

Cyber Security Poster Design and Slogan Writing contest

Objective: The objective of this contest is to engage teenagers and young adults in raising awareness about cybersecurity through creative poster designs and compelling slogans. Participants will not only express their understanding of cybersecurity but also contribute to educating their peers and the wider community.

Submission Deadline: 29th Oct 2023

Eligibility: Open to all school and college students

Contest Guidelines:

- Poster size: A3
- Artwork can be created digitally or hand-drawn, but it must be submitted in digital format (JPEG or PNG).
- The poster should be based on **any one** of the themes given below:
 1. Phishing
 2. Confidentiality, Integrity, and Availability (CIA)
 3. Deepfakes
 4. Incident response
 5. Personal Security
 6. Romance Scam
 7. Ransomware
- Use vibrant colors, eye-catching graphics, and clear messaging to make the poster visually appealing.
- Poster designs should be original and not contain copyrighted images or text.
- Poster **must** contain a slogan.
- Slogans should be concise, impactful, and related to the theme of the poster.
- Slogans should not exceed 15 words in length.
- Slogans should be original and not contain copyrighted text.

Submission Guidelines: Submit your work to josh@jagrannewmedia.com through:

- Email attachment (25 MB max)
- Google Drive link (100 MB max)
- YouTube link
- Ensure that the File is named in the following format: competition-name_participant-name

Judging Criteria:

- Entries will be evaluated based on the following criteria:
- Creativity and originality
- Clarity and effectiveness of the message
- Visual impact
- Relevance to the cyber security theme
- Overall presentation