



DYNAMIC
DECISIVE
KNOWLEDGEABLE
IMPACTFUL
EMPATHETIC
GLOBAL-MINDED
PREPARED
COLLABORATIVE
RESILIENT

BE UNLIMITED

ADMISSION GUIDE 2023-25



TABLE OF CONTENT

- 04** WELCOME TO THE BE SCHOOL

- 06** CHAIRMAN'S MESSAGE

- 07** DIRECTOR'S MESSAGE

- 08** ABOUT THE GROUP

- 09** BOARD OF GOVERNORS

- 10** YOUR TRANSFORMATIONAL JOURNEY

- 17** BE MORE THAN YOUR INSPIRATION

- 18** ONE JAIPURIA

- 20** OUR CAMPUSES

- 28** HOSTEL LIFE



30	OUR PROGRAMMES
32	PROGRAMME STRUCTURE
34	CORE COURSES
36	SPECIALISATIONS
72	GUEST SPEAKERS
74	INTERNATIONAL EXPOSURE
76	ADMISSION PROCESS
77	FEES
78	SCHOLARSHIPS



ONE OPPORTUNITY
INFINITE POSSIBILITIES
**WHAT ALL
WILL YOU BE?**

UNLIMITED

THE FIRST STEP DECIDES YOUR FUTURE BE WISE NOW

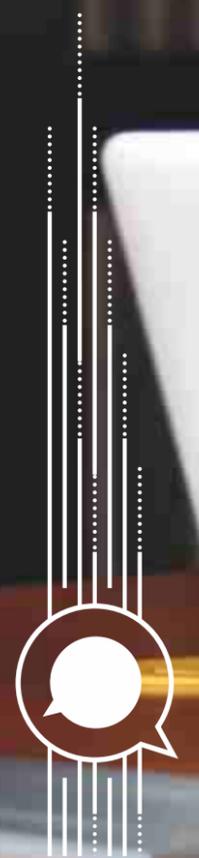
The Jaipuria community fostered me to find and do things I enjoyed and led me to take the best direction based on what I liked. It has left a huge impact in my life!

I am currently working my dream job and am forever grateful for Jaipuria to help get me to this point today.

MY TAKEAWAYS

- Self-belief • Knowledge & Skills
- Adaptability • Confidence

Hemant
Head of Ticketing
Live Entertainment
Bookmyshow



NIRF[#]
Ranked

AACSB
Member

AIU^{*}
Recognised

AICTE[^]
Graded Autonomy

WELCOME TO THE BE SCHOOL

NBA^{*}
Accredited

NAAC^{##}
Accredited

150+
Faculty**

375+
Recruiters**

13000+
Alumni**

4
Campuses



START YOUR TRANSFORMATIONAL JOURNEY



The BE school is your platform to explore your talent, immerse yourself in all the opportunities, prepare for challenges that lie ahead and build your best version.

Your peers come from 22+ states with dreams just like yours. And our faculty of experts are ready with an industry-tailored program to shape your future, here.

Give yourself two years of an extraordinary experience that will set the stage for you.

**You have the power to
choose your path.
And change your destiny.**

BEGIN NOW.

SHARAD JAIPURIA

Chairman



DR. KAVITA PATHAK

Director, Jaipuria Lucknow

The Jaipuria legacy has evolved continuously with the changing world. We believe that change is a great opportunity and learnability ensures leadership at all levels. I look forward to the next batch of dynamic and determined individuals into the Jaipuria fold, who will get to assimilate knowledge, an innovative mindset, and new skills for a continuously changing world.



DR. SUBHAJYOTI RAY

Director, Jaipuria Noida

Jaipuria's curriculum offers learners an unparalleled advantage. While we pride on our research-led and industry -designed curriculum, we are proud of our expert faculty that brings academic excellence with business leadership to the classroom. As you joins the legacy, I am confident that you will take away a rare combination of service-mindedness, cutting-edge knowledge and business agility for the new world.



DR. PRABHAT PANKAJ

Director, Jaipuria Jaipur

Jaipuria thrives on innovation and new learning as a culture. You will find innovative ecosystem that nurtures an entrepreneurial mindset with cross-functional expertise for risk taking in unforeseen and challenging environment. I welcome you to build your future with a community of go-getters and achievers at Jaipuria.



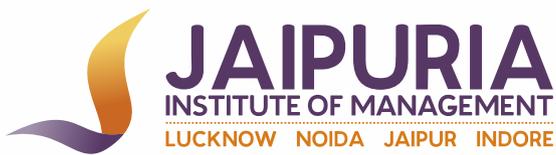
DR. DEEPANKAR CHAKRABARTI

Director, Jaipuria Indore

Jaipuria is synonymous with growth and transformation. With our rigorous curriculum, deep industry mentoring and new age courses, learners evolve into path-breakers and changemakers early on. I am confident that you will feel at home in this dynamic culture, learn new skills for the future and chart your growth from here.

ABOUT THE GROUP

One of the most respected and dedicated business groups of the country, the house of Jaipuria has acquired a place and stature of its own in the industrial arena. Ever since its inception in 1945, it has become a benchmark for latest innovations in technology and efficient management, along with its philanthropic activities.



| 4 Campuses | 50+ Schools | 18000+ Alumni | 2200+ Educators | 35000+ Students



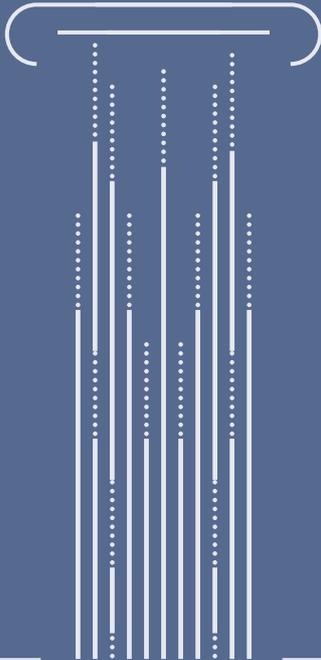
DENIM 26 Million Meter/Annum
WOVEN GREIGE 12 Million Meter/Annum
COTTON YARN 14500 Metric Tonnes/Annum



A HYDRO
POWER COMPANY
2 Hydropower Plants
5 MWs Production



AN EDUTECH COMPANY OFFERING
ONLINE COURSES
60+ courses
1 Lac users



BOARD OF GOVERNORS

CHAIRMAN

SHARAD JAIPURIA

Chairman & Managing Director
Ginni International Ltd.
Ginni Global Ltd.
Past President - PHDCCI

VICE CHAIRMAN

SHREEVATS JAIPURIA

Executive Director
Ginni International Ltd. | Ginni Global Ltd.
Chairman, Education Committee, PHDCCI

MEMBERS

ANURAG DALMIA

Vice Chairman
Dalmia Bros. (P) Ltd.

ASHUTOSH GARG

Founder Chairman and
Managing Director,
Guardian Lifecare

KAMAL GUPTA

Corporate Consultant
Former Technical Director, **ICAI**

MAHESH GUPTA

Chairman
KENT RO Systems

RAVI JHUNJHUNWALA

Chairman
LNJ Bhilwara Group

RAJAN SAXENA

Former Vice Chancellor
NMIMS University

SALIL BHANDARI

Corporate Consultant
BGJCA Associates LLP.

SUDHIR JALAN

Co - Chairperson
Rieter India (P) Ltd.

YOGI SRIRAM

Group Advisor to
MD & CEO,
Group HR,
Larsen & Toubro Ltd.

Nominated AICTE
Representative

KAVITA PATHAK

Director
**Jaipuria Institute of
Management, Lucknow**

SUBHAJYOTI RAY

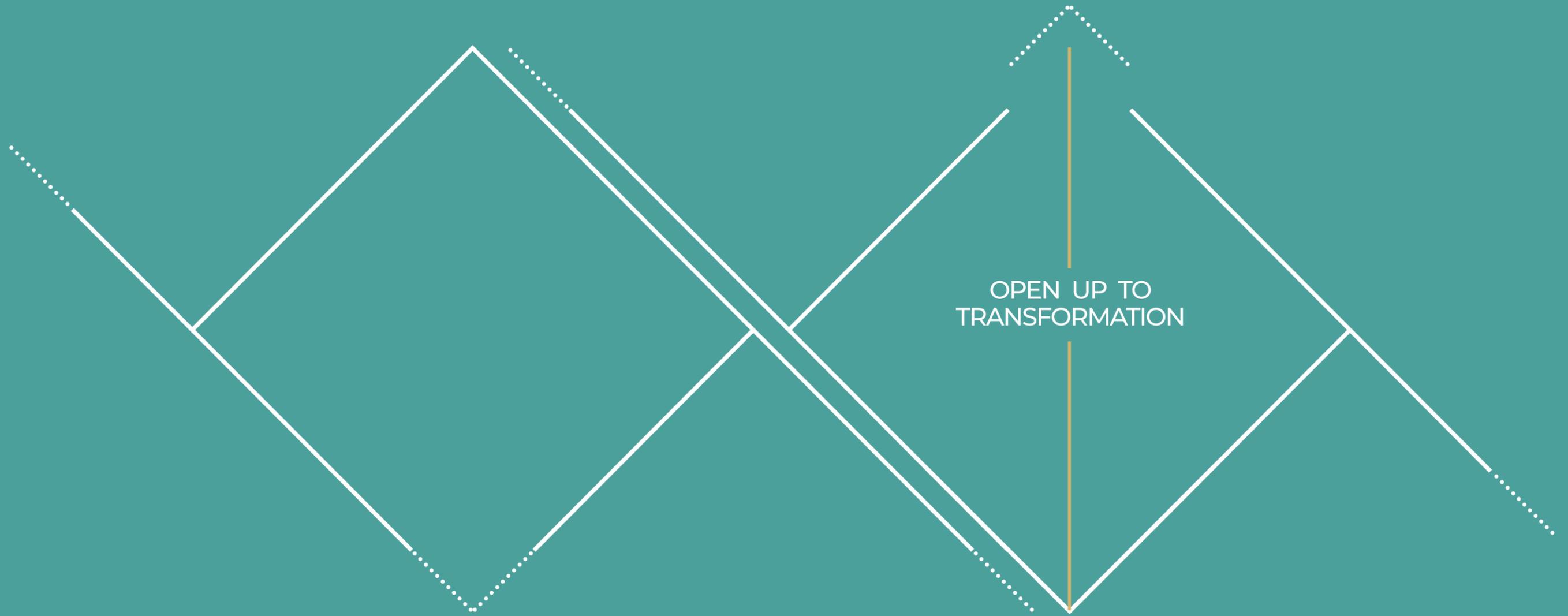
Director
**Jaipuria Institute of
Management, Noida**

PRABHAT PANKAJ

Director
**Jaipuria Institute of
Management, Jaipur**

DEEPANKAR CHAKRABARTI

Director
**Jaipuria Institute of
Management, Indore**



WHERE YOU ARE

01



DREAMS
TALENT
PASSION
CURIOSITY

YOUR BE SCHOOL

02

4 CAMPUSES
LUCKNOW | NOIDA
JAIPUR | INDORE

27 Years of Learning Culture

YOUR COMMUNITY

03



PEERS FROM 100+ CITIES | 150+ FACULTY | 13000+ ALUMNI

04

YOUR PLATFORM

Student clubs
Competitions
Conferences
Life after 6
Guest speakers
CSR activities
Entrepreneurial lab
Alumni chapter

YOUR HOME

05



Happy hostel
Safe campus
Happening café
Lifelong friends
Homely food

06

YOUR CURRICULUM

Core courses
Choice of 100+ electives
New age courses



07

YOUR LEARNING



Case based learning



Research led knowledge



Tech-enabled delivery



Rigorous industry training

YOUR POSSIBILITIES

08

- ▶ Access to 375+ recruiters
- ▶ Connect with industry leaders
- ▶ Alumni mentoring
- ▶ Leadership opportunity
- ▶ Multi campus opportunity
- ▶ Placement support
- ▶ Career of the future



09

YOU EVOLVE



Skills for industry

Individual development plan and Mentoring



Personality development

YOU BECOME

10

- Thinker
- Innovator
- Adaptable
- Global minded
- Learner
- Leader
- Empathetic
- Action-oriented

WHERE WILL YOU BE

YOU = MORE
CAREER READY
LIFE READY

Mukti
Alumna 2018-20
Placed with **HDFC AMC**



WHO SAYS YOU HAVE
TO BE SOMETHING?
**YOU CAN BE
EVERYTHING YOU WANT.**



The Jaipurian culture challenges you to think critically, learn continuously and lead with responsibility.

I discovered my vision and the course helped me to sharpen my leadership skills.

I am now proud to be leading a team in my organization.

My key takeaways - Curiosity, confidence and communication skills.

Kush

Alumnus 2010-12
AVP, **Barclays**

BE MORE THAN YOUR ASPIRATION

To be a Jaipurian is to explore, learn and grow more. Take every opportunity to discover all that you can be - from a dreamer to a doer, thinker, innovator, creator, leader - the list is endless, just like your unique potential.



YOUR JOURNEY OF BECOMING A JAIPURIAN

#1 THINK

Ask questions, contemplate, explore new avenues. After all, what you think is what you become.

#2 LEARN

Seek the truth, pursue it, reach out. Be ready to head anywhere, as long as it's forward.

#3 IMBIBE

Absorb, experience, appreciate, as much as you can. Let go of insecurity, start feeling proud of who you are.

#4 INNOVATE

Think uniquely, traverse new roads, achieve the extraordinary, keep it simple. Discover new routes to success.

#5 CHOOSE

Weigh your options, prioritize, take your pick, try the new, accept challenges. Understand the power of risk-taking.

#6 LEAD

Take charge, blaze a new trail, be a trendsetter. Management is doing things right, leadership is doing the right things.

ONE JAIPURIA GIVES YOU 4X OPPORTUNITIES AND 1 TRANSFORMATIVE EXPERIENCE

One of the perks of being a student here is the 4 campus integration. It simply enhanced my cross cultural study experience. The highlights of my learning was the student and faculty exchange across campuses. It further broadened my career opportunities through centralised placement process.

My Key Takeaways - Take every opportunity to maximise your growth.

Hardik
PGDM 2020-22
Placed with
Whirlpool



WHY ONE JAIPURIA

Learning Experience Placements
Curriculum Faculty Admissions



EXPERIENCE
INTER CAMPUS
STUDENT
EXCHANGE



LEARN FROM
150+ EXPERT
FACULTY POOL



CONNECT
WITH 2000+ PEERS
FROM 22 STATES

JAIPURIA LUCKNOW



78th Amongst all Management Institutes in India (**NIRF, 2022**), Ministry of Education, Govt. of India

NAAC
Accredited Institute

Graded
autonomy by
AICTE

NBA
Accredited
PGDM Programmes

AIU Recognised
PGDM as equivalent
to MBA



DO YOU KNOW?

Jaipuria Lucknow is the mentor institute for other institutions for NAAC accreditation process.

COURSES OFFERED

Post Graduate
Diploma in
Management
(PGDM)

Post Graduate Diploma
in Management -
Financial Services
(PGDM-FS)

Post Graduate Diploma
in Management -
Retail Management
(PGDM-RM)

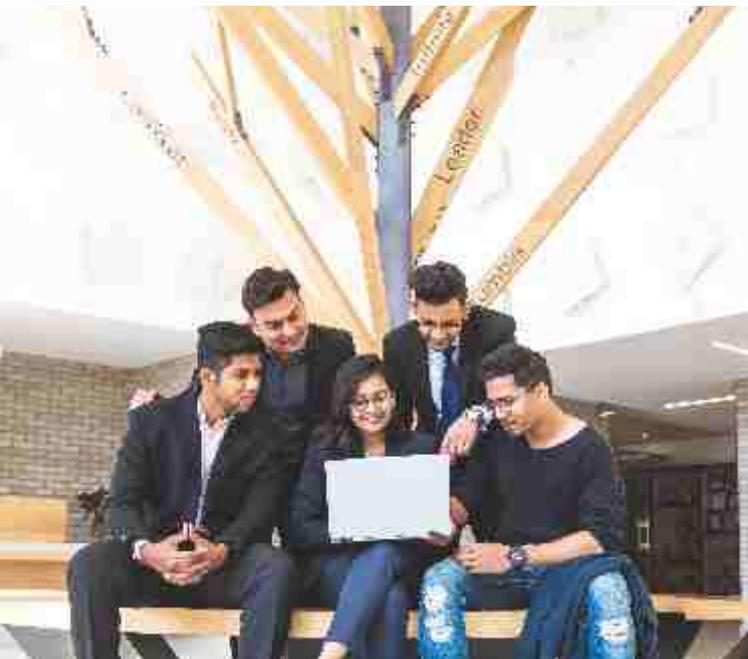
Fellow Programme in Management (FPM)



Management Simulation Workshop



Management Fest - Ojas



Interview for Summer Internship



Jaipuria's PGDM is not only limited to class room learning. The multifaceted events and extra curricular activities in campus helped us to prepare for any challenges and roles.

Aditya
PGDM 2020-22
Placed with **AMUL**



Talaash 2022

JAIPURIA NOIDA



51st Amongst all Management
Institutes in India (**NIRF, 2022**),
Ministry of Education, Govt. of India

NAAC
Accredited Institute

Graded
autonomy by
AICTE

NBA
Accredited
PGDM Programmes

AIU Recognised
PGDM as equivalent
to MBA

AACSB Business
Education
Alliance
Member

DO YOU KNOW?

Ministry of Education's Innovation Cell has awarded 4 Star rating for Promoting Innovation & Start-up to Jaipuria Noida campus.

COURSES OFFERED

Post Graduate
Diploma in
Management
(PGDM)

Post Graduate Diploma
in Management -
Marketing
(PGDM-M)

Post Graduate Diploma
in Management -
Service Management
(PGDM-SM)

Fellow Programme in Management (FPM) | Online PGDM (2 Years)



Jaipuria Noida Alumni Meet



Fresher's Party



Leadership Meet



Industry Mentors Meet



Coffee with Alumni (An Alumni Interaction Series)



This Post Graduate programme has surpassed all of my expectations. The entire programme is very well-designed and adds tremendous value to my long-term career aspirations.

Pankaj
PGDM 2020-22
Placed with **PhonePe**

JAIPURIA JAIPUR



81st Amongst all Management Institutes in India
(**NIRF, 2022**), Ministry of Education, Govt. of India

Graded
autonomy by
AICTE

AIU[^] Recognised
PGDM as equivalent
to MBA

NBA[^]
Accredited
PGDM Programme



DO YOU KNOW?

Jaipuria Jaipur is recipient of National Unicorn of Happiness Award by AICTE

COURSES OFFERED

Post Graduate Diploma
in Management
(PGDM)

Post Graduate Diploma in
Management -
Service Management
(PGDM-SM)

Fellow Programme
in Management
(FPM)



Glimpses from Abhyudaya - Annual Fest



Nukkad Natak Performance



Leadership Lab



The whole learning process at Jaipuria is dynamic and unique. Learning and fun goes here hand in hand. The class room lecture, life after 6 and the wish programme made my journey awesome.

Astha
PGDM 2020-22
Placed with **TATA Capital**



Fresher's Day Celebration



JAIPURIA INDORE



Rank Band

102-125th Amongst all Management Institutes in India
(NIRF, 2022), Ministry of Education, Govt. of India

AICTE
Approved
PGDM
Programme

AIU Recognised
PGDM as equivalent
to MBA

NBA
Accredited
PGDM Programme

AACSB Business
Education
Alliance
Member

DO YOU KNOW?

Under 'Jai-Care' Initiative, Jaipuria Indore has multiple tie-ups with NGOs to nurture students as responsible citizens.

COURSES OFFERED

Post Graduate Diploma
in Management (PGDM)

Fellow Programme
in Management (FPM)



Amazing campus. Each day has been momentous. Hostel life, peer learning, mentors' group, club activities, motivation from faculty, and the diverse culture are the best part at Indore campus.

Bosco
PGDM 2020-22
Placed with **ANZ Bank**



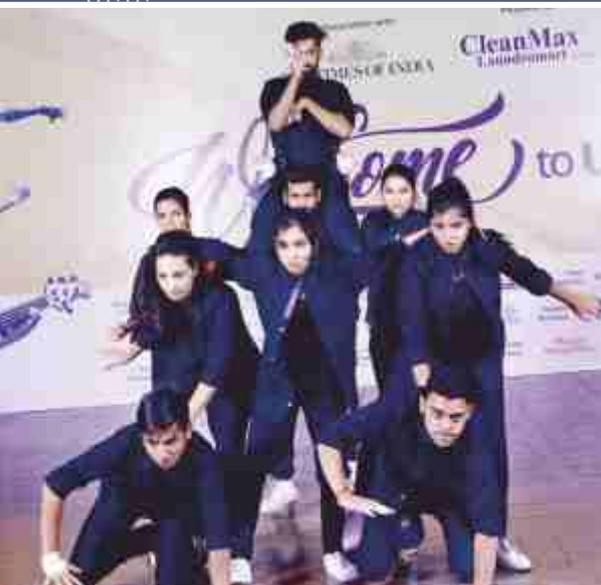
Project Presentation



Jai Utsav - Annual Fest



Indoor sports facility at campus



Garbha Night



Model United Nation

WHEN IT COMES TO FUN AND LEARNING MORE IS LESS, AT JAIPURIA



As Jaipurians, we enjoy a very vibrant and enriching student life. Hostel life has been most memorable. The small-knit community has allowed me to participate, be seen, and succeed in whatever I put my mind to.

My Key Takeaways - Turn every opportunity in your favour.

Priyanshi
PGDM 2020-22
Placed with **Deloitte**



SEPARATE HOSTEL FOR MEN & WOMEN

STATE OF THE ART FACILITY EQUIPPED WITH WI-FI ACCESS TO AID LEARNING & SHARING



INDOOR SPORTS FACILITIES

LIBRARY

GYMNASIUM



DECIDE YOUR PROGRAMME

PGDM

Post Graduate Diploma in Management is the key to career in business management. Well established and perfected over time, Jaipuria's PGDM is an integrated programme designed in the context of the ever evolving business world. Its industry-centric curriculum packed with live projects, and case studies, give you an edge with the flexibility of choosing specialisations in any of the functional area of management viz; Business Analytics, Finance, HR, Marketing and Operations Management.

Offered at Jaipuria Lucknow, Noida, Jaipur & Indore

PGDM (FINANCIAL SERVICES)

The PGDM (Financial Services) programme equips you to succeed in the growing banking, insurance and investment sectors. It equips you with technical and conceptual advances in finance & financial planning.

Offered at Jaipuria Lucknow

PGDM (MARKETING)

PGDM (Marketing) equips you with marketing management skills and in-depth knowledge of new marketing functions. A large part of the learning is based on being at the market place and interacting with customers, working on live projects and internships.

It prepares you as a wholistic marketing professional.

Offered at Jaipuria Noida

PGDM (SERVICE MANAGEMENT)

PGDM (Service Management) prepares you with theories and practices of various functional areas of service management. It enables you to take any role in consulting, analytics and other service domains.

Offered at Jaipuria Noida & Jaipur

PGDM (RETAIL MANAGEMENT)

PGDM (Retail Management) helps you specialize with concepts and innovative management practices for the Retail Industry. The programme has since evolved, and today encompasses strong integration with marketing and new age e-tailing.

Offered at Jaipuria Lucknow

COURSE STRUCTURE

21 CORE COURSES

15 ELECTIVES

5 WORKSHOP MODE COURSES

SUMMER INTERNSHIP PROGRAMME (8-12 WEEKS)

GAIN EXPERTISE WITH SPECIALISATIONS

PGDM SPECIALISATIONS THAT ARE FLEXIBLE TO MATCH YOUR CAREER ASPIRATIONS

DUAL SPECIALISATION	6 courses from Specialisation-I	6 courses from Specialisation-II	2 courses from Liberal Arts	One elective which can be chosen from any domain except Liberal Arts
SINGLE SPECIALISATION	Minimum 9 courses from any specialisation	2 courses from Liberal Arts	4 courses from any domain except Liberal Arts	



PGDM (Marketing) | PGDM (Service Management)
 PGDM (Financial Services) | PGDM (Retail Management)

DUAL SPECIALISATION	7 courses from Sectoral Specialisation Area	6 courses from other Domain	2 courses from Liberal Arts
SINGLE SPECIALISATION	Minimum 9 courses from Sectoral Specialisation	2 courses from Liberal Arts	4 courses from any domain except Liberal Arts

Specialisation offered; Marketing, Finance, HR, Operations Management, and Business Analytics.
Sector Specialisation offered; Marketing, Service Management, Financial Services, and Retail Management.

Note: The specialisation and course structure may change as per industry requirement and AICTE guidelines.

WHY FOLLOW OTHERS WHEN YOU CAN CHOOSE YOUR OWN PATH



1100 hours of
classroom training



200 hours of
industry exposure



180 hours of industry
readiness training



100 hours of IDP & Mentoring
(Individual Development Program)



60-90 days of
summer internship

WHAT WILL TWO YEAR JOURNEY LOOK LIKE ?

YEAR ONE OF SETTING YOUR FOUNDATION

Year one is an opportunity to gain knowledge and build skills. It starts with an orientation, which is followed by an Individual Development Plan that helps you to design your journey ahead. You find like-minded peers and an extraordinary faculty team to support you. You can collaborate and learn from each other. Classroom learning, live projects and internships enriches your learning experience.

PROGRAMME
STRUCTURE

YEAR
ONE

ORIENTATION

CORE COURSES

MENTORSHIP

ONLINE MODULES

BASIC MANAGEMENT COURSES

INDIVIDUAL DEVELOPMENT PLAN (IDP)

WORKSHOP MODE INNOVATIVE COURSES

SUMMER INTERNSHIP

SUMMER INTERNSHIP - A PREP FOR THE REAL WORLD

Jaipuria gets you on the ground and running, right in the first year. Summer internships help you test and apply your knowledge. They also give you the first real, insider's view into the industry. This 60-90 days internship is a critical component, as it prepares you for the journey ahead.

YEAR TWO OF GROWTH AND GLOBAL OPPORTUNITIES

The second year is a preparation for future challenges. You get to choose 15 electives from a bouquet of courses and specialize in respective domains. The unique initiative-uncampus offers you an opportunity to study at another campus for a trimester. Thereby you can enhance your learning as you collaborate and learn from peers as well as from faculty. Jaipuria literally gives you wings to fly with its global exchange programmes that helps you acquire global exposure & become ready for the global stage.



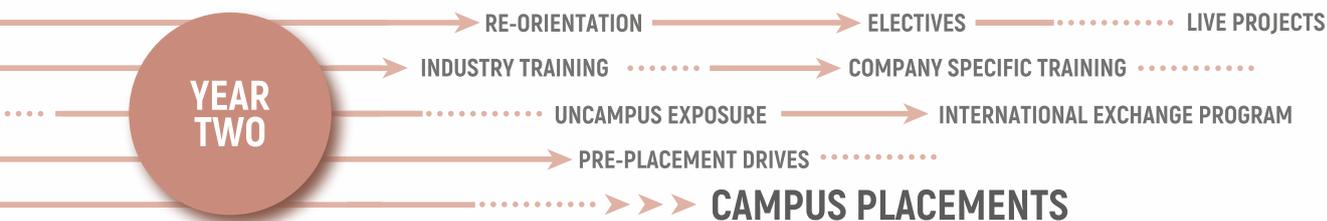
My two years at Jaipuria has been extremely enriching and complimentary. As I am passionate about numbers, the management foundation we learnt in the first year provided me with the necessary background. On the other hand the 2nd year gave me the indepth knowledge about finance.

My Key Takeaways - Live projects, internship and enriched learning.

Kritika
PGDM 2020-22
Placed with **IDFC First Bank**

PLACEMENT SUPPORT TO HELP YOU FIND YOUR WINGS

Jaipuria's curriculum is immersive and well integrated with industry requirements. Along with placement assistance you will also be trained and groomed for the corporate world, before you step into it.



PICK NEW COURSES TO LEAD A COMPLEX WORLD

CORE COURSES

 General Management

 Service Management

 Marketing Management

 Operations Management

 Strategy

 Retail Management

 Finance

 Economics & International Business

 Business Communication

 Human Resource Management

INNOVATIVE WORKSHOP COURSES

 Design Thinking

 Business Simulations

 Business Environmental and Social Sustainability

 Entrepreneurship

 Professional Ethics

WHAT MANAGERS NEED TODAY

Cross-cultural understanding
Interdisciplinary knowledge
Critical thinking
Intuition with analysis
Creativity
Holistic problem solving
Social responsibility
Global awareness
Future ready mindset

BE READY WITH THESE SKILLS

LIBERAL ARTS ELECTIVES

A Life of Happiness & Fulfillment
Classical Sociological Theory
Culture, Creativity and Market
Foundations of Positive Psychology
French Language
German Language
Indian Philosophy

Introduction to Philosophy
Modern History of India
Social Norms and Social Change
Society and Culture
Spanish Language
The Science of Well-being

iJaipuria

SUPPLEMENT YOUR LEARNING AT YOUR OWN PACE

Enhance your knowledge & skills from the bouquet of online courses offered along with the regular curriculum

Achieve Your Goals
Building High Performance Teams
Change Management for Organisations
Crack Every Interview
Delegation and Empowerment
Design Thinking for Innovation
Developing Entrepreneurship Qualities
Enhance Your Emotional Intelligence
Fundamentals of Business Analytics
Google Ads Master Class 2022
How to be a Master Communicator
Journey towards Gender Equality

MS Excel for Data Science & Machine Learning
Negotiate to Win
Planning and Decision Making
Prevention of Sexual Harassment (POSH)
Sales Mastery
Solving Complex Problems
Statistics for Data Science & Machine Learning
Strategic Management for Professionals
Understanding Corporate Social Responsibility
Unleash Your Potential
Unlock Creativity
Women: A Key Differentiator

MAKE AN IMPACT IN **MARKETING**



LEADING ALUMNI FROM SALES & MARKETING DOMAIN



Mohit Agrawal
Sales Director-South Asia
Warwick Fabrics (Australia)
Batch 1995-97



Nitin Kurup
Senior Product Head
ICICI Bank
Batch 1998-00



Himanshu Trivedi
Head TASC
Paytm Payments
Batch 2000-02



Parul Chhabra
Vice President -
Branding and Communication
House of Diagnostics
Batch 2002-04



Surabhi Singh
Director Monetisation
Zepto
Batch 2002-04



Nripendra Datta
Zonal Head
Maruti Suzuki
Batch 2004-06



Kunal Chadha
Senior Product Manager,
Tata Digital
Batch 2006-08



Sarthak Jeswani
Business Development
Manager
Thomas Cook India
Batch 2013-15



Vivek Mishra
AVP
HSBC
Batch 2013-15



POOL OF TALENTS SALES & MARKETING GRADUATION STREAM



JAIPURIA
CHANGEMAKERS
SPEAK 2.0



Be dynamic, explore different fields and keep searching for that one mission that you can fall in love with.

Varun Khaitan
Co-Founder, Urban Company

PLACEMENT HIGHLIGHTS (Batch 2020-22)



Mrinmoy Lahkar
Placed with
Reliance BP Mobility Ltd.



Prateek Kumar Rai
Placed with
TVS Motor Company



Aman Tripathi
Placed with
Schneider Electric



Niharika Srivastava
Placed with
Dabur



Shubhra Goyal
Placed with
AKZO Nobel



MENTORED BY KNOWLEDGE MAKERS



Anubhav Mishra
Associate Professor
Ph.D. (IIM-L)

Research Area: Marketing

Teaching Area: Consumer Behavior, Digital Marketing, Marketing Management, Integrated Marketing Communication, Marketing Research



Deepak Halan
Associate Professor
Ph.D.
PGDM (IFIM), B.Tech (NIT)

Research Area: Online Retail and Green Marketing

Teaching Area: Market Strategy & Research



Rekha Attri
Associate Professor
Ph.D. (UPES), PGDM

Research Area: Services Marketing, Brand Management, Consumer Behaviour

Teaching Area: Brand Management & Marketing



Santosh Sood
Adjunct Professor
PGDM (IIM-A)
B.E.(Mechanical);

Research Area: Brand Positioning and Communication

Teaching Area: Brand Communication and Marketing

STUDENT SPEAK



What brings me excitement about Jaipuria is the knowledge and experience that I have gained and will continue to gain. The grueling curriculum combined with Jaipuria's extra curricular and club activities have helped me strengthen and create new skills that I can utilize in my future career.

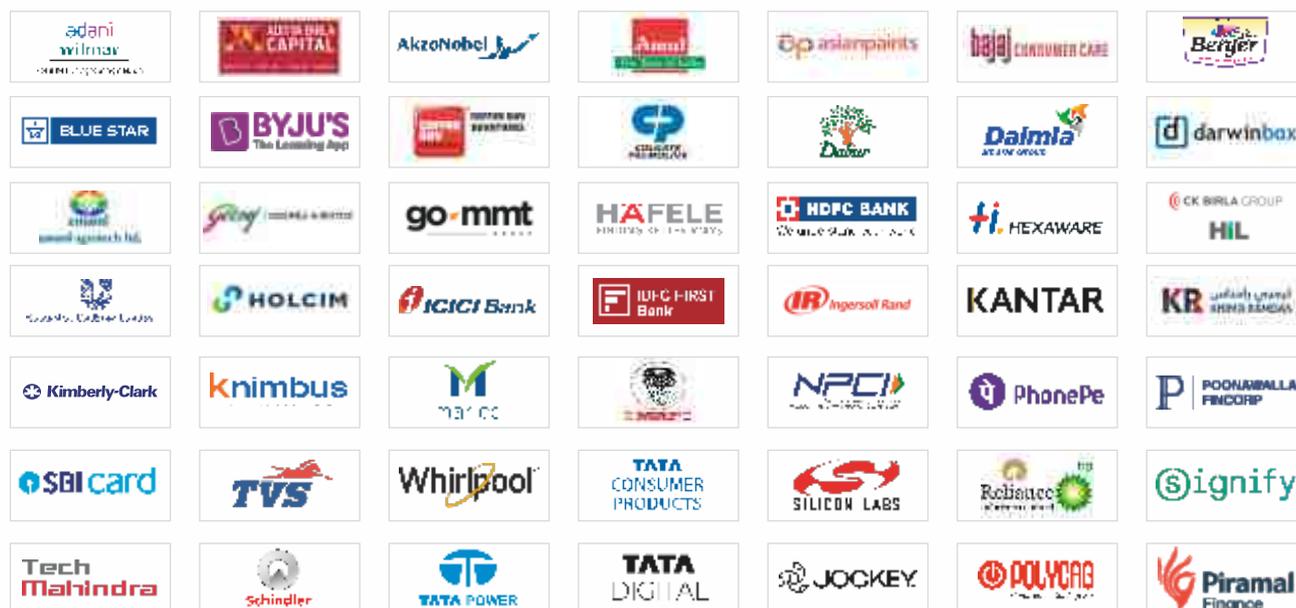
Mohit
PGDM 2022-24

OUR ELECTIVES IN SALES & MARKETING

Advanced Research Techniques in Marketing
 Advertising and Sales Promotion
 Brand Management
 Business to Business Marketing
 Consumer Behaviour
 Customer Relationship Management
 Data Mining for Consumer Insights
 Demand Forecasting
 Digital Marketing
 Distribution & Channel Management
 E-Marketing
 Innovations in Rural Markets
 Integrated Marketing Communication
 ITES in Rural Markets
 Luxury Marketing
 Managing Online Retail
 Marketing Analytics
 Marketing for Internet, New Media & Mobile
 Marketing Innovation for Social Change
 Marketing Innovation Management

Marketing of Financial Services
 Marketing on Internet
 Marketing Planning and Control
 Marketing Research
 Marketing Strategies
 New Media and Mobile
 Online Branding & Reputation Management
 Product and Category Management
 Rural Consumer Behavior
 Rural Ecosystem
 Rural Healthcare
 Rural Marketing
 Rural Research
 Rural Selling and Distribution
 Sales Management and Business Development
 Sales Techniques & Documentation
 Services Marketing
 Shopper Behaviour
 Strategic Marketing

CHOSEN BY TOP RECRUITERS



Note: The pool of electives is indicative and may change as per academic and industry requirement. The offering of electives differ from campus to campus and programme to programme.

LEAD THE
FUTURE IN
FINANCE

THIS GARDEN
IS WATERED
WITH
RECYCLED
WATER

LEADING ALUMNI FROM FINANCE DOMAIN



Ashoka Joshi
Vice President
Axis Bank
Batch 1998-00



Nishant Mohnot
Director, Client Capabilities
McKinsey & Company
Batch 2002-04



Somit Chitrey
Global Head Fraud Risk
Standard Chartered Bank
Batch 2002-04



Ayush Nigam
VP & Regional Investment Head
Citibank India
Batch 2002-04



Himanshu Bhardwaj
National Credit Manager
IIFL Home Loans
Batch 2003-05



Ashafaque Ahamed
Vice President
IndusInd Bank
Batch 2005-07



Rashmi Prasad
Tax Manager
PwC
Batch 2008-10



Sajal Chaturvedi
Master Credit Specialist
American Express
Batch 2012-14



Himanshu Sharma
Credit Head
HDFC
Batch 2015-17

Commerce
62%

Management
26%

Engineering
04%

Science
03%

Arts
03%

Computer
Science
01%

Others
01%

52%
Male

GENDER
RATIO

48%
Female

POOL OF TALENTS FINANCE GRADUATION STREAM

JAIPURIA
CHANGEMAKERS
SPEAK 3.0



Stand up at times of crisis. Take a step back , look at your failures in the eye and get ready to move forward

Indra Nooyi

Former Chairperson and CEO,
Pepsico

PLACEMENT HIGHLIGHTS (Batch 2020-22)



Aniket Kumar
Placed with
ANZ Bank



Dishu Upreti
Placed with
KPMG



Aayush Manral
Placed with
Wipro Ltd. (Blackstone)



Arjun Singh
Placed with
PwC



Shaleen Tripathi
Placed with
Phonepe



MENTORED BY KNOWLEDGE MAKERS



Sandeep Varshneya

Associate Professor
Ph.D. (NUS)
PGDBM (XLRI)

Research Area: Corporate Finance, Political Economy, Banking, Entrepreneurship

Teaching Area: Corporate Finance, Corporate Valuation, Investment Management, Banking



Amit Shrivastava

Professor
Ph.D., PGDFM
M.Com.

Research Area: Managerial Accounting & Venture Capital

Teaching Area: Financial Reporting & Analysis, Management Control Systems, Working Capital Management, Entrepreneurial Finance



Rashmi Chaudhary

Associate Professor
Ph.D., CA (ICAI), M.B.A (Finance)

Research Area: Asset Pricing, Financial Markets and Corporate Finance.

Teaching Area: Investment Management, Equity Research, Financial Accounting



Nupur Gupta

Associate Professor
Ph.D. (BIT), M.B.A (ICFAI), CFA

Research Area: Financial Markets & Economy, Asset Pricing

Teaching Area: Corporate Finance, Investment Management

STUDENT SPEAK



The programme is known for its academic rigour. But the small class sizes created an outstanding learning environment. After internship and live projects, I realized that much of what I was learning in class is directly applicable to real-life situations.

Kshitij

PGDM 2022-24

OUR ELECTIVES IN FINANCE

- | | |
|---|--|
| Actuarial Sciences | Fixed Income Securities |
| Advanced Corporate Finance | Insurance Accounting |
| Advanced Financial Statement Analysis and Valuation | Investment Banking |
| Applied Econometrics | Investment Management |
| Banking Operations | Management of Banking & Financial Services |
| Banking Systems | Market Micro structure |
| Block chain & Machine Learning | Micro Finance |
| Business Valuation | Principle of Life Insurance |
| Corporate Banking | Principles of General Insurance |
| Corporate Restructuring | Private Equity & Venture Capital |
| Corporate Tax Planning | Product and Service Costing |
| Corporate Valuation | Project Finance |
| Credit Analysis | Retail Banking |
| CRM in Banking and Financial Services | Risk Management in Commercial Banks |
| Equity Portfolio Management | Rural Banking |
| Equity Research | Treasury Management |
| Financial Derivatives & Risk Management | Underwriting & Claim Management |
| Financial Management | Wealth Planning |
| Financial Markets & Institutions | Working Capital |
| Financial Markets & Services | International Finance |
| Financial Modeling & Analysis | Behavioral Finance |
| Financial Planning | Finance Econometrics using R |
| Financial Statement Analysis | |

CHOSEN BY TOP RECRUITERS



Note: The pool of electives is indicative and may change as per academic and industry requirement. The offering of electives differ from campus to campus and programme to programme.

UNCOVER YOUR
TALENT IN
**HUMAN
RESOURCE**



LEADING ALUMNI FROM HUMAN RESOURCE DOMAIN



Shalini Naagar
Director HR
Baxter International Inc
Batch 1997-99



Vivek Pandey
Associate Vice President HR
HCL Technologies
Batch 1997-99



Priyam Mitra
Vice President
Human Resources
Alepo Technologies
Batch 2001-03



Joshita Tandon
AVP and Head
CHR and People Analytics
SRF Limited
Batch 2003-05



Vishal Mittal
Director Human
Resources
Vancouver Aquarium
Batch 2003-05



Moonmoon Ghosh
Scrum Master
TA Informatics
Philips
Batch 2006-08



**Sanchayika
Choudhary Joshi**
Senior Consultant-
International HR
IRIS Software
Batch 2012-14



Richa Pandey
Recruiting Associate
Accenture
Batch 2013-15

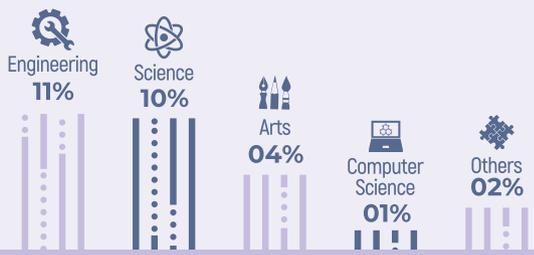
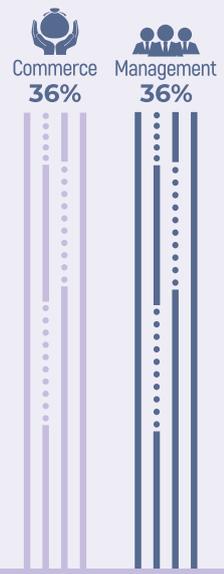


Shubhi Tripathi
Human Resources Manager
Zomato
Batch 2013-15



**POOL OF TALENTS
HUMAN
RESOURCES**

GRADUATION STREAM



JAIPURIA
CHANGEMAKERS
SPEAK 3.0



Be the best allrounder you can be, finish the course with more than who you are today.

Shiv Shivakumar
Group Executive President-
Corporate Strategy, Aditya Birla Group

PLACEMENT HIGHLIGHTS (Batch 2020-22)



Kamakshi Khanna
Placed with
ION group



Ashita Bhandari
Placed with
TVS Motor Company



Tanisha Chaubey
Placed with
Novo Nordisk



Ronak Malhotra
Placed with
Blue Star Ltd



Kankana Borkakati
Placed with
Deloitte



MENTORED BY KNOWLEDGE MAKERS



V P Singh

Distinguished Professor
Ph.D., Fellow Program in
Management (University
of Leeds)

Research Area: Employee Engagement, Coaching & Mentoring, Competency Mapping

Teaching Area: Leadership, HR, Organizational Development



Shalini Srivastava

Professor
Ph.D. (University of Lucknow), MA

Research Area: Managerial Effectiveness, Student Engagement, Employee Engagement

Teaching Area: Organisational Behaviour & Human Resource



Pallavi Srivastava

Associate Professor
Fellow (MDI), PGDM

Research Area: HR-IT Interface, Employer Branding, Travel Psychology, Sustainable HRM

Teaching Area: Organizational Behaviour, Human Resource Management, Talent Acquisition, Learning & Development and HR Analytics



Pragya Gupta

Associate Professor
Ph.D. (IP University), MBA

Research Area: Employee Engagement, Performance Management, Compensation Management, Strategic Thinking

Teaching Area: Human Resource-Organization Behaviour

STUDENT SPEAK



I'm impressed by the learning environment and quality of education here at Jaipuria. The institute has truly been a launch pad and has enabled me to thrive. I've formed meaningful connections with colleagues and the faculty make me feel at home with their patience and kindness.

Harshita

PGDM 2022-24

OUR ELECTIVES IN HUMAN RESOURCE MANAGEMENT

Advanced HRM

Compensation Management

Competency Mapping & Assessment

Cross Cultural Sensitivity

Employee Relation and Labour Law

Human Resource Information System

Industrial Relations & Labour Laws

Interpersonal Skills & Team Management

Leadership and Change Management

Learning & Development

Organisation Change & Development

Performance Management System

Talent Acquisition

Panchtantra and Management

Management Wisdom as in Indian Scripture

Developing Resilience Skills

Life Skills for Career Success

Psychological Communications

International Human Resource Management

CHOSEN BY TOP RECRUITERS



Note: The pool of electives is indicative and may change as per academic and industry requirement. The offering of electives differ from campus to campus and programme to programme.



SET THE
TRENDS IN
RETAIL

LEADING ALUMNI FROM RETAIL DOMAIN



Sanchit Lakhtakia
Senior Business Manager
Lifestyle International
Batch 2007-09



Samarth Kapoor
Manager Marketing
Dr. Lal PathLabs
Batch 2008-10



Neeraj Singh
Branch Manager
Whirlpool
Batch 2008-10



Anurag Khare
Category Lead
Udaan.com
Batch 2009-11



Shivam Srivastava
Lead Operations Support
Flipkart
Batch 2009-11



Ankit Bhatt
Branch Manager
TTK Prestige
Batch 2010-12



Apoorva Awasthi
Human Resources Head - North
Shoppers Stop
Batch 2011-13



Swati Pandey
Merchandiser
Lowe's Companies, Inc.
Batch 2011-13



Tulika Chopra
HR Business Partner
Meesho
Batch 2013-15



POOL OF TALENTS
RETAIL MANAGEMENT
GRADUATION STREAM



JAIPURIA
 CHANGEMAKERS
 SPEAK 1.0



There are no bounds in seeking knowledge; only ego comes in the way!

Suresh Narayanan
 CMD,
 Nestle India

PLACEMENT HIGHLIGHTS (Batch 2020-22)



Manan Chadha
 Placed with
 Bluestone



Ritika Sharma
 Placed with
 Reliance Retail



Harsha Sharma
 Placed with
 Max Fashion



Dharmendra Panthi
 Placed with
 Pantaloons



Riddhi Gupta
 Placed with
 Aditya Birla Fashion



MENTORED BY KNOWLEDGE MAKERS



Reeti Agarwal

Associate Professor
Ph.D., PGDM

Research Area: Customer Relationship Management, Customer Satisfaction, Loyalty and Repurchase Behaviour

Teaching Area: Marketing Management and Customer Relationship Management (CRM)



Himanshu Misra

Associate Professor
Ph.D., M.I.B.A

Research Area: Technology and its applications in Marketing, Consumer Decision Making, Brand and Market Behavior, Rural Markets

Teaching Area: Marketing



Shubhendra Parihar

Associate Professor
Ph.D., MBA

Research Area: Pharmaceutical Marketing, Business & Technology, Developmental Economics

Teaching Area: Marketing and General Management



Shalini Nath Tripathi

Associate Professor
Ph.D., MBA

Research Area: Services Marketing, Marketing Strategy

Teaching Area: Marketing Management, Sales Management & Services Marketing

STUDENT SPEAK



With focused courses that have a practical application behind every theoretical approach, I've been able to put everything that I've learned in class into practice. At Jaipuria, you will not only get closer to your goals, but will grow as a person through the meaningful relationships you will form here.

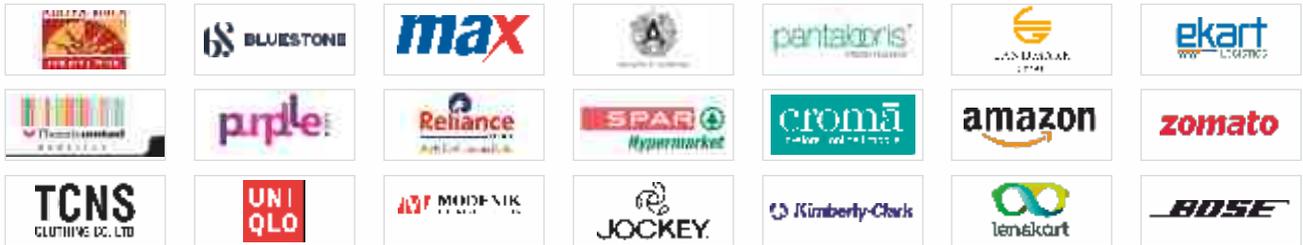
Yuvraj

PGDM 2022-24

OUR ELECTIVES IN RETAIL MANAGEMENT

- | | |
|---|--|
| Consumer Behaviour | Product and Category Management |
| Customer Relations Management | Retail Buying |
| Demand Forecasting | Retail Marketing |
| Distribution & Channel Management | Retail Store Management |
| Excellence in Retailing | Rural Retailing |
| Franchising and Global Retailing | Store Designing and Visual Merchandising |
| Luxury Marketing | Store Operation |
| Mall Management and Event Management | Warehousing Design Management |
| Merchandise and Category Management for Retailers | Merchandise Buying |
| Merchandising | Retail Analytics |
| New Store Planning | Managing Private Labels |

CHOSEN BY TOP RECRUITERS



Note: The pool of electives is indicative and may change as per academic and industry requirement. The offering of electives differ from campus to campus and programme to programme.

A photograph of a business meeting in a modern office. Three men in suits are engaged in conversation. One man is standing and talking to two others who are seated on a wooden bench. The background features large windows with a view of greenery and a potted plant. The image has a light blue overlay.

ACCELERATE
YOUR GROWTH IN
**OPERATIONS
MANAGEMENT**

LEADING ALUMNI FROM OPERATIONS DOMAIN



Abhishek Gupta

Vice President
Cloud Operations
American Express
Batch 1997-99



Gyanesh Kumar

Vice President
Partnership Distribution
Tata AIA Life Insurance
Batch 2000-02



Saibal Paul

Associate Vice President
Account Management
Evalueserve
Batch 2001-03



Divya Mehra

SVP & Head -
Business Operations
Motilal Oswal Financial Services
Batch 2003-05



Anant Chaturvedi

Retail Operations Manager
Jockey International
Batch 2010-12



Himanshu Agarwal

Team Lead Operations
Flipkart
Batch 2011-13



Indraneel Naskar

Senior Operations Manager
Swiggy
Batch 2012-14



Shivani Agarwal

Senior Business
Process Associate
Tata Consultancy Services
Batch 2012-14



Banmeet Kaur

Business Operations Manager
Amazon
Batch 2016-18



POOL OF TALENTS
OPERATIONS MANAGEMENT
GRADUATION STREAM



JAIPURIA
CHANGEMAKERS
SPEAK 1.0



When you fail, go back and find out what you could do better; then do it better.

Aditya Ghosh
Co-Founder, Akasa Air,
Former President, IndiGo

PLACEMENT HIGHLIGHTS (Batch 2020-22)



Mahavirsing purohit
Placed with
Aron Global



Sebya Yadav
Placed with
BlueStone



Saloni Jain
Placed with
Xiaomi



Vaishali Kiran
Placed with
GEP Worldwide



Sourabh Choudhary
Placed with
Aditya Birla Fashion & Retail



MENTORED BY KNOWLEDGE MAKERS



Prashant Gupta

Professor
Ph.D. (MDS), M.B.A (F.M.S.)

Research Area: Supply Chain Management, Quality Management, Business Strategy

Teaching Area: Operations Management



Yogesh Agarwal

Distinguished Professor
Ph.D. (Case Western Reserve University, Cleveland, USA),
Post-Graduate Diploma in Industrial Engineering (NITIE)

Research Area: Combinatorial Optimisation, Integer Programming, Telecommunications Network

Teaching Area: Operations Research, Game Theory, Computer Simulation, & Network Modeling



Richa Srivastava

Assistant Professor
Ph.D. (BHU), NET, M.Sc.

Research Area: Bayesian Statistics, Regression Analysis, Data Analysis, Biostatistics

Teaching Area: Quantitative Analysis, Operations Research, Research Methodology, Econometrics, Statistical Inference, R Software



Saumyanjan Sahoo

Assistant Professor
Ph.D., MBA

Research Area: Production Planning & Scheduling, Industry 4.0, Internet of Things, and Manufacturing Sustainability

Teaching Area: TQM, Operations Management, Technology & Innovation Management.

STUDENT SPEAK



Here I got the opportunity to learn from real world examples and problems rather than made up scenarios in class. I found the faculty to be particularly engaging and welcoming in exchange of ideas and thoughts.

Hansa

PGDM 2022-24

OUR ELECTIVES IN OPERATIONS MANAGEMENT

Business Forecasting
 Cloud Computing for Business Management
 Cloud computing for Retail
 Dashboard Reporting Using Advanced Excel
 Data Analytics Using Advanced Excel
 Data Visualization
 Database Management System
 E-Commerce
 Enterprise Resource Planning
 Intelligent Interface for Managerial Decisions
 IT Tools for Finance
 Knowledge Management
 Retail Analytics using Advanced Excel
 Web Analytics and Social Media
 Advance Operations Management
 Advance Quantitative Techniques

Business Forecasting
 Logistics Management
 Managing Service Operations
 Materials and Inventory Management
 Operations Management
 Operations Research
 Operations Strategy
 Optimization Techniques in Business Operations
 Optimization Techniques in Retail Operations
 Project Management
 Service Operations Management
 Supply Chain Management
 Total Quality Management
 Machine Learning

CHOSEN BY TOP RECRUITERS



Note: The pool of electives is indicative and may change as per academic and industry requirement. The offering of electives differ from campus to campus and programme to programme.



LEVERAGE THE
NEW IN
**BUSINESS
ANALYTICS**

LEADING ALUMNI FROM BUSINESS ANALYTICS DOMAIN



Arpan Sanyal
Project Manager
EY
Batch 1997-99



Akhil Gupta
Vice President
Bank of Singapore
Batch 1998-00



Madhukar P
Senior Associate Director
KPMG
Batch 2001-03



Richa Rai
People Insight &
Analytics Partner
Amazon
Batch 2008-10



Zaryab Ahmar
Associate Director
S&P Dow Jones Indices
Batch 2008-10



Bhawani Shekhawat
Manager
Genpact
Batch 2009-11



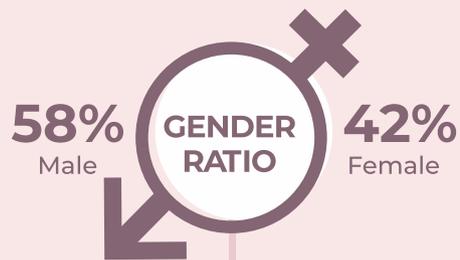
Kush Kaushish
Assistant Vice President
Barclays
Batch 2010-12



Divya Singh
Business Analysis Manager
Cisco
Batch 2010-12



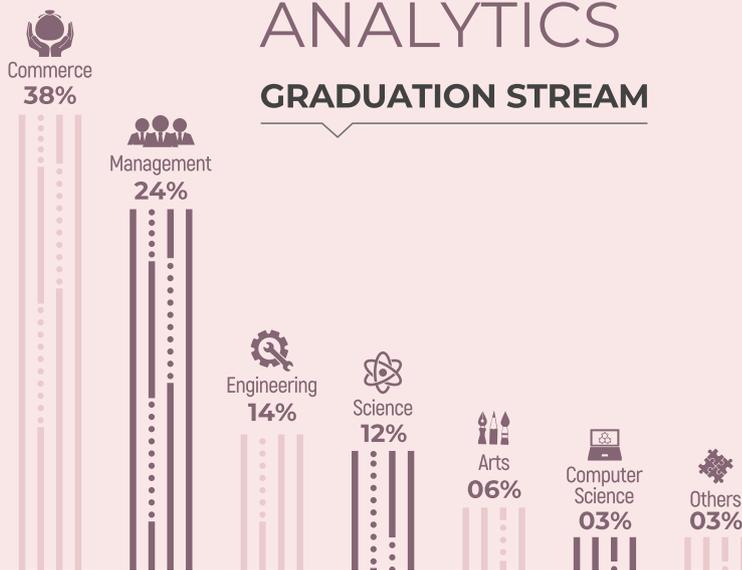
Akanksha Gupta
Business Analyst
Cognitio Analytics
Batch 2014-16



POOL OF TALENTS

BUSINESS ANALYTICS

GRADUATION STREAM



JAIPURIA
CHANGEMAKERS
SPEAK 2.0



Opinions do not make you successful, Facts make you successful, Analyzing data makes you successful, Prioritizing things makes you successful.

Apurva Purohit

Former President,
Jagran Prakashan Ltd

PLACEMENT HIGHLIGHTS (Batch 2020-22)



Ansh Wason
Placed with
Accenture



Tulsi Ojha
Placed with
Barclays



Srijan Jha
Placed with
FIS Global



Mahak Mehta
Placed with
Merkle Sokrati



Ritu Manak
Placed with
Deloitte



MENTORED BY KNOWLEDGE MAKERS



Deepak Singh

Adjunct Professor
Ph.D. (IIT-K), M.Tech.

Research Area: Information Security, AI & Machine Learning, IoT, Big Data Analytics

Teaching Area: Management Information Systems, Business Analytics and Cloud Computing



Gour C. Saha

Professor
Ph.D. (AIT-Thailand), MBA

Research Area: Analytics, Supply Chain, Service Quality

Teaching Area: Statistics, Research Methodology, Analytics



Shivani Bali

Professor
Ph.D. (DU), M. Sc., MBA

Research Area: Analytical Skills, Data Analysis, Predictive Modelling

Teaching Area: Operations Management & Business Analytics



P. Mary Jeyanthi

Associate Professor
Ph.D. (VELS University), MCA,
Certificate in Data Science (Harvard)

Research Area: Business Analytics, Business Intelligence, Big Data Analytics

Teaching Area: Business Analytics, Information Systems, Predictive Modelling, Block chain

STUDENT SPEAK



Besides professional growth, Jaipuria Institute gives you the most exciting offerings for your personal growth. This is truly one of a kind experience that you have to witness to fully understand and appreciate.

Mohammad

PGDM 2022-24

OUR ELECTIVES IN BUSINESS ANALYTICS

Block Chain Analytics
 Business Analytics for Managers
 Data Mining
 Data Visualization & Big Data
 Financial Analytics
 HR Analytics
 Introduction to Business Analytics
 Machine Learning & Artificial Intelligence
 Optimisation Techniques for Business Analytics

Predictive Analytics
 Spreadsheet Modelling
 Supply Chain Analytics
 Text Analytics
 Applied Analytics Modelling
 Programming for Business Analytics
 Dashboard Reporting using Advance Excel
 Operations Analytics
 Big Data and NLP

CHOSEN BY TOP RECRUITERS



Note: The pool of electives is indicative and may change as per academic and industry requirement. The offering of electives differ from campus to campus and programme to programme.

GET INSPIRED



Indra Nooyi
Former Chairperson
and CEO, Pepsico



Aditya Ghosh
Co-Founder,
Akasa Air



Rajeev Dubey
CEO,
Mahindra & Mahindra Ltd.



Shiv Shivakumar
Group Executive President,
Corporate Strategy &
Business Development,
Aditya Birla Group



**Pushkaraj
Shenai**
CEO,
Lakme Lever



Pulkit Trivedi
Director,
Google Pay



**Dr. Sanjeev
Srivastava**
Partner, Financial Services
Consulting Leader,
PwC Middle East



Anuj Dua
Head Product Strategy,
Royal Enfield



**Gaurav
Agarwal**
Co-Founder,
TATA 1mg.com



**Suresh
Narayanan**
Chairman,
Nestle India



Madhav Sheth
President of International Business Group
realme

Be inspired by the lives of great leaders & visionaries, through guest lectures and visits that are planned on campus round the year

AASHISH SHARMA
VP & Head of Group Sales,
Capgemini

A D BURMAN
AVP-HR, Maruti Suzuki

AMIT MALIK
CEO & MD,
Aviva Life Insurance Company

AMIT KUMAR DAS
Senior Director People
& Organisation, Novo Nordisk India

ASHU SAWHNEY
Vice President - HR, DCB Bank

ASHWINI KUMAR TEWARI
Managing Director (IBT&S),
State Bank of India

ANKUR KHARE
Specialist - Training &
Adoption COE, SAP

ASHISH BHALLA
Associate Director - HR,
HCL Technologies

BHAVYA MISRA
Director & Head HR, Lenovo India

BRIJ NANDAN YADAVA
Executive Director, DLF Limited

BRIJESH SINGH
Sr. V.P., Marcom, YES BANK

CHANDRA BHATTACHARJEE
CHRO, Grasim

DAMAYANTI BANDOPADHYAY
Director,
PwC Acceleration Centers

DEEPAK CHHABRA
MD, Timex Group India Limited

DR. LAWRENCE FERNANDES
Director Retail Learning,
Retailers Association of India

DR. VINOD KUMAR MURTI
Country Head,
Institute of Analytics, London

KANWAL JEET JAWA
Chairman & MD,
Daikin Air-Conditioning India Pvt. Ltd

MAHESH KUMAR BHIMIREDDY
Senior Tax Manager, Deloitte

MANOJ KOHLI
Country Head, Soft Bank India

MANOJ PANDEY
Senior Director, Data & Analytics
Cisco

MANOJ TANEJA
Head of Digital, Crocs India

NISHANTH APPAIAH MITTU
Chief Marketing Officer, Sectona

PALLAVI TYAGI
EVP & CHRO India, Capgemini

PANKAJ SINHA
MD, The Coca-Cola Company

PRITIMAN SARKAR
Sr. Vice President & Business Head,
SBI Cards

PUNIT PURI
EVP & Group CHRO,
Tata Motors Finance

RAJ KAMAL GILRA
Regional Sales Director,
Tata Consumer Products

RASHESH SHAH
CHAIRMAN & CEO, Edelweiss

RAVI HEMNANI
Vice President HR & Head Learning,
Nuvoco Vistas Corp.

ROHIT THOMAS KOSHY
Director, EY

SANJIV MATHUR
CEO Sub-Sahara Africa, IFFCO Group

SEEMA BANGIA
Chief People Office, Mahindra Defence

SHACHINDRA NATH
VC & MD, Ugro Capital

SHAKUN KHANNA
Vice President & Head,
SaaS Alliances & Channels, Oracle

SHANTAM SHARMAA
Director HR, OPPO

SHENIL VARGHESE PUDUSSERY
Head HR Commercial & Global
Operations, Biocon Biologics

SUDHA MANOJ
MD, Deloitte US India

SUNIL GOYAL
Dy.Chief Executive Officer,
Sopra Steria India

VARUN KHAITAN
Co-Founder, Urban Company

VARUN SRIDHAR
CEO, Paytm Money

VIMAL PANDEY
CEO, VI John

VISHWANATH TIWARI
Vice President, Exide

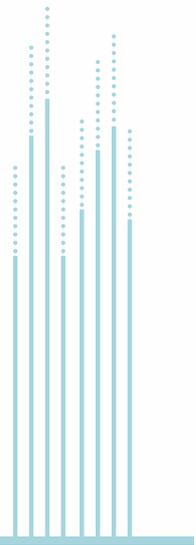


THE WORLD IS WAITING FOR YOU



Subrato
PGDM 2021-23
Visited UAE on International Immersion Programme

It was a priceless experience. The immersion programme has impacted my life by widening my views not only by getting to know the global practices and culture at Dubai, but also by learning from other foreign students from across the globe.



OUR INTERNATIONAL TIE-UPS

ARA Institute of Canterbury
 College De Paris
 European International College
 Global Business Studies
 Rennes School of Business
 Regenesys Business School
 Royal Institute of Management
 Skyline University College
 Sohar University
 WelTech & Whitireia
 Middlesex University

New Zealand
 France
 Abu Dhabi
 Dubai
 France
 South Africa
 Bhutan
 UAE
 Sultanate of Oman
 New Zealand
 Dubai

ARE YOU READY TO BE **UNLIMITED** ?

APPLY NOW

Choose the right course you wish to study
as well as your preferred campus

Check the Eligibility Criteria

You must have a minimum of 3 year's Bachelor's Degree, with at least 50% marks or equivalent CGPA in any discipline from any University incorporated by an Act of the Central or State legislature in India or other educational institutions established by an Act of Parliament or declared to be deemed as a University under Section 3 of UGC Act, 1956, or possess an equivalent qualification recognized by the Ministry of HRD, Government of India.

If you are appearing for the final examination for the Bachelor's degree (or equivalent examination) and expected to complete all requirements for obtaining the Bachelor's degree by 30th June 2023, then you can also apply, subject to furnishing evidence to that effect latest by 1st October 2023; otherwise, you may be asked to withdraw from the programme.

Understand the Selection Process

The selection to Post Graduate Diploma in Management programme is purely based on the cumulative performance in CAT*/MAT/XAT/CMAT/ATMA score followed by case based group discussion and personal interview. We will assess your profile and suitability for the program through case based group discussion and personal interview.

The objective is to identify and assess your interpersonal skills in addition to the overall knowledge. Due weightage is given to past academic achievements and work experience respectively, as per the set parameters by AICTE.

Selection Weightages

PARAMETER**	WEIGHTAGES
Score in CAT*/MAT/XAT/ATMA/ GMAT	45%
Case Based Group Discussion	15%
Personal Interview	20%
Academic Performance in X Std, XII std, Degree/ Post Graduate Degree	15%
Work Experience, Sports & Extra Curricular Activities	05%

Apply Online

Applications for our postgraduate programmes are made directly on our website. You just need to visit and click apply now. The application process comprises of 3 steps;

Step 1

Register with your credentials



Step 2

Make a non refundable payment of INR 1000/- towards application fees through any of the online payment modes.



Step 3

Fill the application form with your personal and academic details.

Speak to our Counsellor

Once you submit the application, you may contact our admission counsellor to know about the selection process, date and venue and to seek further guidance about studying at Jaipuria.

Selection and Enrolment

Selection will be based on your performance during the selection process. If shortlisted you will receive an admission decision/offer letter within two weeks, including decisions on any financial assistance/scholarship.

You have to submit required documents along with the first-trimester fee to confirm your admission.

FEES[#], SCHOLARSHIP & EDUCATION LOAN

PGDM at Jaipuria is an excellent and affordable investment for your future. On an average, graduates earn more than the MBA course tuition fees during their first year of employment after the MBA equivalent PGDM. Most candidates fund their studies with a mix of personal funds, loans and scholarships.

The programme fee includes tuition fees and other related costs. Essential courseware will be provided from the well stocked book bank of campus library for the duration of the course on a returnable basis.

The fee is payable in six installments across the period of the course.

Hostel fee is payable for the year along with the first installment and fourth installment of the programme fee. The selected candidate must pay their first installment of fee within stipulated time as mentioned in the admission offer letter.

For details of hostel fees visit:

<https://www.jaipuria.ac.in/admissions/>

CAMPUS	LUCKNOW			NOIDA	JAIPUR		INDORE
Particulars	PGDM	PGDM-FS	PGDM-RM	PGDM/SM/M	PGDM	PGDM-SM	PGDM
1st Year Fees	625000	575000	575000	675000	570000	500000	515000
2nd Year Fees	625000	575000	575000	675000	555000	500000	510000
Total Fees	1250000	1150000	1150000	1350000	1125000	1000000	1025000

A refundable Security Deposit of Rs. 10,000 to be paid along with first Installment in addition to the fee above.

*Jaipuria Institute uses CAT score for short-listing of candidates for Post-Graduate Diploma in Management/MBA programmes. IIMs have no rule either in the selection process or in the conduction of the programme. | **The selection parameter is subjected to change as per AICTE Norms.

Scholarships

In order to reward outstanding talent and to ensure that fears about finance do not constrain our prospective students from considering study at Jaipuria Institute of Management. We offer number of scholarships*.

These scholarship will be awarded on first come first serve basis to a limited number of scholars, subject to submission of first installment of fees. The scholarship amount is equally divided in two

parts one for each academic year.

An awardee shall be eligible to receive the scholarship in the second year only if he/she maintains a requisite CGPA at the end of the first year. In addition, Jaipuria also offers a sibling scholarship of Rs 1 lac. spread across two years. Overall Jaipuria offers scholarship of more than 6 crores to deserving students based on different parameters.

Alumni Membership

At Jaipuria you will get an opportunity to network with alumni across four campuses. Be a member of the Alumni Association and reap lifelong benefits from the largest alumni network spread across the globe. The registration fee for the lifetime membership is Rs. 2500/- plus applicable tax to be paid separately in favour of respective campus alumni associations.

IDFC First Scholarship[#]

IDFC FIRST Bank MBA scholarship is a need-based scholarship where ₹2,00,000 is granted for two years of full-time MBA education to students that have secured admissions in B-schools on their own merit and have a family income of less than 6 lakhs per annum.

This scholarship aims to make post graduate education in Business studies accessible to those who are meritorious but are unable to afford it due to financial constraints.

Refund Policy

The refund policy of the Institute in case of withdrawal/cancellation of admission in the MBA

Education Loan

Arrangements are made with all major national, private banks, and NBFCs for education loans at lowest possible interest rate. Requisite documents should be provided by the selected students for assistance in obtaining the loan, Jaipuria has tied up with several banks nationally for facilitating educational loan to its students. Jaipuria is one of the approved institution for **SBI Scholar Loan**.

Visit: www.jaipuria.ac.in/admission

equivalent PGDM courses is as per the rules of AICTE vide its Public Notice Advt. No. AICTE/Legal/04(01)/2007

[#]This scholarship is awarded by an external agency and the institute has no influence in selection or award of scholarship For details visit: <https://www.idfcfirstbank.com/csr-activities/educational-initiatives/mba-scholarship>

*The Institute reserves the right to amend the fees and scholarship without prior notice.



CORPORATE OFFICE

Jaipuria Institute of Management
1/3, WHS Timber Market, Kirti Nagar,
Near Mayapuri Chowk, New Delhi - 110015
M. +91 8800495724
E. admissions@jaipuria.ac.in

LUCKNOW

Jaipuria Institute of Management
Vineet Khand, Gomti Nagar,
Lucknow 226 010
M. +91 96514 94949
E. lucknow@jaipuria.ac.in

NOIDA

Jaipuria Institute of Management
A-32A, Sector 62, Noida 201 309
M. +91 78276 07716
E. noida@jaipuria.ac.in

JAIPUR

Jaipuria Institute of Management
1, Bambala Institutional Area,
Pratap Nagar, Sanganer, Jaipur 302033
M. +91 99825 33338
E. jaipur@jaipuria.ac.in

INDORE

Jaipuria Institute of Management
Dakachya, Indore, Dewas Highway,
Near Shipra Naka, Indore 453771
M. +91 97525 93334
E. indore@jaipuria.ac.in

