFA - Engagement  
Financial Advisor  
SIP Company- Deloitte USI



Melvin Daniel John  
B. Com.  
Work Ex- Nil  
SIP Title- Performance evaluation  
of mid-cap mutual funds  
SIP Company-Hedge Equities



Minasha Santosh Madavi  
B. Com.  
Work Ex- Nil  
SIP Title- Equity Research  
SIP Company- Talent corner HR  
services



Minto C Kunju  
B. Com.  
Work Ex- 12 months  
SIP Title- Fundamental Analysis of  
Private Sector Bank  
SIP Company-Hedge Equities



Mounika T E  
B. Com.  
Work Ex- Nil  
SIP Title- Transfer Pricing  
SIP Company- Deloitte India



N.Siri Chandana  
B. Com.  
Work Ex- Nil  
SIP Title- Equity fund raiser  
SIP Company-MWH holdings



Nagesh DN  
BBA  
Work Ex-Nil  
SIP Title-Business Formation  
SIP Company-Study Analytics



Namrata N  
BBA  
Work Ex-Nil  
SIP Title-General CoE's and Tax  
SIP Company-EY



Nargis Saleem  
B. Com.  
Work Ex-Nil  
SIP Title-Sector Analyst  
SIP Company- KRG Consultancy



Naveen Balaji K P  
BE  
Work Ex-Nil  
SIP Title-Volatility Utilization  
SIP Company-Hedge Equities



Naveen Bharadwaj R  
BBA  
Work Ex-Nil  
SIP Title-Equity Research Analyst.  
SIP Company- Finlatics



Nayana R Nair  
B. Com.  
Work Ex-Nil  
SIP Title-Price Benchmarking  
SIP Company-Deloitte Haskins



Neel Parshuram Kotak  
B. Com.  
Work Ex-Nil  
SIP Title-Project finance  
SIP Company- Vardhan  
Consultancy



Neena Kailas  
B. Com.  
Work Ex-Nil  
SIP Title-Equity Research  
SIP Company-Hedge Equities



Neethu Nair  
B. Tech  
Work Ex-Nil  
SIP Title-Financial Advisory  
SIP Company-Deloitte USI



Nidhi Kumari  
BBA  
Work Ex- Nil  
SIP Title-Portfolio Analysis  
SIP Company-Hedge Equities



Nikhil Agarwal  
BBA  
Work Ex- Nil  
SIP Title-Financial health Analysis  
SIP Company-L&T



Nimmi Shaji  
B. Com.  
Work Ex-19 Months  
SIP Title-Regulatory Filings  
SIP Company-Goldman Sachs



Nishant Parakh  
B. Com.  
Work Ex- Nil  
SIP Title-Wealth Management  
SIP Company-Hedge Equities



Nishchitha M  
BE  
Work Ex- Nil  
SIP Title-Company Analysis  
SIP Company-KRG Consultancy



Padma Varthini S  
B. Com.  
Work Ex- Nil  
SIP Title- Financial Advisory  
SIP Company-Deloitte



Peram Venkata Reddy  
B. Com.  
Work Ex-24 Months  
SIP Title-Study on Financial flow  
SIP Company- Bharathi Industries



Pius Tom  
B. Com.  
Work Ex- Nil  
SIP Title-Portfolio Construction  
SIP Company-Hedge Equities



Pooja Anand Shanbhag  
BBA  
Work Ex- Nil  
SIP Title-Currency Analysis  
SIP Company- Arihant Capital



Pooja Maheshwari  
B. Com.  
Work Ex-36 Months  
SIP Title-Financial Modelling  
SIP Company- Satgana Studio



Poorva Khanna  
BBA  
Work Ex- Nil  
SIP Title-Portfolio Construction  
SIP Company-Hedge Equities



Potti Lakshmi Komal Chandra  
B. Com.  
Work Ex- Nil  
SIP Title-Risk Return Analysis  
SIP Company-Hedge Equities



Prabhukrishnan G  
B. Sc  
Work Ex- Nil  
SIP Title-Analysis of Mutual Fund  
SIP Company-Hedge Equities



Pradeepti Singh  
B. Com.  
Work Ex-36 Months  
SIP Title-Portfolio Construction  
SIP Company-Hedge Equities



Pragya Joshi  
B. Com.  
Work Ex- Nil  
SIP Title-Fundamental Analysis  
SIP Company-Hedge Equities



Pragya Mishra  
B. Com.  
Work Ex-22 Months  
SIP Title-Business Formation  
SIP Company- Predittori



Prathama Datta  
BBA  
Work Ex- Nil  
SIP Title- Engagement Financial  
Advisor  
SIP Company- Deloitte USI



Pratik Kumar  
B. Com.  
Work Ex- Nil  
SIP Title-Credit Appraisal  
SIP Company- Neev Credit



Praveen KP  
BE  
Work Ex- Nil  
SIP Title-Derivatives  
SIP Company- Hedge Equities



Preksha Pandey  
B. Com.  
Work Ex-14 Months  
SIP Title-Financial Budgeting  
SIP Company- Predittori



Priyanka Kothamasu  
BBA  
Work Ex – Nil  
SIP Title- Global Transfer Pricing  
SIP company - Deloitte Haskins & Sells



Rahul R Nath  
B. Com.  
Work Ex- Nil  
SIP Title - Scenario based BEP  
Analysis at Study Analytics  
SIP company - Study Analytics



Rahul Raj  
B. Com.  
Work Ex – Nil  
SIP Title - A study of stock market  
and commodity market  
SIP company - Arihant Capital



Rahul S Desai  
B. Com.  
Work Ex – 22 months  
SIP Title - Financial Analyst Intern  
SIP company - LinkCXO Global



Ramadurgam Sonali  
B. Com.  
Work Ex- Nil  
SIP Title- Study on gold market  
using technical indicators  
SIP company - Star Fing



Ricky Ayyappa B C  
B. Com.  
Work Ex- Nil  
SIP Title - Transfer Price  
Benchmarking study  
SIP company - Deloitte Haskins and  
Sells LLP



Rida Ahmed  
B. Com.  
Work Ex- Nil  
SIP Title - An Equity Research on  
IDBI & SBI  
SIP company - Hedge Equities



Rida Madani  
B. Com.  
Work Ex – Nil  
SIP Title - A study on technical  
analysis indicators  
SIP Company - MS Advisory



Rishav Jain  
B. Com.  
Work Ex- Nil  
SIP Title - Technical Analysis in  
Currency and Equity market  
SIP company - MS Advisory



Rohan Muntha  
B. Com.  
Work Ex – 52 months  
SIP Title - Organizational transformation  
through cost reduction and control  
SIP company - Intellicar Telematics



S. Shrivarshni  
B. Sc.  
Work Ex – Nil

SIP Title - developing course content  
in vernacular language on valuation  
SIP company - Harappa Education



Sahar Dehli Wala  
B. Com.  
Work Ex- Nil

SIP Title – Portfolio Management And  
Equity Research Analysis  
SIP company - Toshniwal Equities  
Services



Sajin Chandy Alex  
B. Com.  
Work Ex- Nil

SIP Title - Equity Research and  
Portfolio Management  
SIP company – Finlactics



Sakshi Katolkar  
B. Com.  
Work Ex- Nil

SIP Title - Equity Research  
SIP company - Talent Corner HR  
Services



Sandeep Pareek  
B. Com.  
Work Ex- Nil

SIP Title - Fundamental Analysis of  
Public Sector Bank  
SIP company - Hedge Equities



Sarah Vandana  
B. Com.  
Work Ex- Nil

SIP Title - Costing Strategies, Cash  
Flows and Financial Risk  
SIP company - Blessing Palms



Sarin S  
B. Com.  
Work Ex- Nil

SIP Title - Fundamental Analysis of  
Public Sector Banks  
SIP company - Hedge Equities



Sarthak Roy  
B. Com.  
Work Ex- Nil

SIP Title - A study of Economy,  
Industry, and Company Analysis on  
the Banking Industry  
SIP company - Hedge Equities



Satyam Kumar  
B. Com.  
Work Ex- Nil

SIP Title - Analyst Program at  
Plutus Business Advisory  
SIP company - Plutus Business  
Advisory



Saumya Soni  
B. Com.  
Work Ex- Nil

SIP Title- Virtual mock trading and  
research analysis  
SIP Company- Finlactics



Sejal Jain  
B. Com.  
Work Ex- Nil  
SIP Title - Financial Research and  
Analysis on industries  
SIP company - Talent Corner HR  
Services



Sharly V  
BA  
Work Ex- Nil  
SIP Title - Portfolio Management  
and Equity Research  
SIP company - FincruX  
Technologies



Sheeble S Horta  
BBA  
Work Ex – Nil  
SIP Title - Analysis on Currency,  
Commodity and Stock markets  
SIP company - Arihant Capital  
Market



Shikhar Agarwal  
B. Com.  
Work Ex – Nil  
SIP Title - performance evaluation of  
selected 24 equity, debt, hybrid and  
gold mutual funds  
SIP company - Hedge Equities



Shivaprasad Udupa A J  
B. Com.  
Work Ex- Nil  
SIP Title - Equity research analyst  
SIP company-Finlatics



Shreesha K S  
B. Com.  
Work Ex- Nil  
SIP Title - A study on financial  
modeling at Predittori Consulting  
SIP company- Study Analytics



Shreya Kurian  
B. Com.  
Work Ex- 13 months  
SIP Title – A study on industry  
purchase model and IT investment  
SIP company - Archon Consulting  
Systems



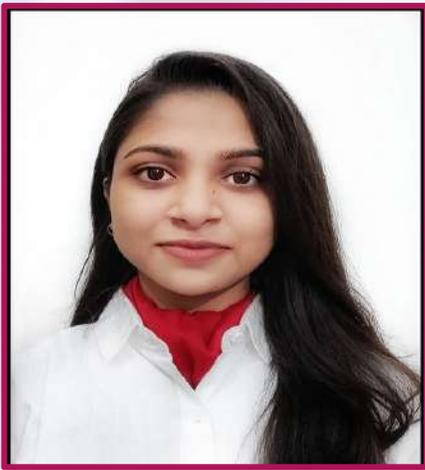
Shreya Shaw  
B. Com.  
Work Ex- Nil  
SIP Title - Credit Appraisal  
SIP company - Mahila Co-operative  
Bank



Shruti Jayaprasad  
B. Com.  
Work Ex- Nil  
SIP Title - Financial research  
SIP company - Talent corner HR  
Services



Shruti Shah  
B. Tech.  
Work Ex – 24 months  
SIP Title - Portfolio construction using  
Technical Analysis and Hedging it with  
Derivatives  
SIP company -Hedge Equities



Shruti Singh  
B. Com.  
Work Ex – Nil  
SIP Title – Study of the  
Engagement Advisory Practice  
SIP Company – Deloitte USI



Sidda Jyothirmai Sai  
BBA  
Work Ex - Nil  
SIP Title – Fundamental and  
Technical Analysis of steel industry  
SIP Company – Arihant Capital



Siddhant Kumar Aggarwal  
B. Com.  
Work Ex - Nil  
SIP Title – Technical Analysis of  
stock & FOREX Market  
SIP Company – MS Advisory



Siddhantha Keshri  
B. Com.  
Work Ex – Nil  
SIP Title – Studying the credit  
underwriting process  
SIP Company – IndiaBulls Housing  
Finance



Siddharth B  
B. Com.  
Work Ex- Nil  
SIP Title – Study on stock, currency  
and commodity market  
SIP Company – MS Advisory



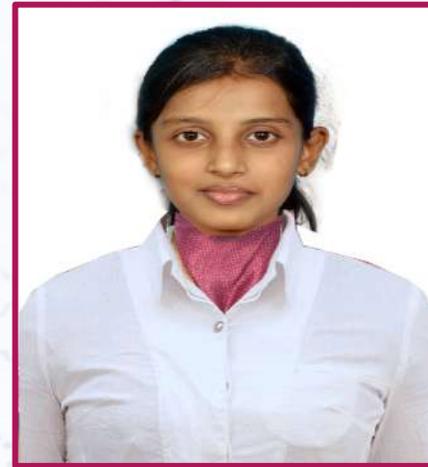
Siddhish Baliga B  
B.E  
Work Ex. – Nil  
SIP Title – Fundamental and  
CAMEL Analysis of Public Sector  
Banks  
SIP Company – Hedge Equities



Simran Anand  
B. Com.  
Work Ex – 10 months  
SIP Title – Equity Research of  
stocks using Fundamental Analysis  
SIP Company – Jainmatrix  
Investments



Sistla Sai Charan  
B. Com.  
Work Ex. – Nil  
SIP Title – Study on Stock, currency  
and commodity markets  
SIP Company – Arihant Capital



Sivaranjene R  
BE  
Work Ex – Nil  
SIP Title – Project finance intern  
SIP Company – Vardhan Consulting  
Engineers



Smrithy Samuel  
B. Tech  
Work Ex – Nil  
SIP Title – Industry analysis of  
consumer durables sector  
SIP Company – Hedge Equities



Smrity Singh  
BBA  
Work Ex – Nil  
SIP Title – Equity research of  
selected Private Banks  
SIP Company – Hedge Equities



Sneha Cherukuri  
B. Tech  
Work Ex – 24 months  
SIP Title – Building a financial model  
SSIP Company – Blessing Palms



Sona Binoy M  
BBA  
Work Ex – Nil  
SIP Title – Equity research of  
selected IT companies  
SIP Company – Hedge Equities



Sourav Guha  
B. Com.  
Work Ex – Nil  
SIP Title – Performance evaluation of MF  
schemes and ETFs  
SIP Company – Hedge School of Applied  
Economics



Sreeram P K  
B. Com.  
Work Ex – Nil  
SIP Title – Assistant Financial Analyst  
SIP Company – Sree Keerthi Transports



Sruthi Jose  
B. Com.  
Work Ex – Nil  
SIP Title – Documenting Asset  
Reporting Workflow  
SIP Company – Goldman Sachs



Suman S B  
B. Com.  
Work Ex – Nil  
SIP Title – Financial health analysis  
to improve growth and  
profitability  
SIP Company – MentorMind



Sumant Surendra Pauskar  
B. Com.  
Work Ex – Nil  
SIP Title – Financial modelling  
SIP Company – Blessing Palms



Surya S  
B. Com.  
Work Ex – Nil  
SIP Title – A fundamental analysis  
on Mindtree  
SIP Company – Hedge Equities



Tanusha Ravindranath  
B. Com.  
Work Ex – Nil  
SIP Title – Fundamental and  
Technical Analysis on stock and  
currency market  
SIP Company – MS Advisory's



Tavakari Meghna Vishwanath  
B. Pharm.  
Work Ex – Nil  
SIP Title – Audit process of  
hospitality sector  
SIP Company – BDO LLP India



Tithi Deb  
B. Com .  
Work Ex – Nil  
SIP Title – Financial Modelling and  
Analysis  
SIP Company – Vardhan Consulting  
Engineers



Tummala Sai Prathyush  
B. Com.  
Work Ex – Nil  
SIP Title –Financial modelling for  
50 housing projects  
SIP Company – VCE Constructions



Tushi Mathur  
B. Com.  
Work Ex – 12 months  
SIP Title – Volatility Estimation and  
news impact on high frequency  
domain  
SIP Company – Hedge Equities



V Gayathri  
B. Tech  
Work Ex – Nil  
SIP Title – Engagement Financial  
Advisory  
SIP Company – Deloitte Consulting  
USI



Vanessa Abraham  
B. Com.  
Work Ex – Nil  
SIP Title – Business development  
strategy for professional services  
clients  
SIP Company – The Smartcube



Varsha Varghese  
B. Com.  
Work Ex – Nil  
SIP Title – Fundamental Analysis  
and equity research on select  
Private Banks  
SIP Company - Hedge Equities



Vedangi Gupta  
B. Com.  
Work Ex – Nil  
SIP Title – Equity research and  
[portfolio management  
SIP Company – Kotak life



Vedika Khetan  
B. Sc.  
Work Ex – Nil  
SIP Title –Risk management, valuation  
advisory and investment research  
SIP Company – Plutus Business Advisory



Venkatesh CC  
BBA  
Work Ex – Nil  
SIP Title – Study the relationship  
between implied and realized  
volatility  
SIP Company – Hedge Equities



Vigneshwar Arun Selvan  
BBA  
Work Ex – Nil  
SIP Title – Fundamental Analysis of  
the IT Industry  
SIP Company – Hedge Equities



Vishnu Babu  
B. Com.  
Work Ex – Nil  
SIP Title – Financial Markets  
Experience Program  
SIP Company - Finlatics



Vutukuru Sriya Pranitha  
B. Com.  
Work Ex – Nil  
SIP Title – Building Financial Model  
SIP Company – Blessing Palms



Yamini Rekha CS  
B. Com.  
Work Ex – Nil  
SIP Title – Financial P Planning and  
cost optimization strategies  
SIP Company – Scyara Megacorp



Yash Jain  
B. Com.  
Work Ex – Nil  
SIP Title – 5quity Fund for a BSE  
Listed Publishing Company  
SIP Company – MWH Holdings

# HUMAN RESOURCES

“An investment in knowledge pays the best interest” – Benjamin Franklin

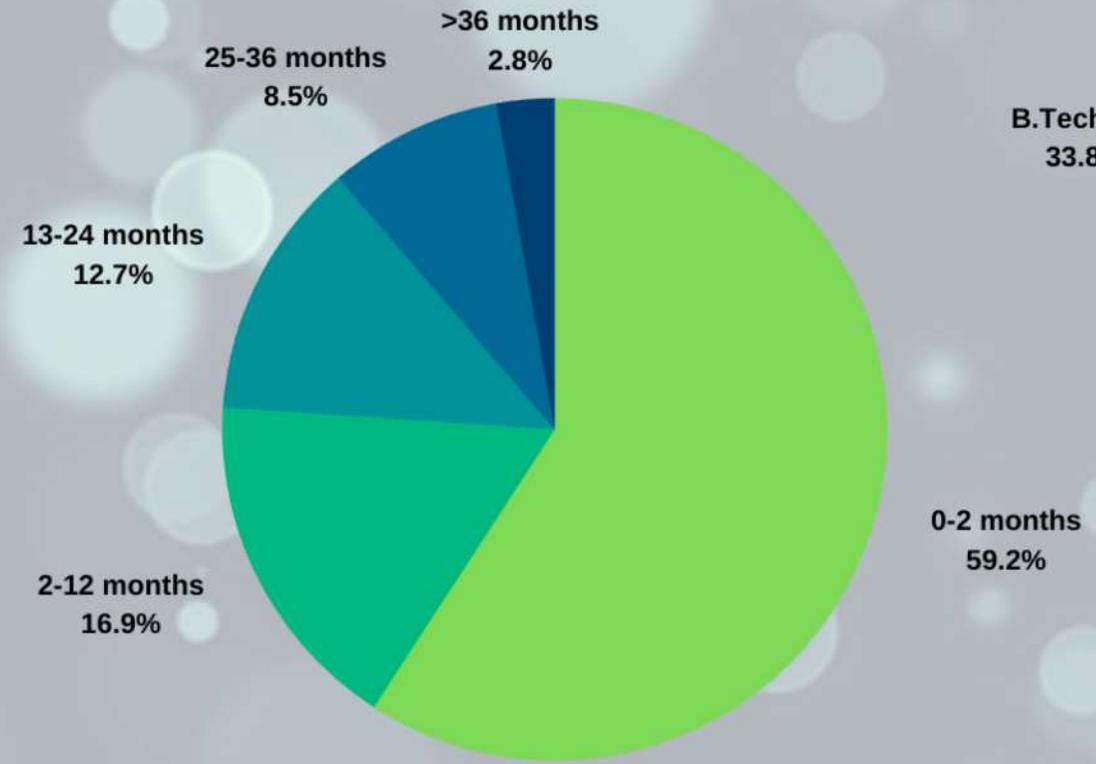
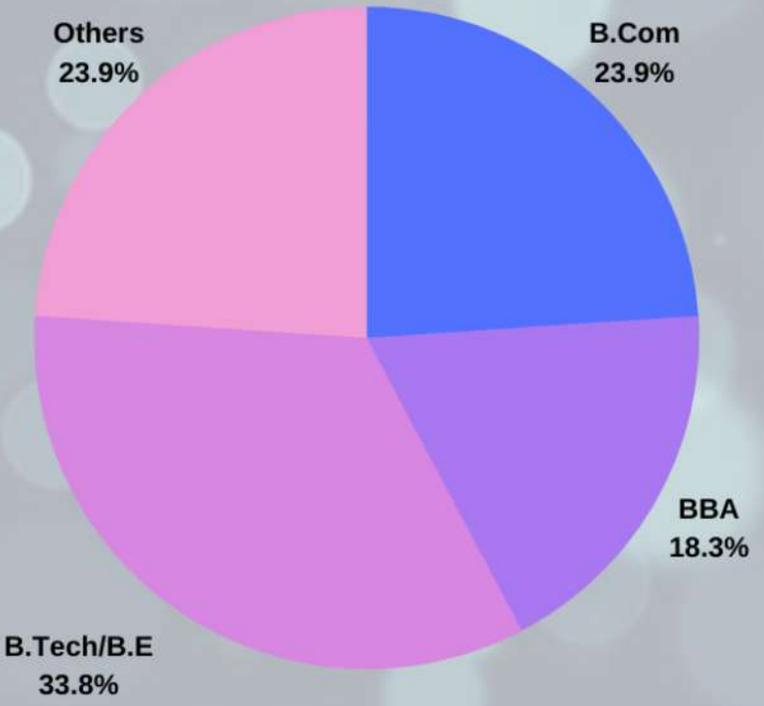
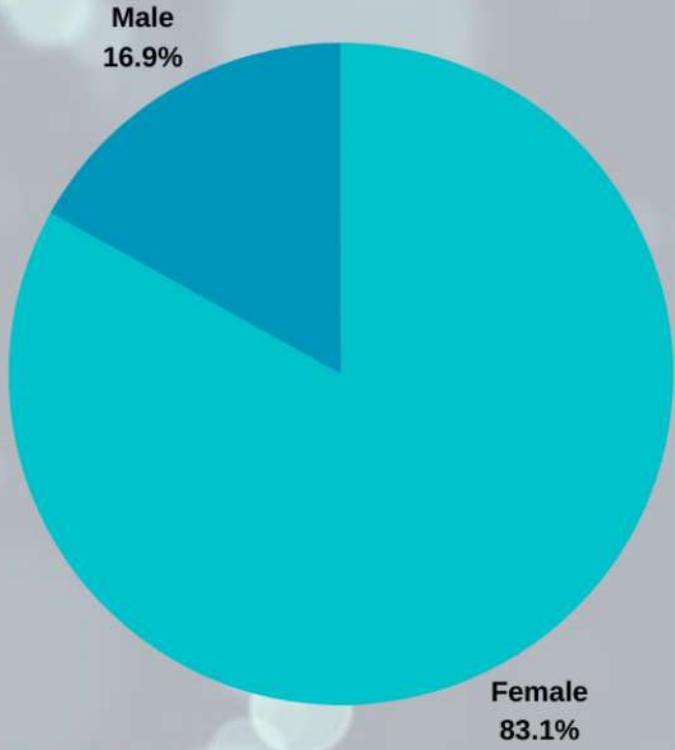
The two year Human Resources (HR) program offered by the School of Business and Management primarily focuses on the art and science of managing people: the Human Resource Capital of an organization.

Essentially, the purpose being to make them well rounded business partners who are equipped to be efficient enough to contribute in the development of individuals and the organization. The major thrust areas of the HR program offered at our institution range from the following: Talent Acquisition and Retention, Training and Development, Performance Management, Employee Counselling, Labour Laws, HR Analytics, Compensation Management, Organization Change and Development, Leadership and International HRM. These domains keep pace with the changing dynamics of the market and industry trends while emphasising on an organization's greatest resource - its workforce.

Students are actively engaged in other academic exercises that range from an array of practical and theoretical activities relevant to the current corporate environment. They are encouraged to express their views through the HR Newsletter with the objective of facilitating thinkers and writers to voice out their opinions. Several add on workshops include HR Analytics certification workshops (R, Tableau, Dedoose, Neural Networks Analysis), Psychometric Testing, HR Automation, Competency Mapping workshop, SPSS, advanced Excel. These certifications are instrumental in developing the skills relevant to critical areas of operation in addition to complementing and aiding the conceptual knowledge that they imbibe during the two-year program.

The industry engagement initiatives taken up by the students through the HR Club gives them the platform to learn from thought leaders in the industry who bring to the fore topical challenges and unique solutions to people management in a VUCA environment. The students are also initiated in scientific problem solving through their research activities and take on relevant business problems in an attempt to bridge the divide between theory and practice. Some of the areas of research in the current year revolve around diversity and inclusion, design thinking, artificial intelligence and the transformations as a result of the pandemic.

The HR Specialization aims to transform an HR student into a 'holistic and people sensitive HR professional.





Aayushi Gupta  
B.Com  
Work Ex – Nil  
SIP Title- Study on Motivation and Satisfaction factors  
SIP Company- Predittori Consulting



Aditya Luke Kujur  
BBA  
Work Ex – Nil  
SIP Title- Value and Competency assessment for Recruitment  
SIP Company- Tata Steel



Adwitiya Kushwaha  
B.Tech  
Work Ex – 34 months  
SIP Title- Performance Management Systems  
SIP Company- AdaptFlex



Amitha K T  
BE  
Work Ex – 18 months  
SIP Title- Headhunting for contract based technical content writers  
SIP Company- Hevo technologies



Anna Joe Philip  
B.Tech  
Work Ex - Nil  
SIP Title- Reward and Recognition  
SIP Company- Quartesian Clinical Research



Anu P. Alex  
BA  
Work ek – Nil  
SIP Title- Recruitment in IT and Non-IT Sector.  
SIP Company- Futures and Careers



Anu Sara Binu  
B.Tech  
Work Ex – Nil  
SIP Title- Fostering Talent and Finding the Silver Lining through Challenging times of Covid-19  
SIP Company- Neutrinos



Aparna Mariam Lal  
BE  
Work Ex – 12 months  
SIP Title- Unleashing the new horizons of Learning and Development.  
SIP Company- MRF Tyres



Apoorva Pagnis  
BE  
Work Ex – Nil  
SIP Title- Recruitment process and hiring strategies.  
SIP Company- Gobaskt India Private Limited



Archana Ramchandran  
B. Com  
Work Ex – 12 months  
SIP Title- Benchmarking Performance Management systems with emphasis on the IT industry.  
SIP Company- EdgenextHR



Arsha G  
BSc  
Work Ex- Nil  
SIP Title- End to end recruitment  
SIP Company- Blitz Jobs



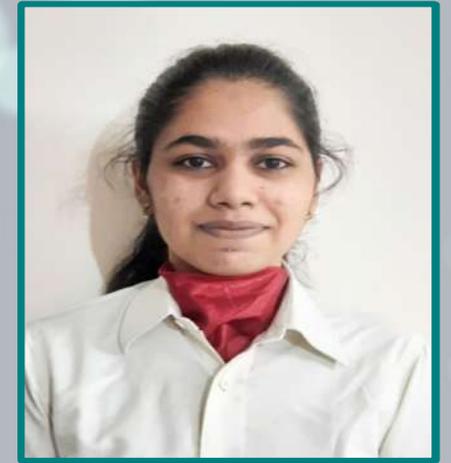
Asmita Ray  
B.Tech  
Work Ex – Nil  
SIP Title- Evaluation of work culture and benchmarking for work from home practices.  
SIP Company- Bharat Petroleum Corp.



B.Venkatesh  
BBA  
Work Ex - Nil  
SIP Title- Recruitment and Selection Process  
SIP Company- ResMax



Bhavya Rajvanshi  
B.Tech  
Work Ex – 13 months  
SIP Title- Study on the recruitment and selection process of MoneyTap  
SIP Company- MoneyTap



Bodhanapati Praphullita  
BA  
Work Ex – Nil  
SIP Title- The Study of Hiring Process  
SIP Company- Talent Corner HR Solutions



Celeste Pinaroo  
BA  
Work Ex - Nil  
SIP Title- The influence of recruitment and selection on organizational performance.  
SIP Company- Unacademy



Christy Mariam Thomas  
BA  
Work Ex- Nil  
SIP Title- Re-engaging Employees in Offices Post Lockdown  
SIP Company- SRF



Cyril C Mattam  
B.Tech  
Work Ex – 42 months  
SIP Title- HR Generalist – On boarding  
SIP Company- Engineer Babu



Dondeti Chaya  
BA  
Work Ex- Nil  
SIP Title- A research on remote employee monitoring in Blitz jobs  
SIP Company - Blitzjobs



Elizebeth Sunny Paul  
B.Com  
Work Ex- Nil  
SIP Title- A study on Competency Mapping  
SIP Company- Hedge Equities



Gopika Vinod Krishnan  
B.Tech  
Work Ex- 27 months  
SIP Title- Enhancing employee  
experience using Servicenow in  
Nutanix  
SIP Company - Nutanix



Harshita Saxena  
BMS  
Work Ex – Nil  
SIP Title- Sourcing Screening &  
Recruitment  
SIP Company- SBI General  
Insurance



Kushal Sagar  
BBA  
Work Ex – Nil  
SIP Title- Strategic Talent  
Acquisition  
SIP Company- Fame Technologies



Laxman Gokul  
BBA  
Work Ex – Nil  
SIP Title- A study on Recruitment  
Cycle & Designing PMS  
SIP Company- Snapminds  
Technologies



Liz Joseph Eattathottam  
B.Tech  
Work Ex – Nil  
SIP Title- A study on the satisfaction of interns  
on telecommute internship during Covid-19  
SIP Company-Talent Corner HR Services



M.S. Blessy Valentina  
B. Tech  
Work Ex – 29 months  
SIP Title- Analysis On Time To Hire  
And Yield Ratio In Recruitment  
Agency  
SIP Company- Snapminds



Manda Arpitha  
B.Tech  
Work Ex – Nil  
SIP Title- HR Process Mapping And  
Improvement  
SIP Company- Olacademy



Merin Anil Koshy  
B.Tech  
Work Ex – 24 months  
SIP Title- A study on virtual  
internship satisfaction among  
Interns & Recruitment.  
SIP Company- BlitzJobs



Mrinal Mohan  
BBA  
Work Ex – Nil  
SIP Title- Virtual Communication  
and Recruitment  
SIP Company- KRBL



Neeha Shaitus  
BA  
Work Ex – Nil  
SIP Title- Human Resource Policy  
Making  
SIP Company- Conscript HR  
Advisors



Neha Pinto  
BE  
Work Ex – 18 months  
SIP Title-A study on the effectiveness of the inhouse recruitment process at BlitzJobs  
SIP Company- BlitzJobs



Nikita Rathod  
B.Com  
Work Ex – Nil  
SIP Title- A report on Job Analysis at Talent Corner HR Services Pvt. Ltd.  
SIP Company- Talent Corner HR Services



Nimishamba KM  
BBA  
Work Ex – Nil  
SIP Title-Employee Experience, Benchmarking Survey At Edgenext  
SIP Company- EdgeNextHR



Pradeep Kumar  
BBA  
Work Ex – Nil  
SIP Title- Developing a hiring strategy for Eureka Education India  
SIP Company- Eureka Education Group



Prakshi Mandovara  
BMS  
Work Ex – Nil  
SIP Title- A study on streamlining talent acquisition process.  
SIP Company- Kavach Networks



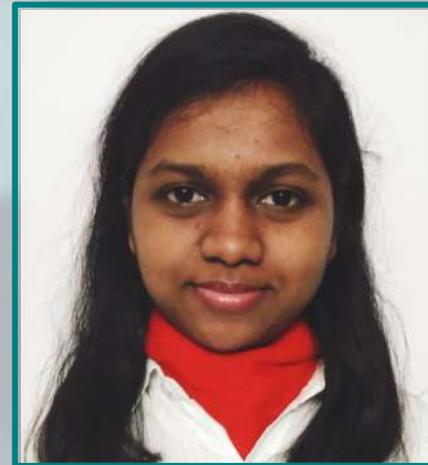
Raavi Srihitha  
B.Tech  
Work Ex – Nil  
SIP Title- HR Training Manual  
SIP Company- Talent Corner HR Services



Rajat Rastogi  
B.Com  
Work Ex – Nil  
SIP Title- Benchmarking of Diversity and Inclusivity Practices in SMEs'  
SIP Company- EdgeNextHR



Rakshitha S  
B.Com  
Work Ex – Nil  
SIP Title- Development of Gender Neutral Job Descriptions in Recruitment Process  
SIP Company- AstraZeneca



Regina Jecinta  
B.Tech  
Work Ex – 12 months  
SIP Title- Recruitment and selection process  
SIP Company- Adventum Advanced Solutions



Riddhima Shedha  
B.Com  
Work Ex – Nil  
SIP Title- Designing HR practices and policies  
SIP Company- MoneyTap



Riya Singh  
BE  
Work Ex – Nil  
SIP Title- Remote onboarding in  
employee life cycle management SIP  
Company- Blitz Jobs



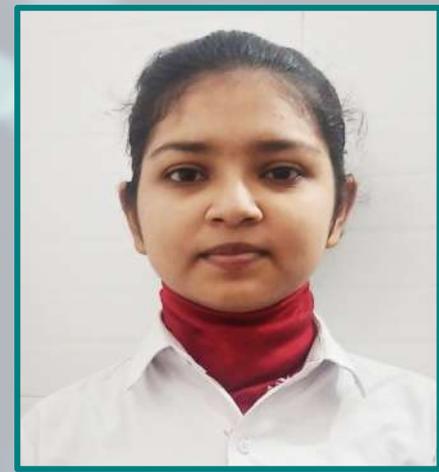
S Lionel Roshan  
B.Com  
Work Ex – 10 months  
SIP Title- Performance Appraisal  
Process and Framework  
SIP Company- Octel Networks



Sadika Raghavan  
B.Com  
Work Ex – 10 months  
SIP Title- Building employee  
retention models  
SIP Company- Predittori Consulting



Sai Keerthana A  
BE  
Work Ex – 6 months  
SIP Title- Effectiveness of RPO on  
Corporate brand  
SIP Company- Snapminds  
Technologies



Sakshi Ghosh  
BSc  
Work Ex – Nil  
SIP Title- Transitioning of Locally  
Managed Approach to the Global  
Recognition Framework.  
SIP Company- AstraZeneca



Sandra Thomas  
BA  
Work Ex – Nil  
SIP Title- Impact of wellness  
programmes on employee morale  
during the times of crisis  
SIP Company- Happiest Minds  
Technologies



Sanjana Ghatak  
B.Tech  
Work Ex – 21 months  
SIP Title- Study on Organization  
restructuring process  
SIP Company- Predittori Consulting



Sanjay Suresh Tippannavar  
B.Tech  
Work Ex – 28 months  
SIP Title- Study of resume parser  
technology in talent acquisition  
SIP Company- Tildehat



Shivam Konwar  
BBA  
Work Ex – Nil  
SIP Title - HR Training Manual and  
Understanding on Working  
SIP Company - Talent Corner HR Services



Shobha S  
BSc  
Work Ex – 40 months  
SIP Title - Implementation of HR  
Policies and Development of HR  
Scorecard  
SIP Company - Gobaskt India



Sreya M S  
B.Com  
Work Ex – Nil  
SIP Title - Recruitment in  
Recruitment Firm  
SIP Company - Regal Consulting



Srinidhi M P  
BE  
Work Ex – 13 months  
SIP Title - Digital Transformation in  
Talent Acquisition  
SIP Company - Creencia Technologies



Sukhneer Saini  
BBA  
Work Ex – 16 months  
SIP Title - Adaptation and  
Implementation of OKRs as a part of  
PMS  
SIP Company - Trident



Sweta Singh  
BBA  
Work Ex – 12 months  
SIP Title - Reimagining Employee  
Engagement  
SIP Company - Tata Steel



Tulika Singh  
B.Com  
Work Ex – Nil  
SIP Title - HR Compliance  
SIP Company - Predittori Consulting



Udipta dash  
BSc  
Work Ex – 15 months  
SIP Title - Talent Management &  
Recruitment  
SIP Company - GoBaskt India



Upasana Ghosh  
BBA  
Work Ex – Nil  
SIP Title – Managing Workforce  
and Labour during pandemic  
SIP Company – Atha Group



Vaishali Gupta  
BBA  
Work Ex – 18 months  
SIP Title - Study on the Training  
and Placement Department  
SIP Company - Bayside Media



Vaishnavi U Shettru  
BBA  
Work Ex – Nil  
SIP Title - Benchmarking of  
Performance Management  
Process  
SIP Company - EdgeNext HR



Varsha Ajith  
B.Com  
Work Ex – Nil  
SIP Title - Designing and managing  
HR function  
SIP Company - TEG Analytics



Vijay Sekar C  
BE

Work Ex – 36 months

SIP Title - Virtual Recruitment  
Process

SIP Company - MWH Holdings

# MARKETING

The two-year MBA program specializing in marketing aims to groom students to embrace challenges in the industry through various roles and positions in the marketing. This is made possible by a robust blend of sound conceptual knowledge and relevant exposures to marketing roles in the industry.

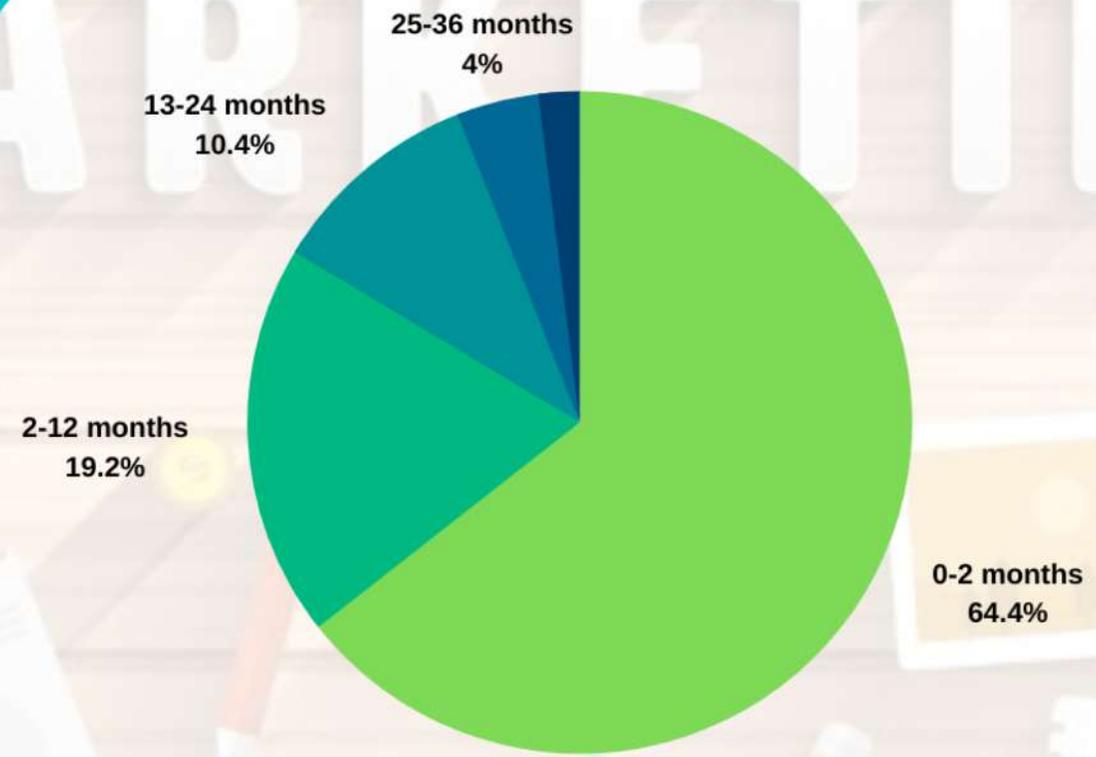
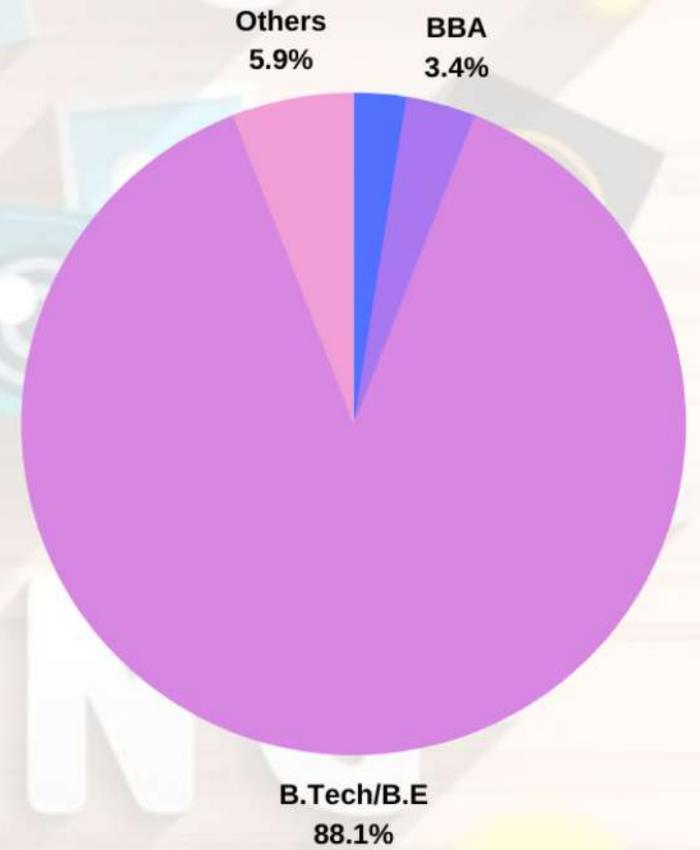
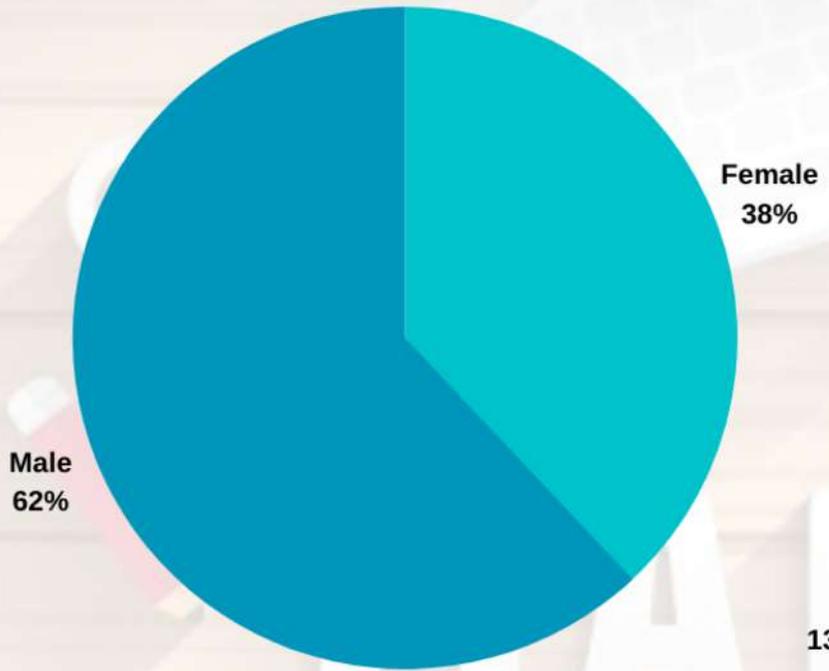
Imparting marketing knowledge begins with an understanding of fundamentals of customers, business markets, marketing strategy and marketing environment. Students are also exposed to specialised subjects, among others, such as Service Marketing, Sales and Distribution, Marketing Research and Analytics, Consumer Behaviour, Branding and Advertising. While some courses strengthen the fundamental concepts of marketing, few courses like Marketing Research equip students with tools to mine insights and courses like Digital Marketing and Retailing help students gain specific knowledge about the sector and the New Media. The specialisation also ensures that the students of Marketing gain a CEO's perspective of Marketing, and marketing's primary role as a business builder in turn influencing decisions in other key areas such as Finance, Operation and Human Resources.

Marketing also offers choice based courses which lets students choose from the elective bucket. The specialisation offers 10 core courses in marketing, 4 choices based courses, an internship in marketing and 5 value added courses amounting to a total of 37.5 credits distributed between core courses, choice-based and value added courses. The pedagogy of the course is largely through learner-centric methods like case studies, Harvard Simulations, experiments in retail lab, role plays and projects. The program also encourages students to undertake live projects. Project based experiential learning have converted certain select courses from traditional exam based assessment to continuous assessment based on project undertaken by students. This apart, students engage with various companies over six weeks for summer internship project (SIP). This exposure emphasizes the importance of concepts and its application in the real world to problems and situations. Industry practicum and Master Thesis in marketing provide more opportunities to broaden and even deepen both outlook and knowledge in the Marketing domain.

Students are also encouraged to attain value added certification courses which is industry aligned like- Digital marketing and Sales and negotiation workshops.

Student club activities are integral to the two year Marketing program. These club activities are designed to encourage students to ideate, design and organize activities to test their knowledge and skills by actively interacting with several senior corporate guests. The students design and publish a quarterly newsletter that consists of articles authored by them, marketing trivia and several other interesting aspects relating to the marketing profession. Furthermore grooming of the students by faculty mentors, conclaves, symposium, placement related counselling and training helps the students become conceptually sound, skilled and equipped for careers in marketing.

# MARKETIN





Aakriti Ahuja  
B.Sc  
Work Ex – Nil  
SIP Title – Digital Marketing  
SIP Company – Idea Usher Solutions



Aayush Sharma  
BBE  
Work Ex – 36 months  
SIP Title - Brand Promotion and Presence for Education Market  
SIP Company - Ureka Education Group



Abbas Masalawala  
BBA  
Work Ex – Nil  
SIP Title – Business development and marketing strategies  
SIP Company – AAITPRO Inc.



Abel Mathew Francis Thottian  
B.A  
Work Ex – Nil  
SIP Title – Market Research and Product Development  
SIP Company – Superbolter



Abijith A  
B.Tech  
Work Ex – Nil  
SIP Title – CRM  
SIP Company – South Indian Bank



Abin John  
BBA  
Work Ex – Nil  
SIP Title – Business Development & Social Media Marketing  
SIP Company – All About IT



Aditya Alse  
B. Com.  
Work Ex – Nil  
SIP Title – Business Development and Social Media Management  
SIP Company – Optionables Fintech



Aditya Pratap  
BBA  
Work Ex – Nil  
SIP Title – Marketing and Business Development  
SIP Company – Tata Steel



Aishwarya C  
BE  
Work Ex – Nil  
SIP Title – Business development and sales  
SIP Company – KidEngage



Ajit Srivastva  
BBA  
Work Ex – Nil  
SIP Title – Lead Generation  
SIP Company – Snapminds



Akanksha Chatter  
BBA  
Work Ex – Nil  
SIP Title – Business development  
for social media platform  
SIP Company – Meet University



Akhil S. Kumar  
BBA  
Work Ex – Nil  
SIP Title – Business Development  
& Sales  
SIP Company – Crowd Product



Akshay Augustine  
EDU  
Work Ex – 12 Months  
SIP Title – Lead Generation  
SIP Company – Lead and Sales



Akshay Francis  
B. Com.  
Work Ex – Nil  
SIP Title – Community Influencer  
SIP Company – Unschool



Akshitha Lakshmi  
B. Tech  
Work Ex – Nil  
SIP Title – CRM  
SIP Company – South Indian Bank



Amal Jose  
B. Com.  
Work Ex – Nil  
SIP Title – Marketing strategies  
SIP Company – Tolins Tyres



Aman Aditya  
B. Tech.  
Work Ex – 35 Months  
SIP Title – Marketing Strategy  
SIP Company – All About IT



Amit Kumar  
BBA  
Work Ex – 18 Months  
SIP Title – Market expansion  
strategies  
SIP Company – Tata Steel



Amogha Mukund Belagali  
B. Com.  
Work Ex – Nil  
SIP Title – lead generation  
SIP Company – KidEngage



Amoolya A Vengal  
BCA  
Work Ex – Nil  
SIP Title – Community Influencer  
SIP Company – Unschool



Anavil Kalla  
BBA  
Work Ex – Nil  
SIP Title – Business Development  
SIP Company – HCL Technologies



Anisha Thomas  
BBA  
Work Ex – 6 Months  
SIP Title – Digital Advertising and Analytics  
SIP Company – Paragon Digital Services



Anmol Mattoo  
B Tech.  
Work Ex – 25 Months  
SIP Title – Marketing Strategies  
SIP Company – Ureka Education Group



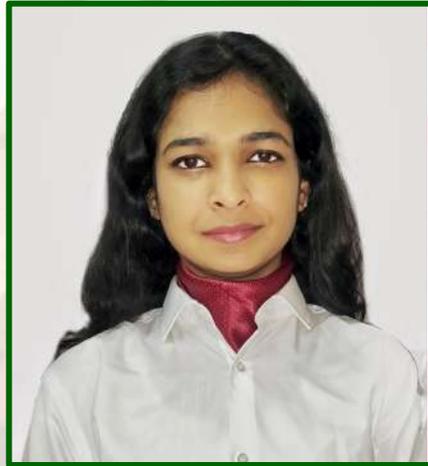
Anmol Shah  
B. Com.  
Work Ex – Nil  
SIP Title – Digital Marketing  
SIP Company – Cannibals Media



Ansuman Padhy  
B. Tech.  
Work Ex – Nil  
SIP Title - Sales and Marketing  
SIP Company – Kotak Life Insurance



Anuraag Kulkarni  
BBA  
Work Ex – Nil  
SIP Title – Business development  
SIP Company –All About IT



Anvita Mahalaxmi S  
EDU  
Work Ex – Nil  
SIP Title – Digital marketing and Branding  
SIP Company – Rush Republic



Aravindhan R  
B. Tech.  
Work Ex – Nil  
SIP Title – Market Analyst  
SIP Company – PandoCorp



Arjun Narayan  
BBM  
Work Ex – Nil  
SIP Title – Digital Marketing  
SIP Company – PTE Universe



Arpan Kumar Srivastava  
B. Tech.  
Work Ex – 32 Months  
SIP Title – Process Improvement  
SIP Company – Tata Tubes



Arun Kumar S  
B. Tech.  
Work Ex – 20 Months  
SIP Title – Marketing Strategist  
SIP Company – Ureka Education Group



Atharva Manohar Dange  
BBA  
Work Ex – Nil  
SIP Title - Global Trainee-Marketing  
SIP Company – Ureka Education Group, UK



Athul K Balachandran  
B. Tech.  
Work Ex – Nil  
SIP Title – Market Research  
SIP Company – Zolo Technologies



Athul Kumar A  
B. Sc.  
Work Ex – Nil  
SIP Title – CRM  
SIP company - Tata Steel Limited



Athulkrishnan SB  
BCA  
Work Ex – Nil  
SIP Title – Social media and Email marketing  
SIP Company – Well Ergon



Aveena Prathish  
BBA  
Work Ex – 24 Months  
SIP Title – Research on Organizational market strategies  
SIP Company – Aurtech Construction



Aviral Nigam  
B. Com.  
Work Ex – 2 Months  
SIP Title – Business Development  
SIP Company – Moglix



Ayushi Gupta  
B. Sc.  
Work Ex – Nil  
SIP Title – Business Development  
SIP Company – Leayan Global



Ayushi Gupta  
BA  
Work Ex - 14 months  
SIP Title – Social Media Marketing & Business Development  
SIP Company – Tagzfoods



Ayushi Singhal  
B. Com.  
Work Ex - Nil  
SIP Title - Targeting Organic Sales and Content Curation.  
SIP Company - We Beasts



**Ayushman Mishra**  
 BBA  
 Work Ex - Nil  
 SIP Title - Marketing strategy for Ureka  
 SIP Company - Ureka Education Group



**Ayyalasomayajula Sharath Chandra**  
 B. Tech.  
 Work Ex - 11 months  
 SIP Title - In- Store Sales Promotion  
 SIP Company - Preethi Kitchen & Home Appliances



**Balamurali J**  
 B. Com.  
 Work Ex - Nil  
 SIP Title - Market Research  
 SIP Company - Zolo Technology



**Bedanga Bikash Saikia**  
 BE  
 Work Ex - Nil  
 SIP Title – Social Media Marketing & Business Development  
 SIP Company – Tagzfoods



**Bhavna Sethia**  
 BBA  
 Work Ex - Nil  
 SIP Title - Business Development  
 SIP Company - Embright Infotech



**Damini Chandankar**  
 BMS  
 Work Ex - Nil  
 SIP Title – Social Media Marketing & Market Research  
 SIP Company - WeJoy Phonfix



**Darylle Kevin Moras**  
 BCA  
 Work Ex - 48 months  
 SIP Title - Business Development  
 SIP Company - Study Analytics



**Dayanandan M**  
 BE  
 Work Ex - Nil  
 SIP Title – Social Media Marketing & Brand Building  
 SIP Company - Amor Chocolates



**Delin David**  
 B. Com.  
 Work Ex - Nil  
 SIP Title – Merchandising  
 SIP Company - Plasma Impex Inc.



**Devind Kannan**  
 BBA  
 Work Ex - 21 months  
 SIP Title - Business Development & Marketing  
 SIP Company - Eximbiz Ventures



Devyani Mudiraj  
BE  
Work Ex - Nil  
SIP Title - Market Research  
SIP Company – Tagzfoods



Dimple Singh H  
BBA  
Work Ex - Nil  
SIP Title - Digital marketing client facing  
SIP Company – Tescom Business Solutions



Dinesh Bhagat  
B. Tech.  
Work Ex - Nil  
SIP Title - Business Development & Marketing  
SIP Company – Imperial Auto Industries



Dipti Mahajan  
B. Tech.  
Work Ex - 12 months  
SIP Title – Business Development and Sales strategy  
SIP Company – Unibic Foodz



Divyanshi Mawar  
B. Com.  
Work Ex - Nil  
SIP Title - Business Development & lead Generation  
SIP Company – Study Analytics



Dr Evisha Soni  
B.D.S  
Work Ex - 18 months  
SIP Title – Digital & Content marketing  
SIP Company – Meril Life Sciences



Eshwar A S  
BBA  
Work Ex - Nil  
SIP Title – Corporate business development  
SIP Company – Unibic Foodz



G Shruthi Priya  
BBA  
Work Ex - Nil  
SIP Title – Market Research  
SIP Company - Hobby in a Box



Glen Geo Joseph  
B. Com.  
Work Ex - 19 months  
SIP Title – Market Research  
SIP Company – Jumpstrat Consulting



Gokul M S  
B. Tech.  
Work Ex - Nil  
SIP Title – Market Research  
SIP Company – L&T Financial Services



Gopakumar P  
 B. Com.  
 Work Ex - Nil  
 SIP Title – Market Research  
 SIP Company - Zolo Technologies



Hariss P  
 B. Com.  
 Work Ex - Nil  
 SIP Title – Market Research  
 SIP Company – Farmveda



Hunny Nagpal  
 B. Tech.  
 Work Ex - 7 months  
 SIP Title - Business Development &  
 Sales Strategy  
 SIP Company – Tata Steel



Indhu Sabari M  
 BE  
 Work Ex - Nil  
 SIP Title - Business Development  
 SIP Company – PTE Universe



Jayanth Kumar K  
 B. Com.  
 Work Ex - Nil  
 SIP Title – Market Research  
 SIP Company – Alma Mater Biz  
 Solutions



Jeffin Shaju  
 B. Com.  
 Work Ex - Nil  
 SIP Title - Business Development &  
 Research  
 SIP Company – Leads and Sales



Jibin Abraham  
 B. Tech.  
 Work Ex - 29 months  
 SIP Title - Business Development  
 SIP Company - Unschool



Jinisha Peter  
 BBA  
 Work Ex - Nil  
 SIP Title - Business Development  
 SIP Company - Mandatory Trendz



Jithin Paul  
 BE  
 Work Ex - Nil  
 SIP Title – Sales and Marketing  
 Promotions  
 SIP Company - Climber (My Captain)



Joanna Joseph  
 BE  
 Work Ex - Nil  
 SIP Title – Business Development  
 SIP Company - KidEngage



Kadheeja Faheema M  
BE  
Work Ex - Nil  
SIP Title – Business development & Market Research  
SIP Company -Yes Bharath Wedding Collections



Kakul Malviya  
BE  
Work Ex - Nil  
SIP Title – Market Expansion and Channel Strategy  
SIP Company – Godrej Properties



Karan Kumar Sinha  
B. Com.  
Work Ex - Nil  
SIP Title – E Learning Solution Project  
SIP Company – Tata Steel



Karan Sharma  
B. Com.  
Work Ex - Nil  
SIP Title – Market Research & Advertising  
SIP Company - Kotak Life Insurance



Karina Singhal  
BA  
Work Ex - Nil  
SIP Title – Social Media Marketing & Business Development  
SIP Company - HeyCalibre



Kayva Sahadevan  
BA  
Work Ex - Nil  
SIP Title – Market Research & Advertising  
SIP Company - Kotak Life Insurance



Kiran Bose  
B.com  
Work Ex – Nil  
SIP Title –New customer acquisition & marketing strategy for an online service  
SIP Company – Kid Engage



Kshitij Bhatt  
BBA  
Work Ex – 10 months  
SIP Title -Marketing Plan and Lead Generation  
SIP Company - Talent Corner Hr Services



Kumar Raj  
B. Tech.  
Work Ex – 8 months  
SIP Title Business Development, CB & Brand Awareness  
SIP Company – Godrej Tyson Foods



Leah Elizebeth Alexander  
B.A  
Work Ex – Nil  
SIP Title – A Study on Customer Relationship Marketing  
SIP Company – Hegde Equities



Liza Emmanuel  
BA  
Work Ex – Nil  
SIP Title – Business development  
(sales)  
SIP Company – Study analytics



Lowkik Vedanta Saikia  
B. Tech.  
Work Ex – 26 Months  
SIP Title – Social Media Marketing  
Intern  
SIP Company – Tagz Foods



Mamidala Hemanth  
B. Com.  
Work Ex – Nil  
SIP Title –Market Expansion in Delhi-  
NCR Region  
SIP Company – Godrej Properties



Manav Gupta  
BBA  
Work Ex – Nil  
SIP Title – Improve overall patient  
experience  
SIP Company – ConvaTec India



Mansi Agrawal  
BBA  
Work Ex – Nil  
SIP Title Sales Development And  
Marketing Strategies  
SIP Company –YesBharath Group



Mohak Lalwani  
B. Com.  
Work Ex – Nil  
SIP Title Business development  
and Social media marketing  
SIP Company – Sponsorchamz



Monica Marylene D  
B. Tech.  
Work Ex – Nil  
SIP Title – Market Research and  
Digital Marketing activities  
SIP Company – Well Ergon



Monica Priya L  
B. Tech.  
Work Ex – Nil  
SIP Title –Consumer Behavior for the  
Development Beandict App  
SIP Company – SpurTree  
Technologies



Mou Saha  
B. Tech.  
Work Ex – 6 Months  
SIP Title –Artificial Intelligence  
Market  
SIP Company – The Smart Cube



Mridu S Pradeep  
B. Com.  
Work Ex – Nil  
SIP Title – E-review Forums In The  
Context of Educational Institutions  
SIP Company - Shiksha.com



**Murarikar Ram Srikar**  
B. Tech.

Work Ex – Nil  
SIP Title – Business Development  
and Social Media Marketing  
SIP Company – Sumedha Institute  
of Technology



**Nandhini R**  
BE

Work Ex – Nil  
SIP Title – Digital Marketing and  
Content Marketing  
SIP Company – Bfore.in



**Navaneeth M**  
BE

Work Ex – 7 Months  
SIP Title – Influencer Marketing  
SIP Company – Kouzina Food Tech



**Nayan Mathur**  
B. Tech.

Work Ex – Nil  
SIP Title – Community Building &  
Enhancing Brand Awareness  
SIP Company – The Climber



**Neha Bangera**  
BA

Work Ex – 34 Months  
SIP Title – Beyond Human, understanding  
the need for Emotional AI  
SIP Company – Link CXO



**Nishaanth Mahendran**  
B. Tech.

Work Ex – 12 Months  
SIP Title – Developing a Marketing  
Strategy  
SIP Company - Ureka Education  
Group



**Nidhi Bharti**  
B. Com.

Work Ex – Nil  
SIP Title – Digital Marketing And  
Building Brand Awareness  
SIP Company – Intelligent  
Consumer Products



**Nikita Khara**  
BBA

Work Ex – 38 Months  
SIP Title - Customers Perception  
towards Kidengage  
SIP Company – Kidengage



**Nikita Shiram**  
BE

Work Ex – 22 Months  
SIP Title – Lead Generation and  
Business Development  
SIP Company – Fountain Ideas



**Nivant Gupta**  
B. Com.

Work Ex – Nil  
SIP Title - Business Development  
SIP Company – Agro foods Industry



Noel Cherian  
B. Com.  
Work Ex – 24 Months  
SIP Title – Business development  
SIP Company – Adsomespark



Nohin Pappy Nelson  
BA  
Work Ex – 32 Months  
SIP Title – Online Market  
Feasibility Study for SME's in  
Textile Retail  
SIP Company – Yes Bharath Group



Olivia Mathew  
BBA  
Work Ex – Nil  
SIP Title - Social Media Marketing and  
Lead Generation  
SIP Company - Moat Financial  
Services



Pankaj Kanyal  
BE  
Work Ex – 15 Months  
SIP Title - Assessment for a new  
product launch in Delhi/NCR Market  
SIP Company – Godfrey Phillips India



Paras Oberoi  
B. Com.  
Work Ex – Nil  
SIP Title – Social Media Marketing  
SIP Company – Desig\_N\_ation



Payal Sharma  
BBA  
Work Ex – Nil  
SIP Title – Reducing customer  
churn and business development  
SIP Company - Indiamart  
Intermesh



Pooja N K  
BE  
Work Ex – 7 Months  
SIP Title - Marketing Strategies and  
Business Development  
SIP Company – AAITPRO



Pooja R. Nair  
B. Com.  
Work Ex – Nil  
SIP Title – Digital Marketing and  
Client Acquisition  
SIP Company – Pjsoft Ventures



Prajval Kataria  
B. Com.  
Work Ex – 7 Months  
SIP Title Business Development by  
Optimizing Social Media Presence  
SIP company - HeyCalibre



Pranav Surendran  
B. Com.  
Work Ex – Nil  
SIP Title – Lead generation and  
Business Development  
SIP Company – Recode AI



Pranava Koundinya Upadrasta  
B. Tech.  
Work Ex – 22 Months  
SIP Title – Lead Generation &  
Customer Service  
SIP Company – S N Enviro Services



Prasanna Ganesh B  
BBA  
Work Ex – Nil  
SIP Title – Social media and Email  
Marketing intern  
SIP Company – Well Ergon



Pratik Kumar  
B. Com.  
Work Ex – 12 Months  
SIP Title – Developing Business  
Expansion Strategies  
SIP Company – Snapminds  
Technologies



Pratik Singh  
B. Com.  
Work Ex- Nil  
SIP Title- Marketing Strategies &  
CRM for E-learning Platform  
SIP Company- Tata Steel Limited



Rachel Debby F  
BE  
Work Ex- 8 months  
SIP Title- Digital Marketing  
SIP Company- Tescom Business  
Solutions



Rachit Srivastava  
B.A  
Work Ex- Nil  
SIP Title- Business Development  
and Brand Awareness  
SIP Company- The Yellow Leaf



Radhika Sulakhe  
BE  
Work Ex- Nil  
SIP Title- Business Development  
and Social Media Marketing  
SIP Company- SuperBolter



Rahul Praveen M  
B.Sc.  
Work Ex- Nil  
SIP Title- Business Development  
and Lead Generation  
SIP Company- Study Analytics



Ratul Das  
B. Sc.  
Work Ex- Nil  
SIP Title- Developing Marketing  
Strategy  
SIP Company- Ureka Education



Rebeka Mariam Geevarghese  
BCom - Finance and Taxation  
Work Ex- Nil  
SIP Title- Search Engine  
Optimization and Digital Marketing  
SIP Company- Pocket Ninja



Rito Shuvro Chakraborty  
BE

Work Ex- 13 months  
SIP Title- Upscaling and  
Sustainability of StudyAnalytics  
SIP Company- Study Analytics



Roshan Abraham John  
B. Com.

Work Ex- Nil  
SIP Title- Improving brand image  
through Inbound Marketing  
SIP Company- SlicePAY



Roy Baby Thachil  
B. Com.

Work Ex- Nil  
SIP Title- Designing & Formulating  
Digital Market Strategies  
SIP Company- Rangjogi



Rudrajit Sinha Roy  
B. Com.

Work Ex- Nil  
SIP Title- Study On Customer  
Relationship Marketing  
SIP Company- Hedge Equity



S.Srikrishnan  
B. Tech.

Work Ex- Nil  
SIP Title- Distribution Network  
Outreach  
SIP Company- Godrej Properties



Sadiya Bonthal  
B. Tech.

Work Ex- Nil  
SIP Title- Business development  
and Social media marketing  
SIP Company- CashKaro



Sahana Prasad  
BE

Work Ex- Nil  
SIP Title- Enhancing Store  
Optimization And Sales Estimation  
SIP Company- Indwell Retail



Sai Pranitha Sree Gouda  
B. Tech.

Work Ex- Nil  
SIP Title- Digital media Marketing  
SIP Company- Indus Hair  
Extensions



Sai Syam Bharat Varanasi  
B.E.

Work Ex- 45 months  
SIP Title- Business Development  
And Social Media Marketing  
SIP Company- Predittori Consulting



Saiju Thankachan  
BA

Work Ex- 40 months  
SIP Title- Project co-ordinator  
SIP Company- Chrithujyothy  
Catechetical centre



Sam Melvin S  
BE

Work Ex- Nil  
SIP Title- Business Development  
and Digital Marketing  
SIP Company- BFore.in



Samuel R  
B.E.

Work Ex- Nil  
SIP Title- Analysing and Improving  
Digital Marketing  
SIP Company- Asian Institution Of  
Quality Management



Sandesh N  
B. Com.

Work Ex- Nil  
SIP Title- Digital marketing  
SIP Company- Shine projects



Sankalp Gupta  
BBA

Work Ex- Nil  
SIP Title- Brand awareness and  
business Development  
SIP Company- Yellow Leaf



Sankalp Pandey  
BBA

Work Ex- Nil  
SIP Title- Business Development  
and Marketing Plan Formulation  
SIP Company- Talent Corner HR  
Services



Saransh Pandya  
BE

Work Ex- 26 months  
SIP Title- A study of Market research  
& Business Development  
SIP Company- Future Zen Consultants  
LLP



Sarbik Das  
B. Tech.

Work Ex- Nil  
SIP Title- Understanding &  
Building the communication  
platform  
SIP Company- Britannia Industries



Satya Bharadwaj Prabhu  
BBM

Work Ex- Nil  
SIP Title- A study on customer  
relationship marketing  
SIP Company- Hedge equities



Sayooj S Babu  
B. Com.

Work Ex- Nil  
SIP Title- A Study On Customer  
Relationship Marketing  
SIP Company- Hedge school of  
Applied economics



Shagun Agarwal  
BBA. LLB. (Hons)

Work Ex- Nil  
SIP Title- Business Development  
and Product Awareness  
SIP Company- Sihi Chocolateries



Sher Singh  
BBA  
Work Ex- Nil  
SIP Title- Channel Partner  
Empanelment  
SIP Company-Godrej Properties



Shivangi Singh  
BBA  
Work Ex- Nil  
SIP Title- Business Development  
and CRM  
SIP Company- KidEngage



Shreya Mishra  
B.Com.  
Work Ex- Nil  
SIP Title- Digital Marketing  
Strategies  
SIP Company- DiziVita Solutions



Shristi Baid  
BBA  
Work Ex- Nil  
SIP Title- Understanding The  
Social Media Market  
SIP Company- Jai Texart



Shruti  
B. Com.  
Work Ex- Nil  
SIP Title- Study On Creation Of  
Brand Value  
SIP Company- Suvidya Foundation



Shweta Mathew  
BBA  
Work Ex- Nil  
SIP Title- Market Research and  
Digital Marketing  
SIP Company- The Gold Class



Siddhant Salil  
B. Tech.  
Work Ex-25 months  
SIP Title-Business Development to  
enhance the awareness  
SIP Company-. Appobile Labs.



Simran Kesharwani  
B. Com.  
Work Ex- Nil  
SIP Title- Customer Relationship  
Marketing  
SIP Company- Hedge Equities



Simran Singh  
B. Tech.  
Work Ex- Nil  
SIP Title-Customer Need Analysis  
SIP Company-Yes Bharath Textile  
Group



Sonal Vohra  
B. Com.  
Work Ex- Nil  
SIP Title-Devising Marketing  
Strategies  
SIP Company- Devic Earth



Soorya Narayanan S  
B. Tech.

Work Ex- 18 months

SIP Title-Market Research Team Lead  
SIP Company-We Are Crazy  
Organization



Sourabh Singh  
BE

Work Ex - Nil

SIP Title- Business Development Activities  
SIP Company- Student Village Advertising  
Company



Sowmiya V J  
B. Com.

Work Ex - Nil

SIP Title-Content marketing  
SIP Company-Triedge solutions



Sri Rakesh J K  
B. Com.

Work Ex - Nil

SIP Title-Appraisal of EdTech  
Industry  
SIP Company-World Vision Softek



Srinivasan G  
MBA

Work Ex - 24 months

SIP Title-Sales process and Market research  
SIP Company-Fischer India Building Material



Sriudayakumar Rajendran  
B. Sc.

Work Ex - 12 months

SIP Title-Business Development  
Strategies  
SIP Company- Mongrov



Steffin K Abraham  
B. Tech

Work Ex - Nil

SIP Title- Digital Marketing  
SIP Company- Blusteak Media



Sudhanshu Kumar Singh  
BBA

Work Ex - 10 months

SIP Title-Formulation of strategies  
to achieve competitive advantage  
SIP Company-Ingenious Faces



Suganesh S  
M. Sc.

Work Ex - 21 months

SIP Title-Business Development.  
SIP Company-Study Analytics



Sumesh S. Nair  
B. Sc.

Work Ex - 11 months

SIP Title-Consumer Insights &  
Designing Ad campaigns, Strategy  
building and Sales.  
SIP Company-Kotak Life Insurance



Sunny Anand  
B. Tech.  
Work Ex – 7 months  
SIP Title- Marketing plan and  
business tie ups  
SIP Company-Talent Corner HR  
Services



Suraj Pillai Ramesh  
BE  
Work Ex – 14 months  
SIP Title-Analysis Of Demographics  
And Fintech Ecosystem  
SIP Company-Perfios Software  
Solutions



Suresh Kumar S  
B. Sc.  
Work Ex – 12 months  
SIP Title- Expansion and  
Understanding Consumer Behavior  
SIP Company- Ecross Technologies



Swathi Shree R  
B. Com.  
Work Ex – Nil  
SIP Title-International potential  
markets  
SIP Company- Perfios Software  
Solutions



T A Alif  
BE  
Work Ex – Nil  
SIP Title-Marketing Plan and  
Business Tie-ups  
SIP Company-Talent Corner HR  
Services



T. Akhilesh  
B. Com.  
Work Ex – Nil  
SIP Title- Business Development  
and Social Media Marketing  
SIP Company- Edify Accelerators



Tejesh Patel  
B. Com.  
Work Ex – Nil  
SIP Title-Developing a Market Strategy  
SIP Company-Ureka Education Group



Thomas Alex  
B. Com.  
Work Ex – Nil  
SIP Title- Lead Generation And  
Conversion  
SIP Company-Lead and sales



Thomas Joys  
B. Com.  
Work Ex – Nil  
SIP Title-Business development  
SIP Company- Sihi Chocolateries



Utkarsh Rastogi  
B. Com.  
Work Ex – Nil  
SIP Title-Business Development  
and CRM  
SIP Company- Mandatory Trendz



Vesheshta Thakur  
B.A.

Work Ex – Nil

SIP Title- Designing Advertisement  
Campaign and Business Development  
SIP Company- Kotak Life Insurance



VG Manoj Kumar  
BE

Work Ex – Nil

SIP Title-Marketing Research  
SIP Company- YesBharath



Vijay Krishna M  
B. Tech.

Work Ex – 11 months

SIP Title- Merchant Requirements  
and Process Pitching and Account  
Management  
SIP Company-SuperBolter



Viknesh R  
BBA

Work Ex – Nil

SIP Title-Digital Marketing  
SIP Company-Trends Bird



Vishnu Priya P  
B. Sc.

Work Ex – Nil

SIP Title-Business development  
and Market research  
SIP Company-YesBharath Wedding  
Collection



Vishnu Rupeshwar  
B. Tech.

Work Ex – 24 months

SIP Title-business  
Development/Sales  
Sip Company- Decodr Technologies



Vivek Joseph  
B. Tech.

Work Ex – Nil

SIP Title-Market analysis and  
Dashboarding Intern  
SIP Company- Blitzjobs



Vyshnavi Konakalla  
BBA

Work Ex – Nil

SIP Title-digital Marketing  
SIP Company- Asian Institute OF  
Quality Management



Yuvraj Batra  
BJMC

Work Ex – Nil

SIP Title-Customer Database And  
Developing Marketing Strategies  
SIP Company- Filmboard Movies

# LEAN OPERATIONS AND SYSTEMS

Business enterprises of today require committed leaders and talented managers, who can innovatively enable industry to achieve its goals while taking care of the larger responsibility to society. To meet this challenge, School of Business and Management, CHRIST (Deemed to be University), Bengaluru, offers MBA in Lean Operations and Systems, a unique course enabling graduates to acquire knowledge and expertise on various concepts of two specialized domains – Systems management and Operations management. Students of MBA in Lean Operations and Systems gain knowledge and expertise in the following areas through a combination of core and elective courses in the two specialized domains.

## SYSTEMS MANAGEMENT

- Business Analysis and Business Process Management (BPM).
- Enterprise Resource Planning (ERP) – with training on Materials Management (MM),
- Procurement Planning (PP) and Warehousing modules of SAP
- IT Services Management, based on ITIL & COBIT
- Digital Transformation Technologies including Blockchain, Artificial Intelligence , Machine Learning, Augmented and Mixed Reality, Robotic Process Automation, and Robotics.
- Agile Management of Software Projects
- Managing IT Audits, Risks and Controls, based on CISA and CRISC
- IT Leadership and Governance

## OPERATIONS MANAGEMENT

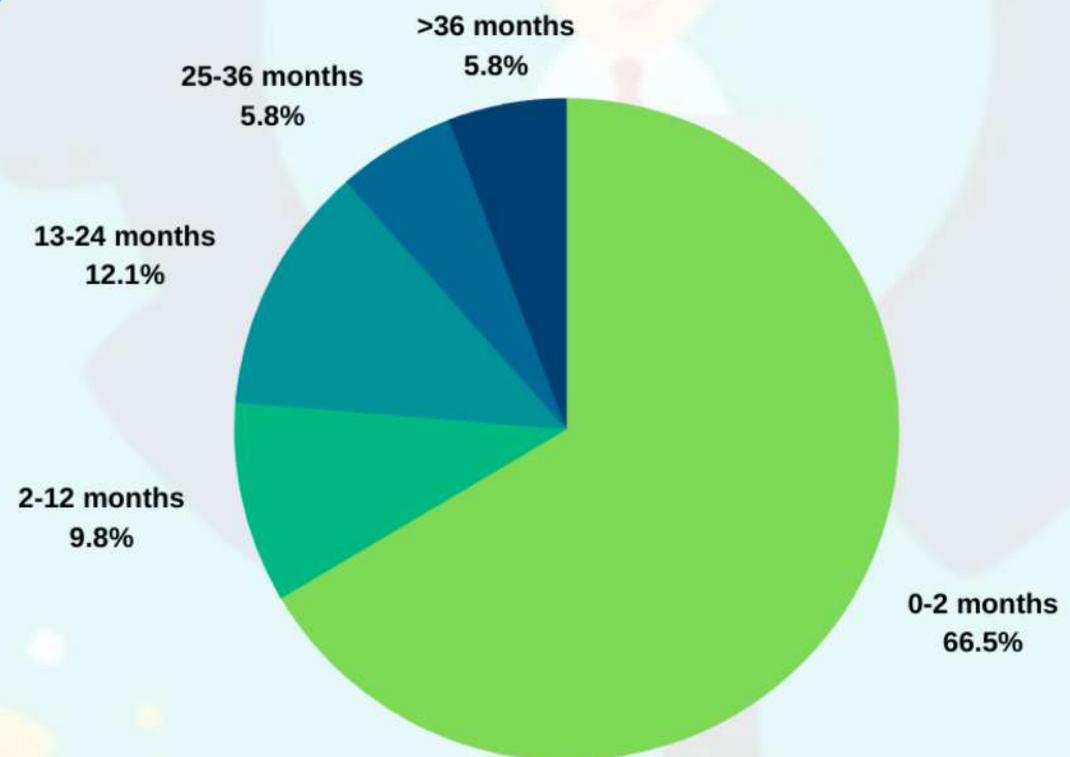
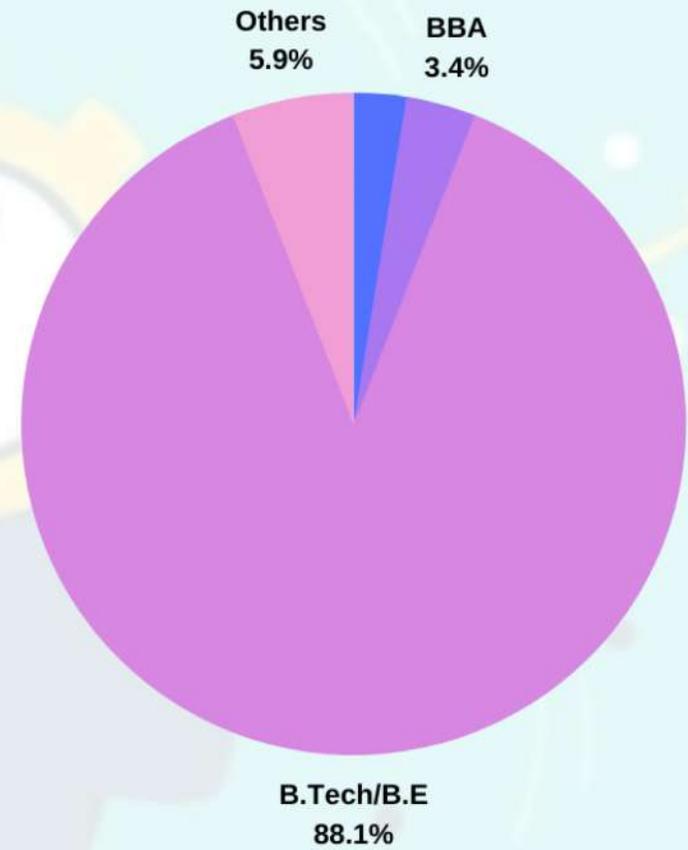
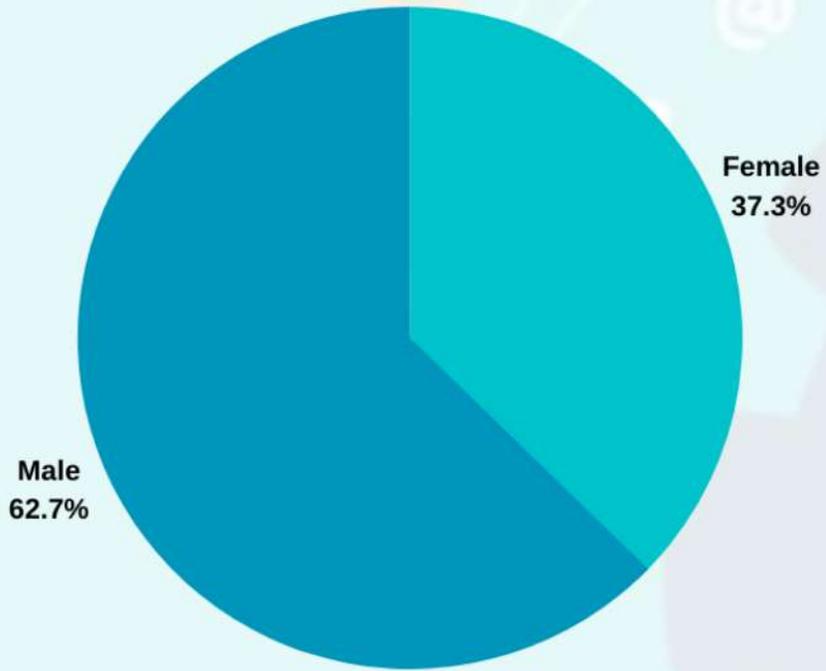
- Project Management – in typical infrastructure, manufacturing and service sectors.
- Total Quality Management – QC tools, QA and Quality Management Systems.
- Lean concepts for application in both Manufacturing and Service sectors.
- Supply Chain Management and International Logistics.
- Service Operations Management.
- Sustainable Operations - Formulate and implement business responses with a focus on environmental protection and sustainability.

Besides these courses, every student participates in a certificate-based four-day workshop on Lean-Six Sigma conducted by KPMG and on successful completion. Students also attend certified courses on SAP modules and workshops in Lean, Value Stream Mapping, MS Projects, Advanced Excel, SQL, and R.

Students also take up Summer Internship Projects (SIP), Quality Circle Projects (QCP), Social Concern Projects and Live Projects in organizations of their choice. This provides them ample opportunities to apply concepts learnt during the course to real life problems and situations.

Students also take up research work as a part of their Master Thesis.

A student of MBA Lean Operations and Systems is an ideal candidate for taking up any role in the areas of Systems Management, Operations, and Supply Chain including Logistics. They can serve in any industry/sector, which looks for improvements in Business-IT alignment and Operational Effectiveness. Students can also take up the role of Business Analysts, ERP consultants, IT Managers, IT Services Managers, IT Auditors, Consultants in Governance and Risk domains, Lean implementers, Operations Managers, and Service Operations Managers to design, implement and sustain improvements in various business processes and systems.





**Aanand Babu A**  
B. Tech  
Work Ex – Nil

SIP Title - Operations and Planning strategies for Home Delivery, Food Truck and Cloud Kitchen  
SIP Company - Chai Sutta Bar



**Adhil B Joseph**  
B. Tech  
Work Ex – 35 months

SIP Title - A study on developing an approach to optimize document release workflow  
SIP Company - Embright Infotech



**Adithya Aithal**  
B. E  
Work Ex – 30 months

SIP Title – Study on data visualization of Spend in different BBMP wards  
SIP Company - Bengaluru NavaNirmana Party.



**Aditya Sharma**  
B. Tech  
Work Ex – Nil

SIP Title - Devising operation strategies and end to end product development  
SIP Company - Embright Infotech



**Afra Sameen**  
B. E  
Work Ex – Nil

SIP Title - A study on the optimization of A plant layout.  
SIP Company - Universal Engineers Chennai



**Aiswarya Viswanath**  
B. Tech  
Work Ex – Nil

SIP Title - Analyse user behaviour and optimize user workflow using a machine learning algorithm  
SIP Company - Blue Yonder



**Akash R**  
B. E  
Work Ex – 10 months

SIP Title - Streamlining the operational process of a new business vertical  
SIP Company - Marketscope



**Amal Mohan**  
B. Tech  
Work Ex – 14 months

SIP Title - Developing User Interface For Sales CRM.  
SIP Company - Predittori Consulting



**Anagha G**  
B. E  
Work Ex – 16 months

SIP Title- Business Process Redesign and Creating wireframe design  
SIP Company - Study Analytics



**Anjali Pillai**  
B.E  
Work Ex- Nil

SIP Title - Designing a business strategy for Ranmarine Technology to expand their business in India  
SIP Company - Ingenious Faces



**Ankush Sharma**  
 B. E  
 Work Ex – Nil  
 SIP Title - Starting Teleconsultation  
 Service For Migrants  
 SIP Company - Portea Medical



**Anurati Upadhyay**  
 B. E  
 Work Ex – 23 months  
 SIP Title - Process Optimization and  
 Model creation for production Ramp-  
 up  
 SIP Company - Blessing Palms



**Anusree C P**  
 B. Tech  
 Work Ex – Nil  
 SIP Title - Analysis and Design For  
 Improvement Of Processes  
 SIP Company - Predittori  
 Consulting



**Ashwin G Shetty**  
 B.E  
 Work Ex – 9 months  
 SIP Title - Vendor Selection and  
 Evaluation Using Analytical  
 Hierarchy Process (AHP)  
 SIP Company - Nirrog India



**Ashwini J Menon**  
 B.E  
 Work Ex – 13 months  
 SIP Title - Study on dynamics of  
 freight movement from Europe to  
 Middle East  
 SIP Company - Frontline Logistics



**Aswathy Mohanan**  
 BBA  
 Work Ex – Nil  
 SIP Title - To study the business  
 process, design the process flow  
 and wire frame for the HR function  
 SIP Company - Predittori Consulting



**Aswin Ani**  
 B. Tech  
 Work Ex – Nil  
 SIP Title - Lean in Consultancy  
 Services  
 SIP Company - Conscript HR  
 Advisors



**Aswin Prakash**  
 B. Tech  
 Work Ex – 39 months  
 SIP Title - Managing Content  
 Operations for freelancers, analyzing  
 efficiency, and quality of deliverables  
 SIP Company- Embibe - Individual  
 Learning



**Avril Mendez**  
 B. Tech  
 Work Ex – 11 months  
 SIP Title - Process Optimization of  
 Factory Operations  
 SIP Company - Blessing Palms



**C C Varghese**  
 B. Tech  
 Work Ex – Nil  
 SIP Title - Business Process  
 Mapping  
 SIP Company - Navicare Solutions



Caroline Job Moozhil  
 B. Tech  
 Work Ex – Nil  
 SIP Title - Business Analysis and  
 Digitization of Operations  
 SIP Company - Predittori Consulting



Dipt Raj  
 B. Tech  
 Work Ex – 11 months  
 SIP Title - Market Research for  
 Ranmarine Technologies and  
 Competitor Analysis  
 SIP Company - Ingenious Faces



Durba Chakraborty  
 B. Tech  
 Work Ex – Nil  
 SIP Title- Creating Finance Business  
 Model and Wireframe Systems  
 SIP Company- Predittori Consulting



Elizabeth Baby  
 B.Tech  
 Work Ex – Nil  
 SIP Title - Propose process improvement  
 techniques for digitizing retail stores by  
 the Govt of India and Jio  
 SIP Company - Harappa Education



Felix James  
 B.Tech  
 Work Ex – 15 months  
 SIP Title - Virtual global  
 apprenticeship- Market  
 research  
 SIP Company - Ingenious faces



Geo Tojo  
 B. Tech  
 Work Ex – Nil  
 SIP Title - Designing a Wireframe for  
 Sales Management  
 SIP Company - Predittori Consulting



Gokul Pradeep  
 B. Tech  
 Work Ex- Nil  
 SIP Title- Project Management in  
 Content Operations  
 SIP Company- Embibe



Gokul R  
 BE  
 Work Ex – Nil  
 SIP Title - PET bottle defect  
 reduction using Lean Techniques  
 SIP Company - Podaran Foods  
 India



Gokulrevanth S  
 B. E  
 Work Ex – Nil  
 SIP Title - Process Improvisation &  
 Cost Reduction By Applying Lean  
 Concepts  
 SIP Company - Sri Venkateshwara  
 Sago Factory



Gouriseti Venkata Saiteja  
 B. Tech  
 Work Ex – Nil  
 SIP Title - Designing a growth  
 strategy  
 SIP Company - Chai Sutta Bar



**Grandhi Aditya Phani Manoj**  
 B. Tech  
 Work Ex – Nil  
 SIP Title - Analysis of supply chain  
 SIP Company - Sadhu Pharma



**Hemant Kumar Sharma**  
 BBA  
 Work Ex – Nil  
 SIP Title - Analysis and development  
 of operational process flow and  
 system dashboards using lean  
 principles  
 SIP Company - Predittori Consulting



**Jadhav Siddharth**  
 B. E  
 Work Ex – 12 months  
 SIP Title - Exploratory study on Process  
 Optimization in Purchase and  
 Production Department and Solution  
 SIP Company - SCYARA Megacorp



**Jeswin Benny**  
 B. Com  
 Work Ex – 14 months  
 SIP Title - Analysis on Dead stock  
 SIP Company - Nandi Toyota



**Jithin Joseph S**  
 B. Tech  
 Work Ex – 12 months  
 SIP Title - Market Research- Virtual  
 Global Apprenticeship  
 SIP Company - Ingenuous Faces  
 Ranmarine Technologies



**John Dino J**  
 B. E  
 Work EX – Nil  
 SIP Title – Operational Expansion  
 of Ranmarine Technologies into  
 India  
 SIP Company - Ingenious Faces



**John Mathew**  
 B. Tech  
 Work Ex – 18 months  
 SIP Title - Business development  
 strategy for Code4kids in India  
 SIP Company - Code4Kids



**Joicy Joy**  
 B. Com  
 Work Ex – Nil  
 SIP Title - Wireframe designing  
 SIP Company - Predittori  
 Consulting



**Jomish James**  
 B. Tech  
 Work Ex – Nil  
 SIP Title – To design a business  
 strategy for Finalrentals to expand  
 their global presence  
 SIP Company - Finalrental



**Joshua Varghese**  
 B. Tech  
 Work Ex – 12 months  
 SIP Title - Designing a Wireframe  
 for Students Performance Portal  
 SIP Company – Study Analytics



Justin Jose John  
B. Tech  
Work Ex – 18 months  
SIP Title - To Design a Business Strategy for YouTrip to Expand their Global Business  
SIP Company - YouTrip



K Sujit Subramanya  
B. Tech  
Work Ex – 18 months  
SIP Title - Exploratory Study on Product Development  
SIP Company - Embright Infotech



Karthika S  
B. E  
Work Ex – Nil  
SIP Title - Designing user interface for student coordinator portal and troubleshoot scenario  
SIP Company - Predittori Consulting



Kavin D  
B. E  
Work Ex – Nil  
SIP Title - Process improvement and layout design at Blessing palms.  
SIP Company - Blessing Palms



Keerthika M  
BCA  
Work Ex – 32 months  
SIP Title - Foreign Trade Expansion and EXIM at Chai Sutta Bar  
SIP Company - Chai Sutta Bar



Kothacheruvu Yamini Kavya  
B. Tech  
Work Ex – Nil  
SIP - Business development and wire-frame design for student login portal  
SIP – Study Analytics



Koyel Banerjee  
B. Tech  
Work Ex – 32 months  
SIP Title - A study on the effectiveness of Total Quality Management.  
SIP Company - Cariva Technologies



Kumari Anshu  
B. Tech  
Work Ex – 24 months  
SIP Title - Project Coordination to assist workflow and maintaining delivery pipeline.  
SIP Company - Embibe



Manash Prasad Das  
B. E  
Work Ex – 20 months  
SIP Title - Process optimization of procurement division  
SIP Company - Arohan Power and Energy



Manish Bhat  
B. E  
Work Ex – Nil  
SIP Title - Process and service improvement by application of kaizen  
SIP Company - Juggle enterprise



**Manish Kumar Singh**  
 B. Tech  
 Work Ex – 37 months  
 SIP Title - Exploratory study to make Business Strategy for YouTrip to go global  
 SIP Company - YouTrip



**Manveen Kaur**  
 B. Tech  
 Work Ex – 33 months  
 SIP Title - Process Improvement and Efficiency using VSM  
 SIP Company - Blessing Palm



**Marouf Hussain**  
 B. Tech  
 Work Ex – Nil  
 SIP Title - A study on analysis of ways to optimize the Warehouse Management System  
 SIP Company – Assam State Warehousing Corporation



**Meghana AM**  
 B. E  
 Work Ex – 12 months  
 SIP Title - Optimization of inventory management  
 SIP Company - Karnataka Soaps and Detergents Limited



**Minnu Merin Thomas**  
 B. Tech  
 Work Ex – Nil  
 SIP Title - Study on Inventory and Waste Management  
 SIP Company - G Mart supermarket



**Mohd Yousuf Masood**  
 B. Tech  
 Work Ex – Nil  
 SIP Title - Create a local supply chain for medical institutions, manufacturers, suppliers and distributors  
 SIP Company – Local Supply



**Mrinali M**  
 B. E  
 Work Ex – 18 months  
 SIP Title - Redesign of Business Process and Software Wireframe Design  
 SIP Company – Study Analytics



**Murali Mano M**  
 B. E  
 Work Ex – 22 months  
 SIP Title - Develop the project management plan of potential vending vehicle  
 SIP Company - Sustainere energy conservators



**Naveen Kumar S**  
 B. Tech  
 Work Ex – 34 months  
 SIP Title - Reducing changeover time and defects rate in packaging process  
 SIP Company - Podaran Foods



**Neville Vincent**  
 B. Tech  
 Work Ex – Nil  
 SIP Title – Study on building financial return model for a sustainable startup studio business  
 SIP Company - Far Ventures



**Nikhil M M**  
 B. Tech  
 Work Ex – Nil  
 SIP Title - Improving quality management for furniture manufacturing  
 SIP Company - National Timbers



**Nilanjan Datta**  
 B. Tech  
 Work Ex – 9 months  
 SIP Title - Optimization of Petroleum Logistics Distribution (East Zone)  
 SIP Company - Indian Oil Corporation



**Nirmala sherry**  
 B. Tech  
 Work Ex – 8 months  
 SIP Title - Study on designing efficient process plan and optimization of resources  
 SIP Company - Blessing Palms



**Palivela Subha Jyothi**  
 B. Tech  
 Work Ex – Nil  
 SIP Title - Designing a wire frame for feedback and troubleshoot  
 SIP Company – Study Analytics



**Pangal Santosh**  
 B. Tech  
 Work Ex – 12 months  
 SIP Title - Supply Chain Optimization  
 SIP Company - Tata Steel



**Pooja R Tumbaraguddi**  
 B. E  
 Work Ex – 18 months  
 SIP Title - Analysis of Cost Allotments and Expenditures  
 SIP Company –Bengaluru NavaNirman Party



**Pratik Sanyal**  
 B. Tech  
 Work Ex – Nil  
 SIP Title - Implementation of Lean Techniques  
 SIP Company - Sona Tea



**Priyanka P**  
 B. E  
 Work Ex – 18 months  
 SIP Title - Cycle Time Reduction in Candidate Entry Process Using Six Sigma Approach  
 SIP Company - Abeyaantrix Solutions



**Pushpita Saha**  
 B. Tech  
 Work Ex – 12 months  
 SIP Title - Study and Manage the Process of ongoing IT project  
 SIP Company - Volsko Infotech India



**Rabindranath Banerjee**  
 B. Tech  
 Work Ex – 39 months  
 SIP Title - Market Development  
 SIP Company – Finalrentals (Inginious Faces)



Ragul Raj M  
B. Tech

Work Ex – 12 months  
SIP Title - Improving operational efficiency of product delivery  
SIP Company - Yantromitra Learning Technologies



Rashmi Sinha  
B. Tech

Work Ex – 41 months  
SIP Title - Quality Improvement Programme  
SIP Company - Birtannia Industries



Raulins W X  
B. E

Work Ex – Nil  
SIP Title - Analysis on Gujarat Ambuja Exports Limited  
SIP Company - KRG Consultants



Rohith D  
B. E

Work Ex – Nil  
SIP Title - Improving the interview publishing work for great companies business magazine  
SIP Company - Conscript HR Advisors



R S Tharanitharan  
B. E

Work Ex – 40  
SIP Title - Sustaining Supply Chain Efficiency during Covid-19 Crisis  
SIP Company - PAM Cargo



S Dhanaswi Harshitha  
BBA

Work Ex – Nil  
SIP Title - Implementation of lean and solutions to expand the operations  
SIP Company - Sadhu Pharma



Saranya Dass  
B. Tech

Work Ex – 48 months  
SIP Title - Quality Improvement Programme  
SIP Company - Bfore



Sarda Govind  
B. Tech

Work Ex – Nil  
SIP Title - Strategizing the operations at Freight Forwarding Firm in the wake of Covid-19  
SIP Company - Ingenious Faces



Sarthak Tripathi  
B. Tech

Work Ex – Nil  
SIP Title - Full capacity utilization of freight trucks  
SIP Company - Swiftline Transport Solutions



Shafath Ahamed S  
B. E

Work Ex – 35 months  
SIP Title - Market Analysis and Strategy  
SIP Company - RanMarine Technology



Shazia Parveen  
B. Tech  
Work Ex – Nil  
SIP Title - A study on company's  
process and process optimization  
SIP Company - Blessing Palms



Sjlpa Sivadas  
B. Tech  
Work Ex – Nil  
SIP Title Business Analysis and  
Market Research  
SIP Company - Nemodata



Shreyashi Das  
B. Tech  
Work Ex – Nil  
SIP Title - Market Research  
Conducted For Dataflow  
SIP Company - Ingenious Faces



Sruthi Vasu  
B. E  
Work Ex – 22 months  
SIP Title - Improving Vendor  
Management System  
SIP Company - Embibe



Shwetha C G  
BSc  
Work Ex – 15 months  
SIP Title - Management Trainee And  
Devising Strategies, Opportunities  
For The Firms Operations  
SIP Company - Embright Infotech



Sneha Annie John  
B. E  
Work Ex – Nil  
SIP Title - Analysis On Edible Oil  
Industry  
SIP Company - KRG Strategy  
Consultants



Sonia M  
BCA  
Work Ex – Nil  
SIP Title - Developing Cost  
Effective Logistics Plan  
SIP Company - Blessing Palms



Soumya Sandeep Rath  
BCA  
Work Ex –54 months  
SIP Title - Process Optimization of  
Factory Operations  
SIP Company - Blessing Palms



Sourabh D Antony  
B. E  
Work Ex –28 months  
SIP Title - Creation Of Finance  
Wireframe And Lean Operation  
Systems  
SIP Company - Study Analytics



Sri Charan H  
BBA  
Work Ex – Nil  
SIP Title - A Study of the existing  
software development  
SIP Company - Finonyx Software  
Solutions



Swetha Sadanand  
B. E

Work Ex – 18 months  
SIP Title - Optimization of Business  
Software Selection and Usage  
SIP Company - MedTourEasy



Tanvi Kamani  
BCA

Work Ex – Nil  
SIP Title - Business Analysis and  
Development of Operational  
Process Flow and Student Portal  
SIP Company - Study Analytics



Thushara Unnikrishnan  
B.Sc

Work Ex – Nil  
SIP Title - Improvement and  
optimization of post sales  
operations  
SIP Company - Walnut Knowledge



V Dharani Prasaad  
B. E

Work Ex – Nil  
SIP Title - Improving the production  
by increasing the procurement by  
supplier model  
SIP Company - Blessing Palms



Vaishali Chouhan  
B. E

Work Ex – 12 months  
SIP Title - Process mapping and  
wireframe design for marketing  
team  
SIP Company - Study Analytics



Vaishnavi Sudarshan  
B. E

Work Ex – Nil  
SIP Title - Designing User-interface  
for Placement cell  
SIP Company - Predittori  
Consulting



Varun G  
B. E

Work Ex – 12 months  
SIP Title - Enhancing and  
Improving store optimization  
SIP Company - Indwell Retail



Varun Srivathsav M  
B. E

Work Ex – 35 months  
SIP Title - Analysing the root cause for the  
delay of production in water bottle  
manufacturing  
SIP Company - Surabhi Aqua International



Venkat.S  
B. E

Work Ex – Nil  
SIP Title - Study and Optimization  
of Pre-authorization operations  
SIP Company - Vidal Health



Vibhor Naidu  
B. E

Work Ex – 13 months  
SIP Title - To study the process to  
develop operational excellence  
SIP Company - Emic Enterprise



Vijayaraaghavan P K  
B. E

Work Ex – 36 months

SIP Title - Comparative Analysis-  
Identification, Evaluation and Selection  
of Software Suite for PODIO  
SIP Company - Illumine Industries



Vikram Dharma V  
BCA

Work Ex – Nil

SIP Title - Background operations  
support for South zonal region and  
analysis of Covid 19 insurance  
SIP Company - ICICI Prudential



Vishal C Mandi  
B. E

Work Ex – 9 months

SIP Title - Design of strategies for  
business development and global  
expansion of YouTrip company  
SIP Company - Ingenious faces



Yellapantula Venkata Raghuram  
B. Tech

Work Ex – Nil

SIP Title - Improving the  
warehouse capacity  
SIP Company - MYK Laticrete

# BUSINESS ANALYTICS

With the deluge of data generated through various devices, Analytics has become a buzz word in data driven decision making for businesses in the present scenario. The two year MBA program specializing in Business Analytics (BA) is designed to deliver sustainable, data driven decision makers through applied and research-based teaching methodologies that meets the prospects of industry. Students are being prepared to become sensible management professionals to conquer the cut throat competition with the gained analytical competence.

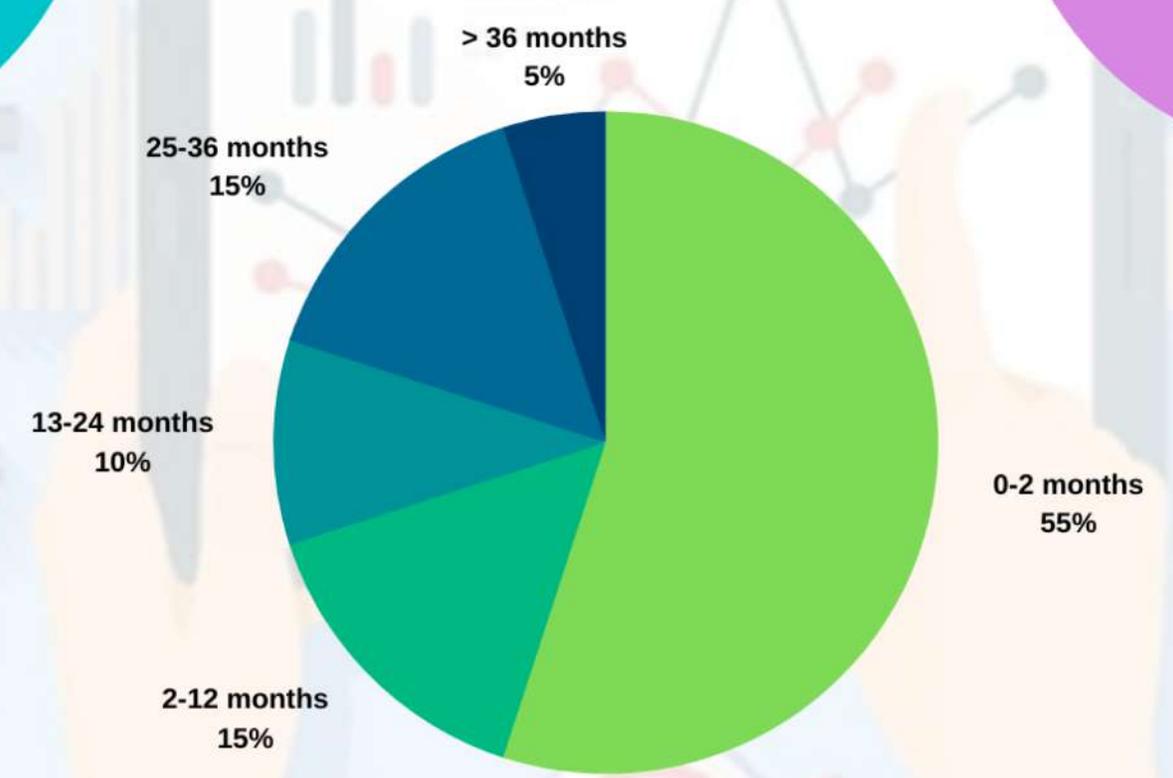
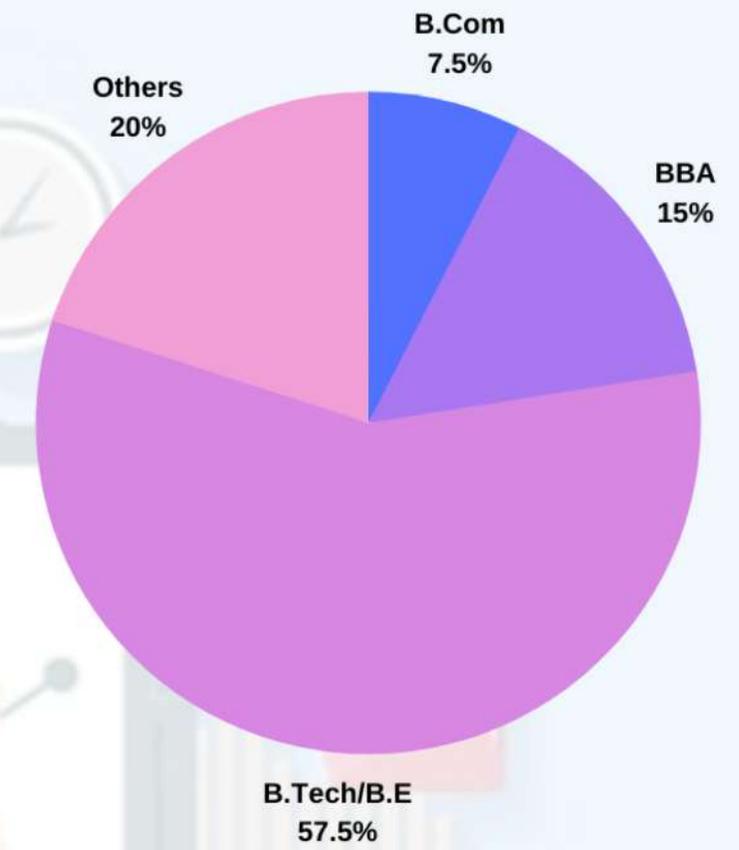
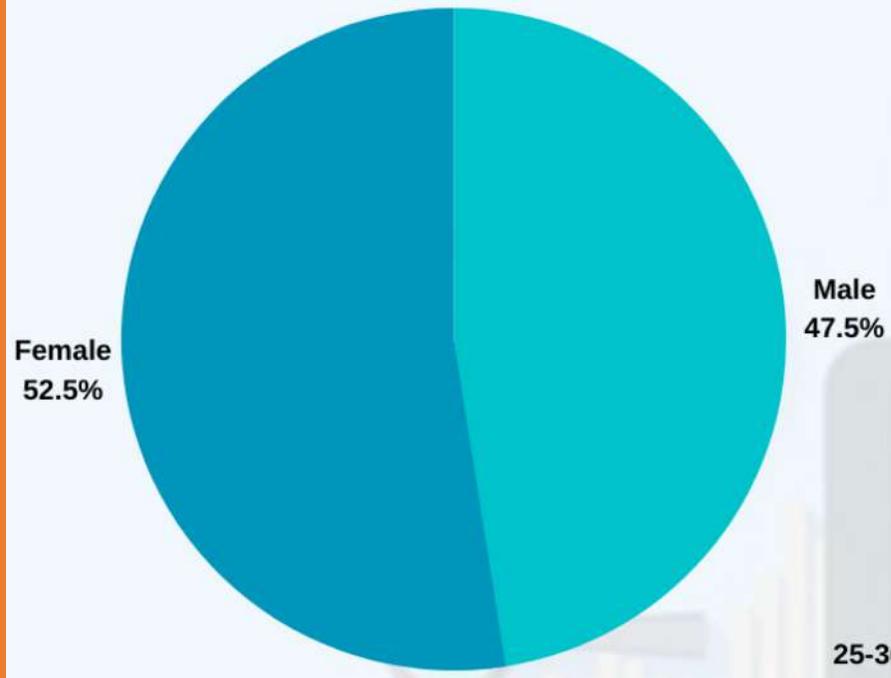
Focus areas of the Specialization across various courses include Problem Framing, Right approach to Problem Solving, Choice of Right Methodology, Model Selection and Deployment. Courses are delivered with the right blend of technical and business/domain knowledge by well-trained faculties in order to nurture the analytical and critical thinking skills of students.

Courses offered under BA Specialization cover the concepts of Relational Databases, Business Intelligence, Machine Learning techniques of Supervised & Unsupervised Learning, Text & Social Media Analytics, Big Data Analytics & Artificial Intelligence. Students are imparted with working knowledge & competency of tools like MS-Excel, R, Python, SQL, Tableau among others. Pedagogy adopted for delivery of courses include lectures, case studies, lab sessions, workshops and team learning. Courses related to Machine Learning are driven through lab sessions on R & Python. Students are trained in Dashboarding & Story Board creation through Visualization tools.

A two month long Summer Internship Project exposes students to real life Industry problems to be solved using Machine Learning & Analytical techniques. Students take up a mandatory five month long Capstone Project which is the culmination of the concepts and techniques learnt during the MBA program to solve business problems. Some of the projects are done in association with industry partners.

Mentoring sessions are conducted to identify and enhance the various skill sets of students with respect to communication skills, personality development along with their conceptual understanding of Analytics topics. Industry visits give them exposure to the real-time working of the Industry. Students are exposed to Seminars and Guest Talks on current topics by experts from Industry on a regular basis. Symposiums, Panel Discussions & Workshops enlighten students with current industry relevant inputs while handling various tools & adopting novel techniques.

Students are encouraged to participate in Hackathons, Conference Paper Presentations, Kaggle Competitions to challenge their capabilities on a continuous basis. The Quarterly newsletter "Data Geek" is a platform where students can articulate and share their innovative ideas. At the end of the two year MBA program, students are trained to take up roles such as Data Translator, Data Analyst, Business Analyst, Functional Analyst, Market Analyst, Market Researchers among others.





Abhinandan Ghosh  
B.Tech  
Work Ex-Nil  
SIP Title- Assessing Risk of defaulting loan  
SIP Company- Shaw TVS



Abirhotra Sinha  
B.Tech  
Work Ex-27 months  
SIP Title- Analyse user behaviour & optimise workflow using an ML algorithm  
SIP- Blue Yonder



Aditya Manoj Kumar  
B.Tech  
Work Ex-8 months  
SIP Title- Forecasting Avalanche using Machine Learning  
SIP- Smart Bridge



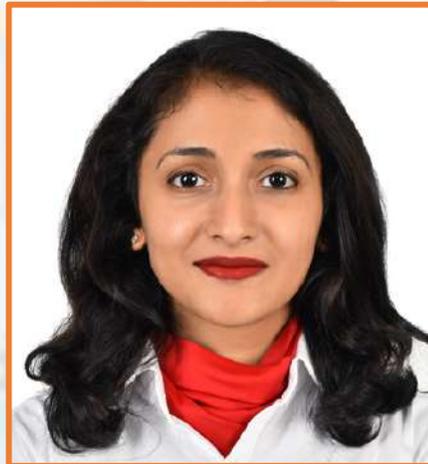
Aiswarya K H  
B.Tech  
Work Ex-14 months  
SIP Title- Music streaming patterns using data analytics  
SIP- Mentormind



Ananya Pal  
B.Tech  
Work Ex-24 months  
SIP Title- Analysis of Attrition Rate in BPO  
SIP-Hinduja Global Solutions



Ancy Rose Thomas  
B.Tech  
Work Ex-Nil  
SIP Title- Prediction of business trends for an FMCG company  
SIP-Mentormind



Anna S Padayatty  
B.Tech  
Work Ex-16.6months  
SIP Title- Strategy development and implementation using financial analytics  
SIP- Illumine industries



Ashi kothari  
BSc  
Work Ex-Nil  
SIP Title- analysis for Business Development at AAITPRO  
SIP Title- AAITPRO



Bhumika Modi  
B.Com  
Work Ex-Nil  
SIP Title- Analysis of Sales data of retail stores across America  
SIP- Mentormind



Chalakkal Sundaran Sanoop  
B.Tech  
Work Ex-24 months  
SIP Title- Analysis of sales data of retail stores across America  
SIP- MentorMind



Christeena Tomy Joseph  
BSc  
Work Ex- Nil  
SIP Title- College Campaign  
Analysis  
SIP- GetMyUni



Feni Martina Fernando  
BE  
Work Ex- Nil  
SIP Title- Data analysis, visualisation  
and modeling  
SIP Company- MentorMind  
(portalFrame)



Gokul G Nair  
B.Tech  
Work Ex- 32 months  
SIP Title- Data Analysis Smart City  
Mission of the Govt of India in  
Nagpur city  
SIP- Lakeer Foundation



Haimanti Banik  
BSc  
Work Ex- Nil  
SIP Title- HR Analytics improve  
workplace efficiency  
SIP- Prime Online



Joseph Alexander  
BCom  
Work Ex- Nil  
SIP Title- Fake news detection on  
Social Media using NLP Techniques  
SIP- Big Clout



Keerthivasini R  
BE  
Work Ex- Nil  
SIP Title- Automatic Topic  
Extraction for Content  
Optimization using NLP  
SIP- Clearly Blue Digital



Kritika Jain  
BSc  
Work Ex- 6 months  
SIP Title- Sales Analysis of Retail  
Stores across America using Data  
Visualization  
SIP- Mentormind



Muhilgunalan N  
BE  
Work Ex- 4 months  
SIP Title- BBMP Ward Spend  
Analysis  
SIP- Bengaluru NavaNirman Party



Piduru SaiChaitra  
B.Tech  
Work Ex- Nil  
SIP Title- Performing trend analysis  
on performances  
SIP Company- AAUM Research and  
Analytics



Poojha.S  
BSc  
Work Ex- Nil  
SIP Title- Performance Analysis of  
Political parties with Social media  
Data  
SIP- Aaum Analytics



Prachi Agrawal  
BBA

Work Ex-65 months  
SIP Title- Market Analysis and  
Development of KPIs using Data  
Analytics Techniques  
SIP- Outstrip



Pranav P  
B.E

Work Ex-10 months  
SIP Title- BBMP Ward Spend  
Analysis  
SIP Company- BNP



Renuka Dutta  
B.Com

Work Ex- Nil  
SIP Title Search Engine  
Optimization using web analytics  
SIP- Social Ninjaz



Sahitya Setu  
BBA

Work Ex- Nil  
SIP Title- Internet based E-learning  
industry  
SIP- Bharti Airtel



Sailja Behera  
B.A

Work Ex-26 months  
SIP Title- Research and  
Development  
SIP- Bangalore International  
Airport



Sampada Pandey  
B.Tech

Work Ex- 9 months  
SIP Title- Analysis of Sales Data of  
Retail Stores  
SIP- Mentormind



Samridh Agarwal  
B.Tech

Work Ex- Nil  
SIP Title- Visual Analytics  
SIP Company- Micro Labs



Sharon Thomas  
B.Com

Work Ex- 34 months  
SIP Title- Optimise the User  
Workflow  
SIP Company- Mentormind



Shivangi S  
BCA

Work Ex- Nil  
SIP Title- Marketing Data Analysis  
SIP Company- iWave Systems  
Technologies



Sonakshi Jain  
BBA

Work Ex- Nil  
SIP Title- Retail and E-commerce  
Analytics  
SIP Company- Nupeak IT Solutions LLP



Uthra L  
B.E  
Work Ex- 39 months  
SIP Title- Comparative Analysis of  
Political Parties  
SIP Company- Aaum Research and  
Analytics



Uthraa D  
B.Sc  
Work Ex- Nil  
SIP Title- Analying influence of  
political parties  
SIP Company- Aaum Research and  
Analytics



Varsha R Hulamani  
B.E  
Work Ex- 9 months  
SIP Title- Employee Attrition  
Prediction  
SIP Company- CIEL HR Service



Varun Wilson  
BCA  
Work Ex- Nil  
SIP Title- Automating Recruitment  
SIP Company- SERV INDIA  
CONSULTANTS



Vignesh M  
B.Tech  
Work Ex- Nil  
SIP Title- Analysis of social media  
data  
SIP Company- Aaum Research and  
Analytics



Vignesh B  
B.E  
Work Ex- 25 months  
SIP Title- Analyzing The  
Performance Of Political Parties  
SIP Company- Aaum Research and  
Analytics



Vishal Tiwari  
B.E  
Work Ex- 31 months  
SIP Title- Market analysis on AI  
powered Content  
SIP Company- Mindworks Global  
Media Services

## **MBA (CU, INDIA), MBA (FHWS, GERMANY)**

The School of Business & Management, Christ (Deemed to be University) offers a dual degree programme in business and management in collaboration with University of Applied Sciences, Wurzburg-Schweinfurt(FHWS), Germany. This is a unique program where students are awarded Masters of Business Administration degree by FHWS, Germany and a MBA in Finance/Marketing /Lean operations & systems by Christ (Deemed to be University), Bangalore. The CU-FHWS management program is uniquely designed to give students a combination of exposure to Europe way of doing business coupled with knowledge and nuances about business practices of emerging markets-India. The teaching is facilitated and led by professors from CU and FHWS primarily adopting participant centre learning pedagogy. Students spent the flat two trimesters in Bangalore where they are introduced to subjects related to fundamental management principles and practices.

This is followed by courses thought by professors from FHWS, Germany from whom students learn aspects of cross cultural people management, leadership and international operations. For due next 6-8 weeks students engage themselves in industry internship to gain exposure to how concept that they have learned in classroom gets translated to decisions in the industry. Students develop a project report aiming at providing actionable recommendations to capitalize on the organization's available opportunities.

Students travel to Germany to pursue courses for further 6 months in FHWS, Germany. In Germany they are exposed to many courses ranging from international business strategies to futuristic business models/ practices. Students are provided ample opportunities to visit and interact with various, corporate houses and industry such as BMW, Mercedes Benz, FAG and many more as a part of their course work. All the learning required will culminate in the development and submission of master thesis that students will engage in with guidance from professors in Germany. Students then come back to CU to complete their courses on specialization and graduate as MBA(FHWS) and MBA.

Students from CU-FHWS program have so far been successful in getting placed both within India and abroad (predominantly Germany) with interesting and scalable role across industries. The exposure they receive from this dual degree program has proved to be valuable among the corporate. Students placement are largely seen in the following industries- automobile and automotive, infrastructure, precision engineering, advertising and corporate communication in Germany; real estate, banking, hospitality, IT, consulting, FMCG in India.

## **MBA (CU, INDIA), MS (VCU, USA)**

The program offers the option to receive dual degree of MBA from the Christ (Deemed to be University and an MS Degree from Virginia Commonwealth University, USA, through credit transfer facility. Students spend the initial 12 months at the Christ ( Deemed to be University) main campus, and complete the entire 1<sup>st</sup> year MBA curriculum including internship. Thereafter students spend another 3 months at Christ (Deemed to be University) main campus and are taught by faculty from Virginia Commonwealth University, USA. Students then go to USA and study at the VCU campus for a duration for 9 months. The students upon successful completion, will obtain two degrees from the two universities with an international exposure to USA. The student will be eligible to apply for OPT (Optional Practical training) 9months in USA.

The VCU School of Business, Virginia, USA ranks in the top five percent of business schools worldwide due to its AACSB International accreditation. From its foundation in 1937, The VCU School of Business has maintained strong connection with the vibrant business community and offer a wide range of programs at the bachelor's, master's, certificate and doctoral levels. VCU's status as top urban, public research university allows students to make cross-disciplinary connections while pursuing their passion within the business.

At the VCU campus, students opt for any one of the following three concentrations available in the MS program.

1. Master of Science in Business with Global marketing management concentration.
2. Master of Science in Business with concentration in Finance
3. Master of Science in Management Information System with Information risk, security and Assurance concentration.
4. Master of science in Decision Analytics

The Master of Science in Business with a global marketing management concentration offers students the opportunity to concentrate their studies in two related areas. Marketing management and global business management. Students of this master of Science degree program prepare themselves for ever increasing global nature of business and will be well suited for challenges in international marketing management.

The Master of Science in business with concentration in Finance is primarily designs for students who possess as undergraduate degree in business. The program prepares students for taking up jobs in investment banks, equity research firms, banks and financial institutions especially in the risk management areas and other financial sector jobs.

The Master of Science in information system with concentration in Risk, security and assurance is primarily designed for students who possess an undergraduate or graduate degree with some experience in some information technology related subject areas. By specializing in risk, security and assurance, students will gain an education in assessing information security risk, developing security policies, defining contingency plans, understanding compliance aspects and existing international regulation.

The master of Decision analytics provides students with knowledge of the statistical, mathematical and scientific skills and experience necessary to utilize advanced methods of data analysis for business decision making.

## **MBA (CU, INDIA), MBA (WMU, USA)**

This program offers Dual Degree option with MBA from Christ University and MBA from Western Michigan University, USA, through credit transfer facility. Students will spend the initial 12 months at the Christ University main campus and complete the entire first year MBA curriculum including internship. Then students will go to USA and study in the WMU campus for a duration of 12 months. The students upon successful completion will obtain two degrees from two universities in two years with an international exposure of 12 months in USA. Students enrolling at Christ University for this program will be doing first year of their MBA course at Christ University School of Business & Management. The second year consisting of 7 courses (21 credits) consists of four required courses and three electives from the following disciplines: Finance, General Business, International Business, Management and Marketing. Students who take all their electives from one area, get a concentration in that area. Students who take three electives from more than one discipline (e.g., one elective in finance and two in management) will achieve a general business MBA.

### **HAWORTH COLLEGE OF BUSINESS, WESTERN MICHIGAN UNIVERSITY, USA (AACSB ACCREDITED)**

Western Michigan University is a national research university enrolling nearly 24000 students from across the United States and other countries. Founded in 1903, it is a learner-centered, discovery-driven and globally engaged public university that stands out among America's more than 4600 higher education institutions. The university offers bachelor's, masters and doctoral programs, along with one program leading to the specialist degree and several others that lead to graduate-level certificates. These programs are offered through seven degree-granting colleges: Arts and Sciences, Aviation, Education and Human Development, Engineering and Applied sciences, fine arts, Haworth college of business, and Health and Human services. Its MBA program appears on Princeton Review's list of "Best Business School" as one of the oldest and most respected in the state of Michigan. It prepares graduates to be critical thinkers, effective problem solvers and thought leaders ready to apply their knowledge in today's global economy. The MBA at WMU offers a curriculum that is learner centered, discovery driven and globally engaged. The faculty and staff take pride in meeting the professional needs of students through a rigorous curriculum and flexible schedule for full and part time students. Alumni hold positions in major firms around the world and are a testament to the strength of the graduate business education offered through the Haworth college of business.

## **MASTER OF BUSINESS ADMINISTRATION - FINANCE MANAGEMENT**

CHRIST (Deemed to be University) is pleased to announce an innovative post-graduate program in Finance Management offered by the School of Business and Management. The program is intended to support students who wish to pursue a professional career in the area of finance.

Master of Business Administration (Finance Management) is a two-year (4 Semesters) program, specializing on various aspects of finance, including financial analysis and control. It also lays emphasis on relevant areas of Accounting, Taxation, Strategic Finance, Capital Markets and Investment. The program involves theoretical and case study modules and an internship of 45-60 days in financial analysis and financial management. The program is designed to meet the global demand for financial engineers who can understand sophisticated new financial products, model their cash-flows, price them accurately, using rigorous mathematical and computational tools, and trade and manage the risk arising from such products.

The program pedagogy includes students from across the country, from different disciplines, interact and solve managerial problems in the class. The heterogeneous mix of students, including students with work experience, brings multiple perspectives to the issues of discussion. The emphasis is on learning from each other through discussions and by questioning key assumptions. Students work on group projects and are encouraged to work as a team. They are well versed in soft skills, analytical skills, technical skills and managerial skills. They are well trained in the various functions of management such as planning, organizing etc.

Thus the campus life of an MBA (Finance Management) student is marked by a host of activities that give students rich and diverse learning experiences.

# ***PROGRAMME STRUCTURE***

## **I Semester**

**Financial Accounting & Reporting**  
**Contemporary Management**  
**Managerial Economics**  
**Operations Research models in Finance**  
**Bank Management**  
**Research Methodology**  
**Communication and Soft Skills for Managers**  
**Industry Review Project**  
**Holistic Education**  
**Financial Markets & Technology for Managers**

## **III Semester**

**Strategic Financial Management**  
**Taxation Law and Planning**

**Electives- Any 4**  
**Security Analysis and Portfolio Management**  
**Commodity Markets & Derivatives**  
**Technology in Retail Banking and Insurance**  
**Time Series analysis and Forecasting**  
**Financial Risk Management**  
**Project Appraisal & Financing**

**Internship and Viva Voce**  
**Financial Modelling**  
**Risk Modelling and Decision Making**

## **II Semester**

**Strategic Management**  
**Financial Econometrics**  
**Management Accounting & Control Systems**  
**Financial Management**  
**Business Information Systems**  
**Corporate Law, Governance and Ethics**  
**Micro Soft Excel and VBA**  
**Social Responsibility Project**  
**Holistic Education**  
**Financial Technology and Applications for Managers**

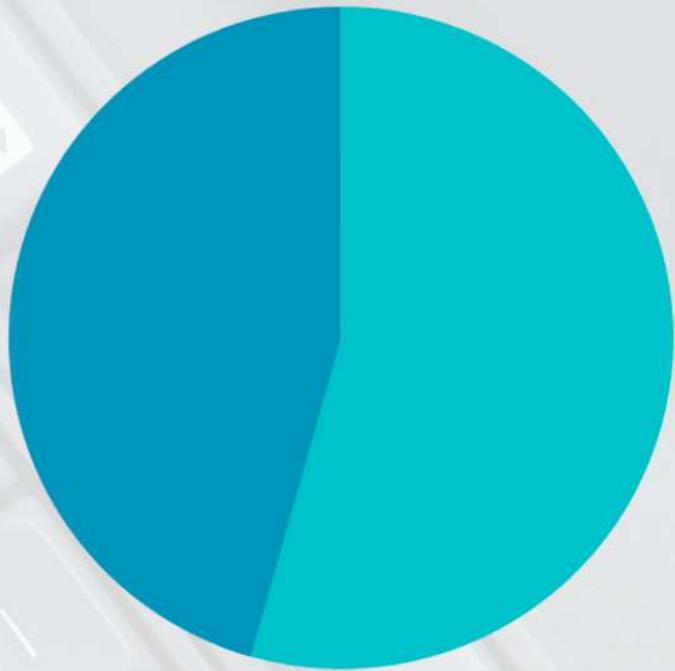
## **IV Semester**

**International Finance**  
**Marketing of Financial Services**

**Electives- Any 4**  
**Bond Market operations**  
**Algorithm Trading and Quantitative Strategies**  
**Financial Technology: Fundamentals and Applications**  
**Corporate Tax Planning and Management**  
**Treasury and Risk Management**  
**Contemporary Trends in Finance**

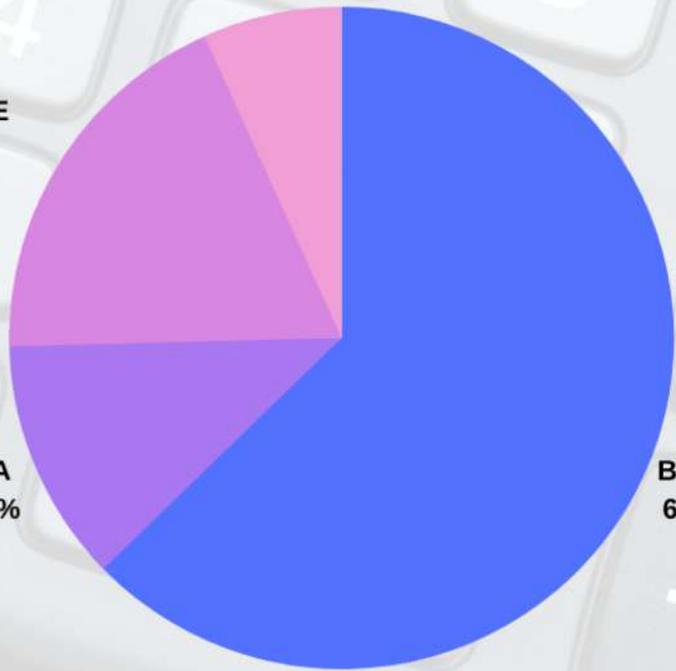
**Project and Viva Voce**  
**Financial Analytics using R**

Male  
45.6%



Female  
54.4%

B.Tech/B.E  
18.6%



B.Com  
62.7%

BBA  
11.9%

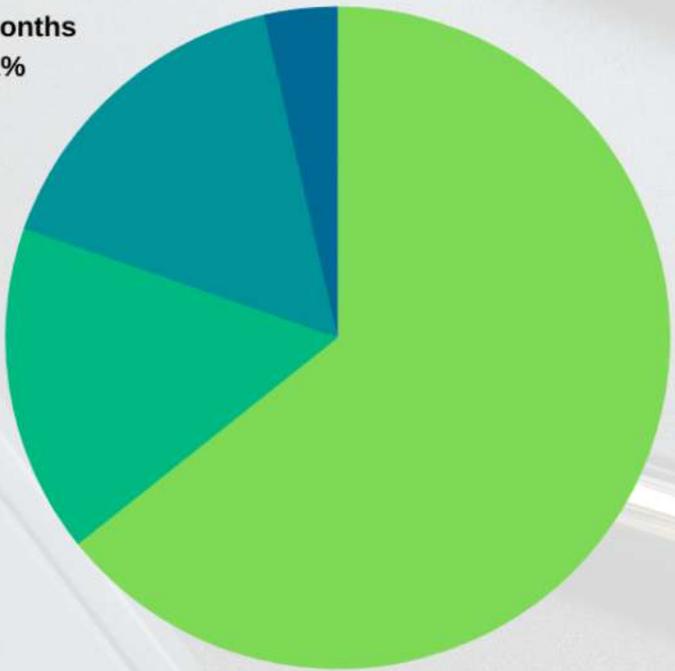
Others  
6.8%

25-36 months  
3.6%

13-24 months  
16.1%

2-12 months  
16.1%

0-2 months  
64.3%





Aaron Ethan Charles Dsouza  
BBA

Work Ex - 12 months  
SIP Title - A Study on Transfer Pricing  
Compliances  
SIP Company - Ernst & Young



Aditi Agarwal  
BBA

Work Ex - Nil  
SIP Title - Efficiency of Risk Rating Models  
SIP Company - Punjab National Bank



Aditya Agarwal  
BBA

Work Ex - 25 months  
SIP Title - Business Analytics & AI  
SIP Company - University of  
Michigan & University of Illinois



Ajith K  
B.Com

Work Ex - Nil  
SIP Title - AI, Python & Statistics For  
Financial Analysis  
SIP Company - University of  
Michigan and Hong Kong University



Akshara Viswanathan Iyer  
B.E

Work Ex - 22 months  
SIP Title - Application of Finance in  
Data and Business Analytics  
SIP Company - University of Illinois  
at Urbana-Champaign



Allen Joseph  
B.Com

Work Ex - Nil  
SIP Title - Business Analytics & AI  
SIP Company - University of  
Michigan & University of Illinois



Aparna Vijayaraghavan Kottiyattil  
B.Com

Work Ex - Nil  
SIP Title - Report on "Challenges in  
Client On-boarding"  
SIP Company - Geojit Financial  
Services



Apoorva Shanbhag  
B.Com

Work Ex - 21 months  
SIP Title - Application of Finance in  
Data and Business Analytics  
SIP Company - University of Illinois  
at Urbana-Champaign



Araveti Sreelekha  
B.E

Work Ex - 16 months  
SIP Title - AI, Python & Statistics For  
Financial Analysis  
SIP Company - University of  
Michigan and Hong Kong University



Azhar Checkot Shiraj  
B.Com

Work Ex - Nil  
SIP Title - A study on Arihant Capital  
SIP Company - Arihant Capital



Bhagath M  
B.Com

Work Ex - Nil  
SIP Title - AI, Python & Statistics For  
Financial Analysis  
SIP Company - University of  
Michigan and Hong Kong University



Dhanush L  
B.Com

Work Ex - Nil  
SIP Title - AI, Python & Statistics For  
Financial Analysis  
SIP Company - University of  
Michigan and Hong Kong University



Divyani S Chhabria  
B.Com

Work Ex - 19 months  
SIP Title - Internship at Deloitte  
Touche Tohmatsu Limited  
SIP Company - Deloitte India



Gadam Pragath  
B.Com

Work Ex - Nil  
SIP Title - AI, Python & Statistics For  
Financial Analysis  
SIP Company - University of  
Michigan and Hong Kong University



Gaikwad Divya Vijaykumar  
B.Com

Work Ex - Nil  
SIP Title - Business Analytics & AI  
SIP Company - University of  
Michigan & University of Illinois



Gnana Prasuna C  
B.Tech

Work Ex - Nil  
SIP Title - AI, Python & Statistics For  
Financial Analysis  
SIP Company - University of  
Michigan and Hong Kong University



Harshitha Pai  
B.E

Work Ex - 14 months  
SIP Title - Engagement Financial  
Advisor  
SIP Company - Deloitte USI



Himanshu Sarkar  
B.Com

Work Ex - 10 months  
SIP Title - Business Analytics & AI  
SIP Company - University of  
Michigan & University of Illinois



Hitaishi Saraswat  
B.Com

Work Ex - Nil  
SIP Title - Treasury International  
Capital Forms  
SIP Company - Goldman Sachs



Irena Miriam Sanil  
B.Com

Work Ex - Nil  
SIP Title - A Study on Arihant Capital  
SIP Company - Arihant Capital



Irene Monisha B  
B.Com  
Work Ex - Nil  
SIP Title - A Study on Arihant Capital  
SIP Company - Arihant Capital



Jayashree S  
B.Com  
Work Ex - Nil  
SIP Title - AI, Python & Statistics For  
Financial Analysis  
SIP Company - University of  
Michigan and Hong Kong University



Jijoy Varghese  
B.Com  
Work Ex - Nil  
SIP Title - Risk Management and Financial  
Analysis  
SIP Company - Geojit Financial Services Ltd



Johanan Paul J  
B.E  
Work Ex - Nil  
SIP Title - Study of Credit Ratings  
SIP Company - Brickwork Ratings



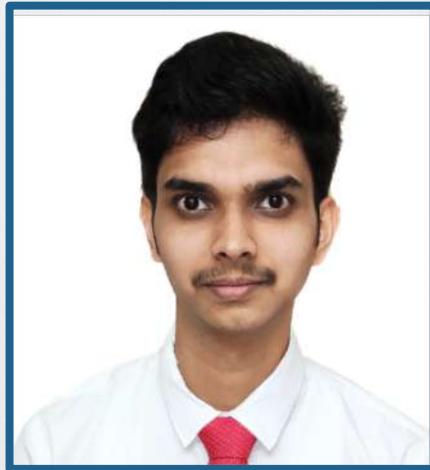
Julia Anil  
B.Com  
Work Ex - Nil  
SIP Title - Construction of an Optimal  
portfolio mix  
SIP Company - Hedge Equities Ltd.



K S Pushpa Keerthi  
BBA  
Work Ex - 12 months  
SIP Title - Business Analytics & AI  
SIP Company - University of  
Michigan & University of Illinois



Kamalesh M  
B.E  
Work Ex - Nil  
SIP Title - AI, Python & Statistics For  
Financial Analysis  
SIP Company - University of  
Michigan and Hong Kong University



Karthikeya Holla K  
B.Com  
Work Ex - Nil  
SIP Title - Python and R for Financial  
Analysis  
SIP Company - The University of  
Illinois at Urbana- Champaign



Kishan B V  
B.Com  
Work Ex - Nil  
SIP Title - A Financial  
Statement/Position  
SIP Company - Karnataka State  
Minerals Corporation Ltd



Kriti K S  
B.Com  
Work Ex - 9 months  
SIP Title - Business Analytics & AI  
SIP Company - University of  
Michigan & University of Illinois



Kumar Vishal Sinha  
BE  
Work Ex - 23 months  
SIP Title - Business Analytics & AI  
SIP Company - University of Michigan & University of Illinois



Maria David  
B.Com  
Work Ex - Nil  
SIP Title - Financial Statement Analysis  
SIP Company - Geojit Financial Services



Megha  
B.Com  
Work Ex - 27 months  
SIP Title - Transfer Pricing  
SIP Company - KPMG



Mehaa Mohan  
B.Com  
Work Ex - Nil  
SIP Title - Business Analytics and AI  
SIP Company - University of Michigan & University of Illinois



Modi Paul Prashanth  
B.Com  
Work Ex - Nil  
SIP Title - Technical And Fundamental Analysis Of The Market  
SIP Company - Arihant Capital Markets



Mothiwaran R N  
B.Com  
Work Ex - 23 months  
SIP Title - A Study on Credit Rating  
SIP Company - Brickwork Ratings



Nikhil R Nair  
B.Com  
Work Ex - Nil  
SIP Title - Developing a Pricing Strategy  
SIP Company - Ureka Education Group



Pandava Sai Prathyusha  
B.Com  
Work Ex - 12 months  
SIP Title - AI, Python & Statistics For Financial Analysis  
SIP Company - University of Michigan and Hong Kong University



Parul Pal  
B.Com (Honours)  
Work Ex - Nil  
SIP Title - Equity Research in Auto Ancillary Sector  
SIP Company - Kotak Life



Paul Jijo  
B.Com  
Work Ex - Nil  
SIP Title - A Study on Credit Rating Rationale  
SIP Company - Brickwork Ratings



Paul Thomas Erail  
B.Com  
Work Ex - Nil  
SIP Title - A Study Conducted At  
Arihant Capital Ltd.  
SIP Company - Arihant Capital



Priyanka U Reddy  
B.Com  
Work Ex - Nil  
SIP Title - Business Analytics & AI  
SIP Company - Illinois University &  
University Of Michigan



Rashi Mishra  
B.Com  
Work Ex - 12 months  
SIP Title - Credit Risk Management  
SIP Company - Bank of Maharashtra



Ravin Singh  
BBA  
Work Ex - 9 months  
SIP Title - Business Analytics & AI  
SIP Company - University of  
Michigan & University of Illinois



Rayan Ahmed Husain  
B.E  
Work Ex - Nil  
SIP Title - Equity Market Analysis  
SIP Company - India Infoline



Sankul Daga  
B.Com  
Work Ex - Nil  
SIP Title - Wealth and Portfolio  
Management  
SIP Company - Hedge Equities



Shishir N M  
BBM  
Work Ex - 9 months  
SIP Title - Investment Banking Intern  
SIP Company - Coursesmojo  
Academy



Shivani S  
BBA LLB (Honours)  
Work Ex - Nil  
SIP Title - AI, Python & Statistics For  
Financial Analysis  
SIP Company - University of  
Michigan and Hong Kong University



Shrinidhi Pandurangi  
B.Com  
Work Ex - Nil  
SIP Title - Equity research report on  
Media and Entertainment sector  
SIP Company - Kotak life



Sivaprakash J  
B.Com  
Work Ex - Nil  
SIP Title - A study conducted at  
Arihant Capital Limited  
SIP Company - Arihant Capital



Sneha Renny  
BBA

Work Ex - Nil  
SIP Title - Corporate Tax Department  
SIP Company - Ernst & Young gds



Sourav Choudhary  
B.Tech

Work Ex - Nil  
SIP Title - Applying Data Analytics, Python  
and Statistics for Financial Analysis  
SIP Company - University of Illinois and  
Hong Kong University



Sowmya Sreekumar Warriar  
B.Com

Work Ex - 23 months  
SIP Title - Applying Data Analytics, Python  
and Statistics for Financial Analysis  
SIP Company - University of Illinois and Hong  
Kong University



Tejaswini Vennapusa  
B.Tech

Work Ex - Nil  
SIP Title - AI, Python & Statistics For  
Financial Analysis  
SIP Company - University of  
Michigan and Hong Kong University



Thangudu Varun Raj  
B.Tech

Work Ex - Nil  
SIP Title - Business Analytics & AI  
SIP Company - Illinois University &  
University Of Michigan



Trishala Saxena  
B.Com

Work Ex - 13 months  
SIP Title - Basics of Indian Stock Market and  
International Currency Market  
SIP Company - Jmarathon Advisory Services



Ujjwal Anand  
BBA

Work Ex - Nil  
SIP Title - Equity Research  
SIP Company - IIFL Securities



Utkarsh  
B.Sc (Honours)

Work Ex - 12 months  
SIP Title - AI and Data Analytics In  
Finance  
SIP Company - University of  
Michigan and University of Illinois



Vishnu Prasanth  
BA

Work Ex - Nil  
SIP Title - ALM at South Indian Bank  
SIP Company - South Indian Bank

# LIST OF RECRUITERS

Accenture	EXL Services	Indegene	Oracle GSD	Solv
Adecco	EY GDS	IndusInd Bank	Oracle Netsuite	Sonata Software
Alivira Animal Health	First Source Solutions	Insorce	Perfios	South Indian Bank
Amazon	Fly Nava Technologies	Intellipaat	Philips	Strides Arcolab
Arzooo	GPZ & KWF	IPG Media	Prione Business Services	Swissre
Aspire Systems	Genpact	ITC	Provision Advisory LLC	Tao the Automation Office
Atkins	Greaves Cotton	Itilite	Provision Hospitality Trading	Target
AXA Business	Hafele	JLL	Publicis Sapien	Tata Elxsi
Bank Buddy	Haldiram's	Kantar	PWC	TCS
Big Basket	Hanu Software	Korn Ferry	Quest Global	Temenos
Bosch	HDFC AMC	Kotak Bank	Quinnox	The Smart Cube
Capco	HDFC Bank	KPMG	Randstad	Think & Learn (Byju's)
CBRE	Hevodata	LAM Research	Redseer	Tiktok
Chaipoint	Honeywell	Lixil	Refinitiv	Titan Helios
Citi Group	HP	Mercedes Benz	Robosoft	To the New
Coffee Day	HSBC	Mindtree	Roche	Total Environment
Conglomerate IT	Hudson's Bay	Moodys Analytics	Rupeek	Udaan
Deloitte	HUL	Moxtra Solutions	Sailax	Ujjivan Small Finance Bank
Deloitte India	Hyundai Motors	MTR	Salesforce	Wipro
DHL Management	IBM	Nielsen India	Sapiens	Wipro Lighting
Digite	ICICI Bank	NoBroker	SBI General	ZAPR
eClerx	IDFC First Bank	Odessa	Schlumberger	Zee Entertainment
Epsilon	IFB	Ofbusiness	Schneider Electric	
Eureka Forbes	Imerit Technology	Omnicuris	Signode	

## **CONTACT US**

**MR. JOSEPH MAMPILLY**  
**DIRECTOR-PLACEMENTS & CORPORATE RELATIONS**

**MRS. MOLLY JOSEPH**  
**CHIEF PLACEMENT CO-ORDINATOR**

**MR. KIRAN V**  
**PLACEMENT CO-ORDINATOR**

**CHRIST (DEEMED TO BE UNIVERSITY)**  
**SCHOOL OF BUSINESS AND MANAGEMENT**  
**HOSUR ROAD, BENGALURU, KARNATAKA-560029**

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**Ph: +91-80-40129590/ 9591**  
**Mobile: +91 9342508984**